

The GSU Bookstore will price match against Amazon, Chegg, and Barnes \& Noble for the upcoming 2016 Spring Semester.

In order to qualify for the price match program the book must match the ISBN and edition.
The book must also be in stock both on the competitor's site and in the GSU Bookstore. Rental books qualify if they are within in the same rental period as the bookstore rental, usually the 120 or 180 day rental pricing.

## Price match proof

A screenshot, hard copy or ad shown via mobile device may be used as proof for the price match program. Proof must be dated within 7 days of the purchase date with original receipt.

## Exclusions

The bookstore will not match against peer to peer marketplace, Amazon Warehouse deals, publisher website prices or on digital books.

## How it works

Students will bring proof of the lower price to the Bookstore. Students will still be responsible for the full cost of the price matched book and the difference will be refunded on a gift card.

Example: If the bookstore price is $\$ 100$ and a student provides proof showing the same book costs $\$ 75$ on one of the accepted sites, the student would still pay $\$ 100$ to the bookstore and receive a $\$ 25$ bookstore gift card for the difference, which will be immediately available for use by the student to purchase another book or other merhandise in the GSU Bookstore.

