
COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION

Ellen Foster Curtis, Dean

The College of Business and Public Administration's primary mission is to offer a demonstrably excellent education that meets the demands of our region and state for informed and skilled professionals in business and public administration, and that is accessible to a diverse and intellectually stimulating community of learners.

Students will graduate with a firm liberal arts foundation; the critical professional knowledge, skills, competencies, values, and initiative for effective initial employment and career progression; and individual enterprise in business, industry, nonprofit, and government organizations.

We encourage and assist our students in creating opportunities for lifelong advancement through lifelong learning. We recognize scholarship, research, and creative endeavors as inherently valuable and enriching activities. We encourage our faculty and students to engage in these activities.

Faculty, students, and staff are encouraged to make meaningful contributions as citizens, professionals, and scholars to the university community, the region and the state, and their respective disciplines.

In support of its mission, it is the goal of the College of Business and Public Administration to meet the diverse educational needs of students and society by providing:

- flexible instructional and scheduling alternatives;
- contemporary business and educational technologies and instruction that imparts current practice;
- content that is consistent with the needs and standards of business, industry, government, and community organizations that employ our graduates;
- strong theoretical foundations in knowledge of the field, with development and application of practical skills, supported by liberal learning;
- instruction, that is challenging, engaging, and rewarding; and
- valuable knowledge obtained through research and scholarship.

The College of Business and Public Administration has designed its undergraduate majors to prepare students for careers in business, government, and industry. Because all the functions of a complex business or government organization are interrelated, students are required to be familiar with the functional areas of administration.

The majors are designed with the understanding that students enrolled in the college are pursuing management degrees for careers in the public or private sector. Accordingly, the college offers rigorous programs of study that challenge students and provide them with the preparation to assume positions of leadership and responsibility. To this end, the college emphasizes clearly defined instructional methods and curricula that reflect the growing sophistication of modern management techniques.

All of the college's business programs are fully accredited by the Association of Collegiate Business Schools and Programs.

"IAI" course designations refer to the statewide Illinois Articulation Initiative discussed on page 14 of this catalog and found at website www.itransfer.org.

Undergraduate Programs

Accounting (B.S.)

Accounting, Accelerated Professional (BS/MS)

Business Administration (B.A.)

Entrepreneurship

Finance

Human Resource Management

Management

Management Information Systems

Marketing

Operations and Supply Chain Management

Business and Applied Science (B.A.)

Economics (B.A., B.S.)

Entrepreneurship (B.A.)

Minors

Accounting

Business Administration

Economics

Entrepreneurship

Finance

Management Information Systems

Management

Marketing

Faculty of the College of Business and Public Administration

Division of Accounting/Finance/Management Information Systems

David Green, Chairperson

Associate Professors

Anthony Andrews
Dalsang Chung
Carlos Ferran
David Green
Susan Ji
Brian McKenna
TJ Wang

Assistant Professors

Semih Çekin
Xinghua Gao
William Kresse
Yonghong Jia
Evelina Mengova
Michael Williams
Jun Zhan

Lecturers

Jeffrey Alfano
Michael Trendell

Division of Management/Marketing/Public Administration

Jun Zhao, Chairperson

Professors

Farouk Shaaban
Jun Zhao

Associate Professors

Olumide Ijose
John Simon
Stephen Wagner

Assistant Professors

Chun-Wei Chang
Changyue Luo
Praggyan Mohanty
Gokce Sargut
Robert Sinclair
Feng Tian
Chelsea Vanderpool

Lecturers

Phyllis Anderson
Sidney Barsuk

Public Administration Program

Susan Gaffney, Program Coordinator

Associate Professors

Mary Bruce
Susan Gaffney

Assistant Professor

Natalia Ermasova
Dwight Vick

Announcements

Students are responsible for checking the college bulletin boards and GSU email for announcements concerning scheduling, policies, job and financial aid opportunities, and collegial activities.

DEGREE REQUIREMENTS FOR UNDERGRADUATE PROGRAMS

The university degree requirements for undergraduate programs are listed in the Bachelor's Degree Requirements section of this catalog.

The university and the college acknowledge the transferability of the statewide Illinois Articulation Initiative General Education Core Curriculum. In addition, certain courses required to meet specific collegial degree requirements may be recognized as transferable from two-year and other colleges under the IAI. To determine the transferability of specific courses, students should consult their transfer advisor, the College of Business and Public Administration Academic Advising Office, or the IAI transfer website www.itransfer.org.

In addition to university degree requirements, the College of Business and Public Administration has the following collegial degree requirements for its bachelor's degree programs:

1. All students must have a signed study plan completed in the CBPA Academic Advising Office during the first term of enrollment in the degree program.
2. A minimum of 30 credit-hours must be completed in course work at Governors State University.
3. Only credits earned with a grade of "C" or better in transfer course work can be applied toward degree requirements.
4. All undergraduate students in the College of Business and Public Administration must complete the MIS competency exams with a grade of 70 percent or higher (or successfully complete the corresponding coursework) prior to enrolling for their second semester at GSU.
5. The total number of credits applied toward degree requirements earned in independent studies, internships, and practica cannot exceed six hours, unless approved by the dean.
6. A student who has enrolled in the same course two times without receiving a passing grade must receive permission from the dean to register for that class a third time.
7. Students in the College of Business and Public Administration must complete each of their concentration courses (or accounting core/selectives) with a grade of "C" or better to be eligible for graduation.

8. All electives which may be applied to a degree must be approved by the dean or designee.
9. A maximum of six credit-hours of graduate course work earned in the last term of an undergraduate program, and before official acceptance in the graduate program, may be applied toward graduate requirements, with permission of the division chairperson and the dean.
10. All students in business degree programs will be required to take a standardized assessment test as part of their capstone course to complete the degree. A fee of \$30 will be charged at the time of registration for the course.

Requirements for specific degree programs follow.

Accelerated Professional Accounting Program

The Professional Dual Degree in Accounting program offers qualified high achieving students the ability to complete their BS and MS in Accounting degrees and meet the 150 credit-hour requirement to sit for the CPA exam in three years of full-time course work (2 + 1). Students in this program will meet the same course requirements as those in the BS in Accounting and the MS in Accounting. See the relevant section of this catalog for more information on the Master of Science in Accounting.

Special Admission Requirements

- An associate degree with a GPA of 3.00 or better from a regionally accredited school; and
- Have taken and are able to transfer a maximum of 63 course credits (or only need to take 57 credit hours to complete a Bachelor's degree in Accounting) with a "C" or above.

Students in the program will apply for continuation to the graduate program at the beginning of the second year.

Continuing (Graduate) Student Admission Criteria

- 3.25 cumulative GPA on GSU coursework
- Completion of all university and college graduate admission requirements. Note: GMAT requirement may be waived for students meeting these requirements.

Bachelor of Science in Accounting

The Bachelor of Science in Accounting degree program is designed to provide students with the basic body of knowledge, skills, and attitudes needed to enter the accounting profession (public, government, or business and industry).

Students planning to obtain the CPA certificate must complete 150 credit-hours and are encouraged to complete the coordinated 150 hour B.S. and M.S. in Accounting. See the relevant section of this catalog for more information on the Master of Science in Accounting program.

Degree Requirements

Students must meet all university requirements for a bachelor's degree.

Students must meet the collegial degree requirements listed at the beginning of this section.

I. General Education Courses (49 Hours)

- NOTE: This includes the following program requirements:
College Algebra or Finite Math (IAI M1 906) (3)
Calculus (3)
- | | | |
|------|------|--------------------------------------|
| ECON | 2301 | Principles of Microeconomics (3) |
| ECON | 2302 | Principles of Macroeconomics (3) |
| MIS | 2101 | Basics of Information Technology (3) |
| STAT | 2700 | Statistics for Management I (3) |
| STAT | 3700 | Statistics for Management II (3) |

II. Business Core Courses (36 Hours)

- | | | |
|------|------|---|
| ACCT | 2110 | Financial Accounting (3) |
| ACCT | 2111 | Managerial Accounting (3) |
| BLAW | 2100 | Business Law I (3) |
| BLAW | 3100 | Business Law II (3) |
| FIN | 3110 | Principles of Financial Management (3) |
| MGMT | 2100 | Principles of Business Management (3) |
| MGMT | 3200 | Business Communications (3) |
| MGMT | 3210 | Business Ethics and Social Responsibility (3) |
| MGMT | 3500 | Organizational Behavior (3) |
| MGMT | 4600 | Globalization of Business (3) |
| MGMT | 4900 | Strategic Management (3) |
| MKTG | 2100 | Introduction to Marketing Management (3) |

III. Accounting Core Courses (18 Hours)

- | | | |
|------|------|------------------------------------|
| ACCT | 3111 | Cost Accounting I (3) |
| ACCT | 3151 | Intermediate Accounting I (3) |
| ACCT | 3152 | Intermediate Accounting II (3) |
| ACCT | 3252 | Accounting Information Systems (3) |
| ACCT | 4251 | Tax I (3) |
| ACCT | 4354 | Auditing I (3) |

IV. Accounting Selectives (9 Hours)

Select three of the following courses:

- | | | |
|------|------|--|
| ACCT | 4112 | Cost Accounting II (3) |
| ACCT | 4154 | Advanced Accounting (3) |
| ACCT | 4252 | Tax II (3) |
| ACCT | 4355 | Auditing II (3) |
| ACCT | 4461 | Governmental and Non-profit Accounting (3) |
| ACCT | 4805 | Internship (3) |

V. Electives (8 Hours)

VI. Total - 120 Hours

NOTE: Students preparing for professional certifications should choose electives as follows:

- C.I.A. Examination - ACCT4355 is recommended.
C.M.A. Examination - ACCT4112, ECON3404, and MGMT3400 are recommended.
C.P.A. Examination - ACCT4154, ACCT4252, and ACCT4355 are recommended.

Bachelor of Arts in Business Administration

Today's complex fast paced business environment required professionals with a wide scope of knowledge and skills beneficial to the workplace. The Bachelor of Arts in Business Administration program provides a solid foundation in administrative skills and knowledge leading to a successful entry or mid-level business career. The real-world curriculum offers a set of core courses with a choice of concentrations: entrepreneurship, finance, human resource management, management information systems, management, marketing, or operations and supply chain management.

Degree Requirements (for all concentrations)

Students must meet all university requirements for a bachelor's degree.

Students must meet the collegial degree requirement listed at the beginning of this section and choice of concentration section below.

I. General Education Requirements (49 Hours)

NOTE: This includes the following program requirements:
 College Algebra or Finite Math (IAI M1 906) (3)
 Calculus (3)
 ECON 2301 Principles of Microeconomics (3)
 ECON 2302 Principles of Macroeconomics (3)
 MIS 2101 Basics of Information Technology (3)
 STAT 2700 Statistics for Management I (3)
 STAT 3700 Statistics for Management II (3)

II. Program Requirements (42 Hours)

ACCT 2110 Financial Accounting (3)
 ACCT 2111 Managerial Accounting (3)
 BLAW 2100 Business Law I (3)
 ECON 3404 Managerial Economics (3)
 FIN 3110 Principles of Financial Management (3)
 MIS 3101 Management Information Systems (3)
 MGMT 2100 Principles of Business Management (3)
 MGMT 3200 Business Communications (3)
 MGMT 3210 Business Ethics and Social Responsibility (3)
 MGMT 3400 Production and Operations Management (3)
 MGMT 3500 Organizational Behavior (3)
 MGMT 4600 Globalization of Business (3)
 MGMT 4900 Strategic Management (3)
 MKTG 2100 Introduction to Marketing Management (3)

In addition to the degree requirements above, students must also complete one concentration from the options listed below (choose one):

Entrepreneurship Concentration

The undergraduate major in Business Administration with an Entrepreneurship concentration is designed for students who are pursuing a career in business but hope one day to have their own business. The concentration provides students with the knowledge to start and operate a business. Students learn what it takes to face the personal challenges that accompany entrepreneurship and how to identify, evaluate, and exploit entrepreneurial opportunities.

III. Concentration Courses (18 Hours)

ENTR 3100 Principles of Entrepreneurship (3)
 ENTR 4100 Entrepreneurial Opportunity (3)
 ENTR 4200 Entrepreneurial Accounting (3)
 ENTR 4900 Entrepreneurial Project (3)

Select two of the following four courses:

ENTR 4300 Entrepreneurial Ethics & the Law (3)
 ENTR 4400 Entrepreneurial Finance (3)
 ENTR 4500 Entrepreneurial Leadership (3)
 ENTR 4600 Entrepreneurial Marketing (3)

IV. Electives (11 hours)

V. Total - 120 Hours

Finance Concentration

The undergraduate major in Business Administration with a finance concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional area of finance.

III. Concentration Courses (15 Hours)

FIN 3501 Investments (3)
 FIN 4110 Advanced Corporate Finance (3)
 FIN 4350 International Financial Management (3)
 FIN 4530 Financial Institutions and Markets (3)

Select one of the following:

FIN 4201 Insurance and Risk Management (3)
 FIN 4502 Advanced Investments (3)
 FIN 4501 Financial Options and Futures (3)

IV. Electives (14 Hours)

V. Total - 120 Hours

Human Resource Management Concentration

The undergraduate major in Business Administration with a human resource management concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional area of the management of human resources.

III. Concentration Courses (15 Hours)

MGMT 3300 Human Resource Management (3)
 MGMT 4300 Labor Relations (3)
 MGMT 4310 Compensation and Incentive Systems (3)

Select two of the following courses:

MGMT 4330 Human Resource Training and Management Development (3)
 MGMT 4410 Quality Management (3)
 MGMT 5000 Topics in Management (3)

IV. Electives (14 Hours)

V. Total - 120 Hours

Management Concentration

The undergraduate major in Business Administration with a management concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional areas of business management.

III. Concentration Courses (15 Hours)

- MGMT 4300 Labor Relations (3)
- MGMT 4410 Quality Management (3)
- Three courses from the college to be selected with an advisor (9)

IV. Electives (14 Hours)

V. Total - 120 Hours

Management Information Systems Concentration

The undergraduate major in Business Administration with a Management Information Systems concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional area of management information systems.

III. Concentration Courses (18 Hours)

- High level computer language other than BASIC (3)
- MIS 3201 Business Systems Analysis (3)
- MIS 3401 Business Information Retrieval and Database Management (3)
- MIS 3501 Microcomputer Development and Diagnosis (3)
- MIS 3601 Telecommunications and Distributed Data Systems (3)
- MIS 4999 Information Systems Project Management (3)

IV. Electives (11 Hours)

V. Total - 120 Hours

Marketing Concentration

The undergraduate major in Business Administration with a marketing concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional area of marketing.

III. Concentration Courses (18 Hours)

- MKTG 3200 Consumer Behavior (3)
- MKTG 4200 Promotional Strategies (3)
- MKTG 4300 Marketing Research (3)
- MKTG 4400 Marketing Channel Management (3)
- MKTG 4500 Managing Marketing Strategies (3)
- MKTG 4600 International Marketing Strategies (3)

IV. Electives (11 Hours)

V. Total - 120 Hours

Operations and Supply Chain Management Concentration

The undergraduate major in Business Administration with an operations management concentration prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional area of production management.

III. Concentration Courses (15 Hours)

- MGMT 4400 Supply Chain Management (3)
- MGMT 4410 Quality Management (3)
- MGMT 4420 Production and Inventory Control Systems (3)
- MGMT 4430 Service Operations Management (3)
- MKTG 4400 Marketing Channel Management (3)

IV. Electives (14 Hours)

V. Total - 120 Hours

Bachelor of Arts in Business and Applied Science

The undergraduate major in Business and Applied Science is a capstone program to the many varied applied programs offered at community colleges. It is intended to prepare students for careers that require both technical skills and business knowledge. It is ideal for applied science program graduates interested in continuing their education in careers involving business and management.

Special Admission Requirements

In addition to the university criteria, applicants must have earned an associate of applied science degree in a technical major from a regionally-accredited institution of higher education. Students not meeting the admission requirement of an A.A.S. in an occupational program, but who have completed 24 or more hours in technical course work and have met other university admission criteria, may be considered for admission.

Degree Requirements

Students must meet all university requirements for a bachelor's degree. Students must meet the collegial degree requirements.

I. General Education Requirement (46 Hours)

- NOTE: This includes the following program requirements:
- Elementary Statistics (3)
 - ECON 2301 Principles of Microeconomics (3)
 - ECON 2302 Principles of Macroeconomics (3)
 - MIS 2101 Basics of Information Technology (3)
 - MGMT 3210 Business Ethics and Social Responsibility (3)
 - STAT 3700 Statistics for Management II (3)

II. Program Requirements (42 Hours)

- ACCT 2110 Financial Accounting (3)
- ACCT 2111 Managerial Accounting (3)
- BLAW 2100 Business Law I (3)
- ENTR 3100 Principles of Entrepreneurship (3)
- FIN 3110 Principles of Financial Management (3)
- MIS 3101 Management Information Systems (3)

MGMT 2100	-Principles of Business Management (3)
MGMT 3200	Business Communications (3)
MGMT 3300	Human Resource Management (3)
MGMT 3400	Production and Operations Management (3)
MGMT 3500	Organizational Behavior (3)
MGMT 4600	Globalization of Business (3)
MGMT 4900	Strategic Management (3)
MKTG 2100	Introduction to Marketing Management (3)

III. Applied Science Courses (24 Hours)**IV. Electives (8 Hours)**

Any 3000 or 4000 level courses offered at CBPA

V. Total - 120 Hours**Bachelor of Arts in Economics**

Two undergraduate degrees/majors in economics are available. The Bachelor of Arts degree in Economics will prepare students to directly enter the public, private, and non-profit sector job markets across a broad spectrum of financial and public policy occupations. In addition students will be prepared for graduate study in the Business and Social Science areas. Students in this degree program have the opportunity to choose a second major or a minor.

Degree Requirements

Students must meet all university requirements for a bachelor's degree. Students must meet the collegial degree requirements.

I. General Education Requirements (40 Hrs)

Note: This includes the following program requirements:
College Algebra or Finite Math (IAI M1 906) (3)
Calculus (3)

ECON 2301	Principles of Microeconomics (3)
ECON 2302	Principles of Macroeconomics (3)
MIS 2101	Basics of Information Technology (3)
MGMT 3200	Business Communications (3)
STAT 2700	Statistics for Management I (3)
STAT 3700	Statistics for Management II (3)

II. Business Courses (15 Hours)

ACCT 2110	Financial Accounting (3)
ACCT 2111	Managerial Accounting (3)
FIN 3110	Principles of Financial Management (3)

AND select two of the following courses:

MIS 3101	Management Information Systems (3)
MGMT 2100	Principles of Business Management (3)
MGMT 3400	Production and Operations Management (3)
MGMT 3500	Organizational Behavior (3)
MGMT 4600	Globalization of Business (3)
MKTG 2100	Introduction to Marketing Management (3)

III. Economics Core Courses (12 Hours)

ECON 3404	Managerial Economics (3)
ECON 3302	Intermediate Macroeconomics (3)
ECON 3511	International Economics (3)
ECON 4900	Research Methods in Economics (3) (To be taken in final semester)

IV. Economics Selectives 12 Hours)

Select four of the following courses:

ECON 3501	Money and Banking (3)
ECON 3502	Economic Development (3)
ECON 3503	Labor Economics (3)
ECON 3515	International Trade (3)
FIN 4350	International Financial Management (3)
FIN 4530	Financial Institutions and Markets (3)

V. Electives (29 Hours)

Students are encouraged to select a second major or minor. Eighteen (18) credit hours must be upper division (3000 and above).

VI. Total – 120 Hours**Bachelor of Science in Economics**

Two undergraduate degrees/majors in economics are available. The Bachelor of Science degree in economics will prepare students to enter analyst level positions with advanced quantitative skills, especially in strong statistical, econometric, cost-benefit analysis, and cost-effectiveness fields.

Degree Requirements

Students must meet all university requirements for a bachelor's degree. Students must meet the collegial degree requirements.

I. General Education Requirements (40 Hrs)

Note: This includes the following program requirements:
College Algebra or Finite Math (IAI M1 906) (3)
Calculus (3)

ECON 2301	Principles of Microeconomics (3)
ECON 2302	Principles of Macroeconomics (3)
MIS 2101	Basics of Information Technology (3)
MGMT 3200	Business Communications (3)
STAT 2700	Statistics for Management I (3)
STAT 3700	Statistics for Management II (3)

II. Business Core Courses (24 Hours)

ACCT 2110	Financial Accounting (3)
ACCT 2111	Managerial Accounting (3)
BLAW 2100	Business Law I (3)
FIN 3110	Principles of Financial Management (3)
MIS 3101	Management Information Systems (3)
MGMT 2100	Principles of Business Management (3)
MGMT 3400	Production and Operations Management (3)
MKTG 2100	Introduction to Marketing Management (3)

III. Economics Core Courses (18 Hours)

ECON 3301	Intermediate Microeconomics (3)
ECON 3302	Intermediate Macroeconomics (3)
ECON 3511	International Economics (3)
ECON 3901	Mathematical Economics (3)
ECON 4101	Econometrics I (3)
ECON 4900	Research Methods in Economics (3) (To be taken in final semester)

IV. Economics Selectives (12 Hours)

Select four of the following courses:

ECON 3501	Money and Banking (3)
ECON 3502	Economic Development (3)
ECON 3503	Labor Economics (3)
ECON 3515	International Trade (3)
ECON 4102	Econometrics II (3)

FIN	4350	International Financial Management (3)
FIN	4530	Financial Institutions and Markets (3)
FIN	3501	Investments (3)
FIN	4110	Advanced Corporate Finance (3)

V. Electives (14 Hours)**VI. Total - 120 Hours****Bachelor of Arts in Entrepreneurship**

The Bachelor of Arts in Entrepreneurship degree is a capstone program to the many varied academic and applied programs offered at community colleges. The degree prepares and/or assists the student with the formation of a new business venture within the context of other academic - or applied competencies. It is ideal for arts and sciences, applied sciences, health and human services, or education program graduates interested in transferring their knowledge, skill and ability to self-employment.

Admission Requirements

Completion of 60 or more hours from a regionally accredited institution of, higher education, specialized or technical course work with a GPA of 2.0 or higher

Degree Requirements

Students must meet all university requirements for a bachelor's degree.

Students must meet the collegial degree requirements listed at the beginning of this section.

I. General Education Requirement (43 Hours)

NOTE: This includes the following program requirements:

		College Algebra or Finite Math (WM1906) (3)
ECON	2301	Principles of Microeconomics (3)
ECON	2302	Principles of Macroeconomics (3)
MIS	2101	Basics of Information Technology (3)
STAT	2700	Statistics for Management (3)

II. Specialized or Technical Core Requirements (33 Hours)

Specialized or Technical Courses (12)		
ACCT	2110	Financial Accounting (3)
ACCT	2111	Managerial Accounting (3)
FIN	3110	Principles of Financial Management (3)
MGMT	3200	Business Communication (3)
MGMT	3210	Business Ethics and Social Responsibility (3)
MGMT	4600	Globalization of Business (3)
MKTG	2100	Introduction to Marketing Management (3)

II. Entrepreneurship Core Requirements (24 Hours)

ENTR	3100	Principles of Entrepreneurship (3)
ENTR	4100	Entrepreneurial Opportunity (3)
ENTR	4200	Entrepreneurial Accounting (3)
ENTR	4300	Entrepreneurial Ethics & the Law (3)
ENTR	4400	Entrepreneurial Finance (3)
ENTR	4500	Entrepreneurial Leadership (3)
ENTR	4600	Entrepreneurial Marketing (3)
ENTR	4900	Entrepreneurial Project (3)

IV. Electives (20 Hours)**V. Total - 120 Hours****Minors Available through the College of Business and Public Administration**

The following undergraduate minors are available to all students. For students enrolled in programs outside the College of Business and Public Administration, these minors are particularly appropriate, especially for those whose career goals include management in addition to their chosen field of study.

Students majoring in Business Administration, who must choose a concentration as a requirement of the degree program, may also choose a second concentration from among the Business Administration concentration offerings, or a minor outside of Business Administration (i.e., accounting). Students in other undergraduate programs in the College of Business and Public Administration may choose any minor outside of their major field of study.

Requirements for a Minor

Students must meet all university requirements for a minor.

In addition, students must:

1. complete a study plan with the Academic Advising Office;
2. complete all courses required for the minor with a grade of "C" or better;
3. complete at least nine hours of the course work required for the minor at Governors State University; and
4. submit transfer course documentation to the Academic Advising Office for approval before the first week of the semester of intended graduation.

Note: Prerequisite courses may also be required to complete a business minor. Please consult the course descriptions, the website, or a CBPA advisor for more detailed course information for each business minor.

Minor in Accounting

The Accounting minor is designed for students seeking to acquire skills in analyzing, interpreting, and communicating financial information to accompany a business or non-business major. The coursework also helps students prepare for a graduate program in accounting.

I. Required Courses

ACCT	2110	Financial Accounting (3)
ACCT	2111	Managerial Accounting (3)
ACCT	3111	Cost Accounting I (3)
ACCT	3151	Intermediate Accounting I (3)
ACCT	3152	Intermediate Accounting II (3)

Plus six hours from: ACCT4112, Cost Acct. II; ACCT4251, Tax. I; ACCT4252, Tax. II; ACCT4354, Auditing I; ACCT3252, Acct. Info. Systems; or BLAW3100, Business Law II.

II. Total - 21 Hours

Minor in Business Administration

The Business Administration Minor is designed for and offered only to non-business students. It exposes students to the core areas in business, and provides a general understanding of the business discipline, including accounting, information systems, management, and marketing.

I. Required Courses

ACCT 2110	Financial Accounting (3)
ECON 2301	Principles of Microeconomics (3)
MGMT 2100	Principles of Business Management (3)
MGMT 4500	Organizational Behavior (3)
MKTG 2100	Introduction to Marketing Management (3)
MIS 3101	Management Information Systems (3)

II. Total - 18 Hours

Minor in Economics

The economics minor is designed for students seeking to understand world and local economies and to acquire analytical and critical thinking skills.

Prerequisites: STAT 2700 Statistics for Management I or STAT-4720 Statistics, STAT 3700 Statistics for Management II, and MATH 2281 Applied Calculus.

I. Required Courses

ECON 2301	Principles of Microeconomics (3)
ECON 2302	Principles of Macroeconomics (3)
ECON 3301	Intermediate Microeconomics (3)
	or
ECON 3404	Managerial Economics (3)*
ECON 3302	Intermediate Macroeconomics (3)

Select two of the following courses:

ECON 3511	International Economics (3)
ECON 3501	Money and Banking (3)
ECON 3502	Economic Development (3)
ECON 3503	Labor Economics (3)
ECON 3515	International Trade (3)
ECON 3901	Mathematical Economics (3)
ECON 4101	Econometrics I (3)
ECON 4102	Econometrics II (3)
ECON 4880	Independent Study (3)
ECON 3000	Special Topics in Economics (3)
ECON 5000	Special Topics in Advanced Economics (3)

II. Total - 18 Hours

* For students in programs requiring ECON 3404, such as the BA in Business Administration, the course may not count toward a minor in Economics; ECON 3301 or an approved Economics selective must be taken.

Minor in Entrepreneurship

The entrepreneurship minor will help students apply entrepreneurial concepts, practices, and theories.

Students will be able to recognize sources of entrepreneurial opportunities, differentiate forms of entrepreneurship, and estimate the potential of a given entrepreneurial opportunity.

I. Required Courses

ACCT 2110	Financial Accounting (3)
ENTR 3100	Principles of Entrepreneurship (3)
ENTR 4100	Entrepreneurial Opportunity (3)
ENTR 4500	Entrepreneurial Leadership (3)
MIS 2101	Basics of Information Technology (3)
MKTG 2100	Introduction to Marketing Management (3)

II. Total - 18 hours

Minor in Finance

The finance minor is designed for students seeking knowledge and skills in financial management, financial markets, analysis, and investments. Additional prerequisite courses may also be necessary for non-business majors.

I. Required Courses

FIN 3110	Principles of Financial Management (3)
FIN 3501	Investments (3)
FIN 4110	Advanced Corporate Finance (3)
FIN 4530	Financial Institutions and Markets (3)

Select two of the following courses:

FIN 4201	Insurance and Risk Management (3)
FIN 4350	International Financial Management (3)
FIN 4501	Financial Options and Futures (3)
FIN 4502	Advanced Investments (3)

II. Total - 18 Hours

Minor in Management

The minor in management is designed for students seeking knowledge and skills in managing people and resources. In addition to giving a broad exposure to the basic elements of business and management, the minor is an excellent preparation for an MBA program, or a career in management.

I. Required Courses

MGMT 2100	Principles of Business Management (3)
MGMT 3200	Business Communications (3)
MGMT 3300	Human Resource Management (3)
MGMT 3400	Production and Operations Management (3)
MGMT 4500	Organizational Behavior (3)
MGMT 4600	Globalization of Business (3)

Total - 18 Hours

Minor in Management Information Systems

The MIS minor is designed for students who want to expand their knowledge and skills in information systems including application software, database management, systems analysis, computer diagnosis and repair, networking, and information security techniques used in organizations. The MIS minor appropriate for both business and non-business majors across all disciplines because of the pervasiveness of information systems in organizations around the world.

I. Required Courses

- MIS 2101 Basics of Information Technology (3)
- MIS 3101 Management Information Systems (3)
- MIS 3201 Business Systems Analysis (3)
- MIS 3401 Business Information Retrieval
and Database Management (3)
- MIS 3501 Microcomputer Development and Diagnosis (3)
- MIS 3601 Telecommunications and Distributed
Data Systems (3)
- MIS/CPSC 4580 Information Security (3)

II. Total - 21 Hours

Minor in Marketing

The minor in marketing is designed for students seeking knowledge and skills in marketing function, including consumer behavior, promotional strategies, market research, and more. In addition to giving you broad exposure to the basic elements of marketing, the minor is an excellent preparation for an MBA program, or a career in marketing.

I. Required Courses

- MKTG 2100 Introduction to Marketing Management (3)
- MKTG 3200 Consumer Behavior (3)
- MKTG 4200 Promotional Strategies (3)
- MKTG 4300 Marketing Research (3)
- MKTG 4400 Marketing Channel Management (3)
- MKTG 4500 Managing Marketing Strategies (3)

II. Total - 18 Hours