

Bachelor of Arts in Economics

College of Business & Public Administration

Economics is the study of how people choose to use resources. **Bachelor of Arts degree in Economics** is a good choice if you are interested in getting a broad liberal arts education and in approaching the study of economics from the theoretical perspective. The Bachelor of Arts degree gives you a comprehensive view of economics with a focus on theory instead of its applications to business and finance.

Outstanding Preparation

The Bachelor of Arts degree in Economics degree prepares students for careers that require an in-depth understanding of the forces of the economy. As a social science, economics is concerned with the major issues of today. The program enables students to understand how society chooses to use its resources to attain alternate and often conflicting goals.

Students develop a broad general knowledge of the traditional liberal arts disciplines while developing a greater depth of knowledge in economics. Economics emphasizes analysis, logical thought and problem solving skills valued by large and small companies. Students of economics find employment in national and multi-national corporations, financial institutions, unions, all levels of government and agribusiness.

Facts

Businesses and organizations across many industries are increasingly relying on economic analysis and quantitative methods to analyze and forecast business, sales, and other economic trends. As a result, demand for economists should be best in private industry, especially in management, scientific, and professional consulting services.

(Source: *Occupational Outlook Handbook*, 2012-2013 edition, U.S. Department of Labor).

Assurance of Quality

Accreditation creates the impetus for relevancy and currency of our faculty, programs and courses to best serve our students.



Learn More!

Take the next step. Contact an academic advisor today.

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Degree Requirements

Students must meet all university and college requirements for a bachelor's degree as specified in the GSU catalog.

I. General Education Requirements (40 Hours)

Communications (9 Hours)

- Written Communication (6)
- Oral Communication (3)

Mathematics (6 Hours)

- Applied Calculus (prereq: College Algebra)

Physical and Life Sciences (7 Hours)

[One science must have a lab]

- Life Science (3-4)
- Physical Science (3-4)

Humanities and Fine Arts (9 Hours)

- One Humanities course (3)
- One Fine Arts Course (3)
- One Humanities or Fine Arts Course (3)

Social and Behavioral Science (9 Hours)

- Principles of Microeconomics (3)
- Principles of Macroeconomics (3)
- One additional non-economics social science course (3)

II. Additional CBPA Requirements (12 hours)

- Basics of Information Technology (3)
- Statistics for Management I (3)
- Statistics for Management II (3)
- Business Communication (3)
- MIS Collegial Proficiency Exams (70% or higher score on all prior to 2nd semester)

III. Business Courses (15 Hours)

- Financial Accounting (3)
- Managerial Accounting (3)
- Principles of Financial Management (3)

and **select two** of the following courses:

- Introduction to Management Strategies (3)
- Production and Operations Management (3)
- Organizational Behavior (3)
- Globalization of Business (3)
- Management Information Systems (3)
- Introduction to Marketing Management (3)

IV. Economics Core Courses (12 Hours)

- Managerial Economics (3)
- Intermediate Macroeconomics (3)
- International Economics (3)
- Economics Capstone (3)

V. Economics Selectives (12 Hours)

Select four of the following courses:

- Money and Banking (3)
- Economic Development (3)
- Labor Economics (3)
- International Trade (3)
- International Financial Management (3)
- Financial Institutions and Markets (3)

VI. Electives (29 Hours)

Students are encouraged to select a second major or minor. 18 credit hours must be upper division (3000 level and above).

Total - 120 Hours

