

Thought Leadership Workshop Series

Thought Leadership: Develop Your Personal Brand

Wednesday, March 29, 2017 6 – 9 p.m.

Instructor: Deborah James, Ph.D.

General Fee: \$50 Course Registration: CE-BUS14-01

Social Media Curation: Build Your Online Network

Wednesday, April 5, 2017 6 – 9 p.m.

Instructor: Deborah James, Ph.D.

General Fee: \$50 Course Registration: CE-SOCM06-01

Blogging: Engage Your Online Audience

Wednesday, April 12, 2017 6 – 9 p.m.

Instructor: Deborah James, Ph.D.

General Fee: \$50 Course Registration: CE-SOCM07-01

Getting the World to Listen: An A to Z Introduction to Audio Podcasting

Wednesday, April 19, 2017 and April 26, 2017 6 – 9 p.m.

Instructor: Vernon Smith

General Fee: \$70 Course Registration: CE-SOCM08-01

Workshops are held at Governors State University.

Complete one or more workshops or complete all four workshops and receive a Certificate of Completion at the end of the fourth workshop.

For more information, visit www.govst.edu/ocel/courses or contact Dr. Felicia L. Townsend at 708.534.3044 or ftownsend@govst.edu.