

Bachelor of Science in Economics

College of Business & Public Administration

Economics is the study of how people choose to use resources. **Bachelor of Science degree in Economics** is a good choice for you if you are interested in studying more real-world problems and the application of economics and business knowledge. The Bachelor of Science degree is also a good choice if you plan to pursue graduate-level work in business, law, public policy, or international studies.

Outstanding Preparation

A degree in economics is not occupation-specific, but it provides a valuable "big picture" perspective that can be used in a variety of career paths in the corporate world. Economists participate in strategic pricing, cost analysis, marketing research, statistical forecasting and the evaluation of social programs. Economists typically do the following:

- Research and analyze economic issues
- Conduct surveys and collect data
- Analyze data using mathematical models and statistical techniques
- Prepare reports, tables, and charts that present research results
- Interpret and forecast market trends
- Advise businesses, governments, and individuals on economic topics
- Design policies or make recommendations for solving economic problems
- Write articles for publication in newsletters and academic journals

Facts

Businesses and organizations across many industries are increasingly relying on economic analysis and quantitative methods to analyze and forecast business, sales, and other economic trends. As a result, demand for economists should be best in private industry, especially in management, scientific, and professional consulting services. Those with strong quantitative and analytical skills and related work experience should have the best job prospects.

(Source: *Occupational Outlook Handbook*, 2012-2013 edition, U.S. Department of Labor).

Assurance of Quality

Accreditation creates the impetus for relevancy and currency of our faculty, programs and courses to best serve our students.



Learn More!

Take the next step. Contact an academic advisor today.

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Degree Requirements

Students must meet all university and college requirements for a bachelor's degree as specified in the GSU catalog.

I. General Education Requirements (40 Hours)

Communications (9 Hours)

- Written Communication (6)
- Oral Communication (3)

Mathematics (6 Hours)

- Applied Calculus (prereq: College Algebra)

Physical and Life Sciences (7 Hours)

[One science must have a lab]

- Life Science (3-4)
- Physical Science (3-4)

Humanities and Fine Arts (9 Hours)

- One Humanities course (3)
- One Fine Arts Course (3)
- One Humanities or Fine Arts Course (3)

Social and Behavioral Science (9 Hours)

- Principles of Microeconomics (3)
- Principles of Macroeconomics (3)
- One additional non-economics social science course (3)

II. Additional CBPA Requirements (12 hours)

- Basics of Information Technology (3)
- Statistics for Management I (3)
- Statistics for Management II (3)
- Business Communication (3)
- MIS Collegial Proficiency Exams (70% or higher score on all prior to 2nd semester)

III. Business Courses (24 Hours)

- Financial Accounting (3)
- Managerial Accounting (3)
- Business Law I (3)
- Principles of Financial Management (3)
- Introduction to Management Strategies (3)
- Production and Operations Management (3)
- Management Information Systems (3)
- Introduction to Marketing Management (3)

IV. Economics Core Courses (18 Hours)

- Intermediate Microeconomics (3)
- Intermediate Macroeconomics (3)
- International Economics (3)
- Mathematical Economics (3)
- Econometrics (3)
- Economics Capstone (3)

V. Economics Selectives (12 Hours)

Select four of the following courses:

- Money and Banking (3)
- Economic Development (3)
- Labor Economics (3)
- International Trade (3)
- Econometrics II (3)
- International Financial Management (3)
- Financial Institutions and Markets (3)
- Investments (3)
- Advanced Corporate Finance (3)

VI. Electives (14 Hours)

Total - 120 Hours

