



## **Bond County Recovery Council Bond County**

### **Communication Plan**

**August 2023**

#### **Communication Goals**

1. Increase awareness of the ROSC Council and the opportunities for involvement in Bond County.
2. Increase engagement with the ROSC Council and other entities.

#### **Objectives:**

1. Continue with at least five different communication methods (press release newspaper & radio, social media blasts, email blasts, radio interviews & podcast interviews) for distribution throughout FY24.
2. Increase the Social Media presence of BCRC by December 2023
3. Distribute a minimum of four outreach packets per month to potential
4. Increase average attendance by 25% (from 20 to 25) at ROSC Council meetings by December 2023.

The Chestnut Community Health Specialists will work with BCRC members to further develop our plan by the outlined dates.

For Questions contact :

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