



## **Lake County ROSC Council 3 Year Strategic Implementation Plan**

**July 2023 - 2026**

### **Ongoing Activities 2023- 2026**

#### **Goal A: Develop Sector Providers Collaboration and Commitment**

##### ***Objective 1: Increase the capacity and effectiveness of the Council***

**Activity 1:** Host monthly meeting with new sector partners and members to build Lake County ROSC Council participation.

**Activity 2:** Identify key organizations and individuals to join with Lake County ROSC Council

**Activity 3:** Establish and review yearly new member memorandum of understanding that clarifies membership role, terms of service, responsibilities, meeting attendance requirements

##### ***Objective 2: Identify existing resources and gaps to address Lake County ROSC Council goals***

**Activity 4:** Implement and refine a yearly strategic recruitment plan to ensure Lake County ROSC Council involvement is diverse and strengthens the Lake County ROSC Council.

**Activity 5:** Establish efforts to strengthen existing partnerships and assist the Lake County ROSC Council in changing community norms regarding negative perceptions of persons impacted by substance use disorders and welcome individuals to recovery.

**Activity 6:** Develop communication plan, goals and objectives to expand existing targeted area SUD's, community stakeholders, businesses, schools and law enforcement knowledge of ROSC objectives.

##### ***Objective 3: Enhance the leadership skills of the ROSC Council Action Recruitment Committees***

**Activity 7:** Establish and refine recruitment plan and develop an assessment recruitment measurement online tool.

**Activity 8:** Develop a sustainability plan to maintain strategies and outcomes of ROSC memberships.

**Activity 9:** Conduct ½ day retreat with committees and community partners for strategic planning, training on the strategic prevention framework, meeting management, presentation skills, cultural competency, media advocacy, and sustainability.

**Activity 10:** Design and adopt a Lake County ROSC Council leadership succession plan.

**Activity 11:** Conduct an annual ½ day retreat with Lake County ROSC Council members to develop one joint activity and one joint policy initiative yearly.

**Objective 4: *Strengthen Collaboration with other ROSC Coalitions in Northern Illinois and the State of Illinois***

Activity 12: Implement a ROSC joint public awareness effort/media campaign on a common component of ROSC

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**Goal B: Increase the Awareness of the ROSC Council: Its Mission and Purpose**

**Objective 5: *Track the number of: assessments, website reviews, webinar participants, pre and post surveys, presentations, monthly ROSC Council updates completed, and participants in key ROSC Council meetings***

**Activity 14:** Conduct community outreach to increase visibility of ROSC Council and awareness of problem.

**Activity 15:** Create shared ROSC Council social media pages

**Activity 16:** Provide intense presentation skills training to committee members on role of providers involved in the ROSC.

**Activity 17:** Committee members provide presentations to organizations and partners in their service, business, school and other community stakeholder areas.

**Activity 18:** Develop and post webinar email on ROSC education for committee members and general public.

**Activity 19:** Deliver a monthly ROSC Council update to council representatives, action team members, and their organization's leadership team via email.

**Activity 20:** Host bi-annual ROSC Summit throughout the community to increase engagement.