

YEVETTE LEWIS BROWN

PROFESSIONAL EXPERIENCE

1995 - present Governors State University - University Park, IL ybrown@govst.edu
**Communication Program Coordinator Associate Professor – Media Studies
Division of Communication, Visual and Performing Arts Courses:**

- MST 2102: Digital Video Writing
- MST 2110: Media Forms
- MST 3213: Future Television
- MST 4100: Producing Across Platforms
- MST 4130: Advanced Writing for Multimedia
- MCOM 6760: Corporate and Non-Traditional Broadcasting
- MCOM 8970: Communication Graduate Capstone

Department of Digital Learning and Media Design –Producer/Writer

- Write and produce multimedia projects in Digital Learning and Media Design, development and production of Video/Digital Media Courses, Video Segments and Study Guides. Also involved in research and development of Digital/Internet curriculum and Web initiatives.

Interim Coordinator, Center for Online Teaching and Learning (June 2010 - September 2013)

- Served as the Interim head of the Center for Online Teaching and Learning from Over-saw the COTL implementation of Blackboard, the university's new Learning Management System. Handled the day-to-day management of the Center, managed the summer institutes, workshops, faculty training, and online course design initiatives.

1987-1993 Johnson Communications, Inc. - Chicago, IL
Senior Producer/Writer

- Produced and Wrote nationally syndicated program “The Ebony Jet Showcase.” Managed a staff of producers, writers, talent, Non-linear and On-line editors, field and studio crews, graphic and computer artists and interns.

1981 - 1987 WTTW-TV - Chicago, IL

Senior Associate Producer

- Produced and wrote Public Affairs programs “Chicago Tonight with John Callaway” and “Chicago Feedback” as well as specials and election coverage. Supervised field and studio crews, editors, and other production personnel.

1976-1978 NBC-TV - Chicago, IL

■ **Assistant Producer/Researcher**

Assisted with the production and scripting of the evening News and Consumer Affairs programming.

EDUCATION

December 2009: Online Teaching Certification

Governors State University, University Park, IL

December 1976: Master of Arts - Television & Film Production

Northwestern University - Evanston, IL

June 1975: Bachelor of Arts - Speech/Mass Media Minor: Sociology

University of Illinois at Chicago

PRESENTATIONS/PUBLICATIONS

Group Presentation, Association for General and Liberal Studies (AGLS) 2015 Conference, Milwaukee: *How Respond(ing) to Violence* Connected a Cohort in the First Year Experience

Center for Online Teaching and Learning -Faculty Summer Institute 2011

Presenter - *Embedding Media into Blackboard 9.1*

Governors State University Faculty Workshop 2009 – Co-presenter: *“Planning Your Hybrid Course.”*

Governors State University Summer Faculty Training Institute 2009 –

Presenter: *“Using Video Podcasts in Online Instruction.”*

NUTN 2007 Conference Co-presenter: *High Def Learning: Through the glass clearly and brightly*

e-Learning 2006 Conference Co-presenter : *Taking Pride:*

Designing Interactive Digital Learning

Brown, Y. (2008, December 4). Communications: *Should You Learn to "Twitch?"*
<http://ezinearticles.com/?id=1758293>

Contemporary Black America: Entertainment Section Southwestern Publishers, Nashville, TN. 1981

Lewis, Y. (1978). Floating song. *University of Chicago Poetry Journal, Primavera*, 4, 38.

Broadcast Video: (1981 – present)

WTTW/PBS - "ARTBEAT" – Segment Producer/Writer. Freelance Producer, writing scripts and producing segments about Chicago's Arts community as well as other PBS specials.

"Chicago Tonight with John Callaway" – Wrote and produced various scripts and segments on local News and Public Affairs issues as well as produced election and current event specials.

Oregon Public Broadcasting - Field producer for Mid-West documentary work.

Andrew Solt Productions/ Los Angeles: Field Producer for film Documentary "The History of Rock and Roll"- Rhythm and Blues Segment.

"Ebony Jet Showcase" (National Syndication) - Wrote and produced segments on the entertainment, sports, government and business community.

BET, Television (National) - Produced segments for various BET programs.

Corporate Video: (1994 – present)

Nike, Inc. – Wrote and produced video and audio segments on the history of Chicago's "Streetball" (amateur basketball) community. The segments are included in a traveling exhibit sponsored by the Nike Corporation, which has been shown in museums and street/art festivals around the Chicago area.

Provident Hospital of Cook County –Developed, Produced and wrote patient and staff information and training videos.

Fashion Fair Cosmetics - Wrote and produced a 30 second film commercial.

Standard Motor Products, Inc. - Produced a product information and training video and helped develop an interactive multi-media CD-ROM.

Urban Ministries, Inc. - Developed, wrote and produced a video segment about the history and products of this religious publishing company.

National Safety Council - Developed and produced Public Safety Announcements for the Council's national "Buckle Up for Safety" campaign.

North Central Regional Educational Library- Developed and produced videos for their "Center for Drug-Free Schools and Communities."

Word/Epic Records - Developed and produced a 3 hr concert and an Electronic Press Kit for Gospel legend Shirley Caesar.

Jive Records - Developed and produced Press Kits for recording artists. Worked with on-air presentation for various new artists.

UNIVERSITY AND COMMUNITY ACTIVITIES

Media Studies – Undergraduate Degree design committee - Degree approved by IBHE - October 2013, admissions begin Fall 2014

Provost Academic Master Plan (AMP) Committee

Faculty Senate – Executive Committee

Faculty Representative -Student Conduct Committee

Blackboard Faculty Users Group

Living in Art Committee

WTTW-TV PBS Chicago – Community Advisory Board, Chair – Technology Committee

National Academy Television Arts & Sciences/Chicago/Midwest Chapter

University of Illinois and Northwestern University Alumni Associations

HONORS AND AWARDS RECEIVED

2014 *Respond to Violence* honored as a “NBC Chicago Making a Difference” organization

2014 GSU Intellectual Life Grant awarded

2006 Governors State University Excellence Award

2001 Emmy Award - Segment Producer "Artbeat Chicago" WTTW-TV

2000 Emmy Nomination – Producer "Artbeat Chicago" WTTW-TV

Media Productions/Publications/Research

Local Media Publications

It's On Us - PSA (1 minute) – **April 2016**

Consulting Producer

Respond to Violence: It's On Us – (45 minutes) **November 2015**

Producer/Writer

Respond to Violence: Reaching Our Youth – (1 hour) **November 2014**

Producer/Writer

Respond to Violence: Communities in Crisis – (1 hour) **WTTW- PBS Air date: May 18, 2014**

Producer/Writer

Dear Dad: Reflections on Fatherhood (30 minutes) – **WTTW-PBS Air date: February 2013**

Consulting Producer

Governors State University – April 2004

1 hour Documentary and Gospel event - Full Circle: Journey Back to Gospel

Field Producer

WTTW-TV (PBS) 1999 – 2004 (Freelance Producer)

Producer/Writer – “*Artbeat Chicago*” – *Weekly Arts and Entertainment Program (30 minutes)*

EMMY Award: “Segment Producer”- 2001 EMMY

Nomination - “Producer” – 2000

National Media Publications

Governors State University Media Course: 24 – 1 hour DVDs: “Dealing with Diversity3”

Authors: Brown, Yvette & Labriola, Tony, 2008 (Social Science)

Lesson 1: Introduction and Overview: Who in the World is in Here?

Lesson 2: Social Interaction in Diverse Settings: The SIM's Model

Lesson 3: Negotiating Cultural Communication

Lesson 4: The Changing Face of America and the World

Lesson 5: Immigration and the New Immigrants

Lesson 6: Race: The World's Most Dangerous Myth

Lesson 7: Social Lesson Issues

Lesson 8: Gender Issues

Lesson 9: Native Americans

Lesson 10: Hispanic/Latino Americans, Part I

Lesson 11: Hispanic/Latino Americans, Part II

Lesson 12: African Americans, Part I

Lesson 13: African Americans, Part II

Lesson 14: Asian Americans

Lesson 15: Middle Eastern and Arab-American Cultures

Lesson 16: Islam

Lesson 17: European Americans
Lesson 18: Creole and Mixed Ethnic Americans
Lesson 19: Ethnocentric Groups in the USA
Lesson 20: Sexual Orientation Issues
Lesson 21: Physical/Mental Ability Issues
Lesson 22: Age Issues: From Young to Old
Lesson 23: The State of New South Africa
Lesson 24: Diversity Issues and Answers

Governors State University Media Course: 23 – 1 hour DVDs: “Love: What Everyone Needs to Know.”
Authors: Brown, Yvette & Kundla, Mark (2007) (Psychology)

1. Introduction
2. The Purpose of Love
3. Cross Cultural Look at Love and Relationships 4.
4. The Stages of Romantic Love
5. Is It Love or is it Infatuation?
6. Is it Love or is it Lust?
7. Cross Cultural Look at Mate Selection
8. Meeting and Greeting, Part I – Proxemics - Dating: Is it outdated?
9. Meeting and Greeting, Part I - What Attracts Men? What Turns Men Off?
10. Meeting and Greeting, Part III: What Attracts Women? What Turns Women Off?
11. Hooking Up—Upside, Downside
12. What to Look for in a Mate
13. How to Tell When You Are Really in Love?
14. Seven Tests Before You Commit
15. Cohabitation – The Plain Facts
16. When to Stay, When to Go
17. Making a Commitment
18. What It Takes to Go the Distance
19. Challenges for Men in Relationships
20. Challenges for Women in Relationships
21. Why Marriage is Worth it?
22. The True Source of Happiness
23. (Optional) Military Marriage

International Media Publications

The American Psychological Association, Washington, D.C.

Video Training Series 2008-2009 - 32 -1 hour DVD's – Authors: Brown, Yvette & Tullos, Jon

Video Training Series 2007-2008 - 28 -1 hour DVD's – Authors: Brown, Yvette & Tullos, Jon

Video Training Series 2006-2007 - 30 -1 hour DVD's – Authors: Brown, Yvette & Tullos, Jon

Video Training Series 2005-2006 - 25 -1 hour DVD's – Authors: Brown, Yvette & Tullos, Jon

- I. Systems of Psychotherapy
- II. Specific Problems and Populations
- III. Health Counseling & Behavioral Health
- IV. Relationships
- V. Multicultural Counseling VI. Spirituality
- VII. Psychology in the Schools VIII. Children and Adolescents
- X. Geropsychology

Governors State University and Child Welfare League of America

PRIDE Digital Curriculum – Nine (9) Interactive Parenting Training CDs/Online

Authors: Brown, Yvette, Labriola, Tony, Nolley, Charles & Polowy, Mick

Module 1: **The Foundation for Meeting the Developmental Needs of Children at Risk** – 4 sessions

Module 2: **Using Discipline to Protect, Nurture, and Meet Developmental** – 3 sessions

Module 3: **Addressing Developmental Issues Related to Sexuality** – 1 session

Module 4: **Responding to the Signs and Symptoms of Sexual Abuse** – 2 sessions

Module 5: **Supporting Relationships Between Children and Their Families.** – 3 sessions

Module 6: **Working as a Professional Team Member** – 3 sessions

Module 7: **Promoting Children’s Personal and Cultural Identity** – 2 sessions

Module 8: **Promoting Permanency Outcomes** – 4 sessions

Module 9: **Managing the Fostering Experience** – 2 sessions

Research

Respond to Violence - Multimedia/Web based Project 2012 - present

The **Respond to Violence** initiative is designed to bring together the university, citizens, community organizations, activists, academics, policy makers, and social justice advocates in solutions oriented discussions, research and programs of action. The multi-platform design will leverage media and Internet technologies to create a virtual public square to hold discourse on violence in our communities and stimulate individual and collective action. The website and GSU’s cable television channel will serve as the public face of the project, offering resources and research around the violence issues, staying current on services and solutions and providing feedback on progress in our region. It reaches across disciplines to engage our faculty and students in this important community outreach work.

Respond to Violence, which is now housed in GSU’s Civic Engagement and Community Service Center, was recognized as a “Making a Difference” initiative by NBC Chicago in October of 2015.