

# Bachelor of Arts in Business & Applied Science

# College of Business & Public Administration

You've earned your AAS and have completed at least 24 hours of technical coursework. Now take your education and your career to the next level with a **Bachelor of Arts in Business and Applied Science**.

## Foundation for Success

The Bachelor of Arts in Business and Applied Science program is the perfect next step for students who graduate from technical/occupational programs at community colleges. From technology to human services and from criminal justice to healthcare, this program adds the perfect business focus to an associate's degree in applied science.

## Outstanding Preparation

Increasingly, employers need employees who possess higher levels of both technical and managerial skills. GSU's program prepares you to advance in your career by providing a solid business and liberal arts foundation.

## Fact

An individual with a **bachelor's degree** earns, on average, nearly **\$20,000 more per year** than someone with an associate's degree (Source: U.S. Census Bureau, Current Population Survey, 2010, *Annual Social and Economic Supplement*)

## Accessible Program

Convenience is key to a successful education in today's world. Courses in this degree program are offered online and on campus, making it easy to complete your bachelor's degree on your schedule.

## Assurance of Quality

Business accreditation creates the impetus for relevancy and currency of our faculty, programs and courses to best serve our students.



## Learn More!

Take the next step. Contact an academic advisor today.

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Visit [www.govst.edu/cbpa](http://www.govst.edu/cbpa)



## Special Admission Requirements

In addition to the university criteria, applicants must have earned an associate of applied science degree in a technical major from a regionally-accredited institution of higher education. Students not meeting the admission requirement of an A.A.S. in an occupational program, but who have completed 27 or more hours in technical course work and have met other university admission criteria, may be considered for admission; [www.govst.edu/catalog](http://www.govst.edu/catalog).

## Degree Requirements

Students must meet all university and college requirements for a bachelor's degree as specified in the GSU catalog.

### I. General Education Requirements (37 Hours)

#### Communications (9 Hours)

- Written Communication (6)
- Oral Communication (3)

#### Mathematics (3 Hours)

- Elementary Statistics (3)

#### Social and Behavioral Science (9 Hours)

- Principles of Microeconomics (3)
- Principles of Macroeconomics (3)
- One additional non-economics social science course (3)

#### Humanities and Fine Arts (9 Hours)

- One Humanities course (3)
- One Fine Arts Course (3)
- One Humanities or Fine Arts Course (3)

#### Physical and Life Sciences (7 Hours)

[One science must have a lab]

- Life Science (3-4)
- Physical Science (3-4)

### II. Additional CBPA Requirements (9 hours)

- Business Ethics and Social Responsibility (3)
- Basics of Information Technology (3)
- Statistics for Management II (3)
- MIS Collegial Proficiency Exams (70% or higher score on all prior to 2nd semester)

### III. Program Requirements (42 Hours)

- Financial Accounting (3)
- Managerial Accounting (3)
- Business Law I (3)
- Principles of Entrepreneurship (3)
- Principles of Financial Management (3)
- Introduction to Management Strategies (3)
- Business Communications (3)
- Human Resource Management (3)
- Production and Operations Management (3)
- Organizational Behavior (3)
- Globalization of Business (3)
- Management Information Systems (3)
- Introduction to Marketing Management (3)
- Strategic Management (Capstone) (3)

### IV. Applied Science Courses (24 Hours)

### V. Electives (8 Hours)

Must be 3000 or 4000 level courses offered by CBPA

**Total - 120 Hours**

