

DeWitt County R.O.S.C. Council

Community Outreach and Communication Plan

Mission Statement:

The mission of the DeWitt County Recovery Oriented System of Care Council is to build and empower communities of recovery, make connections to treatment, and reduce stigma of substance use disorders and mental illness.

Communication / Outreach Goals

1. To increase the awareness of DeWitt County ROSC Council and opportunities for involvement in DeWitt County.
2. Increase engagement on the DeWitt County ROSC Council
3. Decrease stigma regarding substance use and recovery
4. Increase representation of Persons with Lived Experience on our ROSC Council
5. Expand the peer support networks in the community

Objectives:

1. Create a working email list of all community stakeholders
2. Collaborate with professionals, peers, formal and informal service providers to support the recovery process to the greatest extent possible.
3. Increase access to and capacity, proper placement, and quality of care, as well as retention for those in Recovery.
4. Distribute at least five different communication methods (press release, social media blasts, email blasts, rack cards, special events....) to community by June 30th, 2024.

Targeted Audiences for focus are:

1. SUD/Mental Health Providers
2. People and Families with Lived Experience
3. Hospitals and Primary Care Providers
4. Law Enforcement Agencies
5. Faith Communities

DeWitt County ROSC Council Lead Agency Contact Information:

Tony Kirkman Executive Director tkirkman@piattmhc.org 217.762.5371	Jaime Porter Clinical Director jporter@piattmhc.org 217.762.5371	Margaret Memmott ROSC Coordinator mmemmott@piattmhc.org 217.762.5371
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Deliverables	Methods To Address Deliverables
<p>Communication Plan – How we will communicate with people in the community.</p>	<ol style="list-style-type: none"> 1. Email 2. Facebook 3. Linked-In Contact 4. Rack Cards 5. Press Releases 6. Town Hall Meetings/Discussions 7. PCMHC Website <p><u>Tele-Communication</u></p> <ol style="list-style-type: none"> 1. Provide all contact numbers (Tony Kirkman & Jaime Porter) to address any issues that the council may have. 2. Develop Zoom link/accounts to help with establishment of virtual meeting option 3. Utilize Telehealth
<p>Community Outreach Plan – How do we reach out to the community.</p>	<ol style="list-style-type: none"> 1. Word of Mouth – Council members, staff and peers will talk to others about ROSC and its goals. 2. Rack Cards w/list of treatment options 3. Conduct Educational Seminars 4. Attend County/City Meetings 5. Request to speak at local faith communities 6. Disseminate flyers