

Chicago Recovering Communities Coalition

ROSC 5 Year Strategic Implementation Plan

February 28, 2019

Ongoing Activities 2019- 2024

Goal A: Develop Community Services Providers Collaboration and Commitment

Objective 1: Increase the capacity and effectiveness of the Council

Activity 1: Host meeting with new partners and members to build CRCC Council participation

Activity 2: Identify key organizations and individuals to join with CRCC Council

Activity 3: Establish and review yearly new member orientation that clarifies membership roles, terms of service, responsibilities, meeting attendance requirements

Objective 2: Identify existing resources and gaps to address CRCC Council goals

Activity 4: Implement and refine a yearly strategic recruitment plan to ensure CRCC Council involvement is diverse and strengthens the CRCC Council.

Activity 5: Establish efforts to strengthen existing partnerships and assist the CRCC Council in changing community norms regarding negative perceptions of addicts and welcome individuals to recovery.

Activity 6: Develop communication plan, goals and objectives to expand existing targeted area SUD's, community stakeholders, businesses, schools and law enforcement knowledge of ROSC objectives.

Objective 3: Enhance the leadership skills of the ROSC Council Action Committees

Activity 7: Establish and refine recruitment plan for action committees and develop an assessment recruitment measurement online tool.

Activity 8: Develop a transformative sustainability plan to maintain strategies and outcomes of ROSC memberships.

Activity 9: Conduct ½ day retreat with committees and community partners for strategic planning, training on the strategic prevention framework, meeting management, presentation skills, cultural competency, media advocacy, and sustainability.

Activity 10: Design and adopt a CRCC Council leadership succession plan.

Objective 4: Strengthen Collaboration with other ROSC Coalitions in Chicago and the State of Illinois

Activity 11: Conduct an annual ½ day retreat with CRCC Council members to develop one joint activity and one joint policy initiative yearly.

Activity 12: Implement a ROSC joint public awareness effort/media campaign on a common component of ROSC.

Goal B: Increase the Awareness of the CRCC Council: Its Mission and Purpose

Objective 5: Track the number of: assessments, website reviews, webinar participants, pre and post surveys, presentations, monthly CRCC Council updates completed, and participants in key CRCC Council meetings

Activity 13: Conduct community outreach to increase visibility of CRCC Council and awareness of problem.

Activity 14: Create shared CRCC ROSC Council Facebook page and develop forms to include information from all council recovery services.

Activity 15: Provide intense presentation skills training to committee members on role of providers involved in the ROSC.

Activity 16: Committee members provide presentations to organizations and partners in their service, business, school and other community stakeholders areas.

Activity 17: Develop and post webinar email on ROSC education for committee members and general public.

Activity 18: Deliver a monthly CRCC Westside Council update to council representatives, action team members, and their organization's leadership team via email.

Activity 19: Host bi-annual ROSC Summit for CRCC Westside Council Meetings throughout the community to increase engagement.

Goal C: Increase Credibility of CRCC Council

Objective 6: Increase education and understanding of the importance of ROSC Council Membership

Activity 20: Data workgroup will conduct a community presentation to increase knowledge of committee members about Recovery Oriented Systems of Care and the importance of the ROSC Council with a trends presentation will also be developed as an email video.

Activity 21: Develop and distribute an Annual Progress Report of the CRCC Westside Council that also depicts data trends at a town hall meeting.

Activity 22: Host volunteer training for all Council members/volunteers addressing Recovery Oriented Systems of Care.

Activity 23: Conduct focus group with diverse individuals in recovery to determine effective messages for recovery and engagement methods.

Activity 24: Conduct recovery directed communication campaign using social media and business incentives.

Activity 25: Conduct and engage Austin Community Business and Community Organizations Network in activities that increase ROSC visibility through education, prevention, and recovery marketing.

Goal D: Increase CRCC ROSC Knowledge Base

Objective 7: Increase perception of Peer Educators, PLe, SUD involvement and participation in CRCC Westside ROSC Council

Activity 26: Develop support for Peer Educators/PLe and recovering individuals and obtain incentives for their work in the communities

Activity 27: Develop, train, and deploy Peer Educators into the 13 communities to provide peer education on the importance of the role and to help develop and increase involvement.