

**Take Action Coalition of
Clinton County
Outreach Plan
August 2023 Update**



Outreach Goals

1. Increase awareness of the ROSC Council and the opportunities for involvement in Clinton County.
2. Increase engagement on the ROSC Council.
3. Increase community partners interested in helping promote recovery and substance use prevention.

Outreach Objectives:

- 1a. Develop at least six different communication methods (press release, social media blasts, email blasts, parades, events, information leaflets, rescue kits, and presentations) for distribution by June 30, 2024.
- 1b. Increase followers of TAC on Facebook social media by 100 (from 513 to 613) by June 30, 2024.
- 2a. Distribute a minimum of four outreach packets/rescue kits per month.
- 2b. Increase average attendance by 25% (from average of 17 to 21) at ROSC Council meetings by June 30, 2024.
- 3a. Present public presentations on why language matters/stigma reduction to two groups by June 30, 2024.
- 3b. Host one community overdose awareness event with vendors in August.
- 3c. Host one community recovery month event with vendors in September.

Outreach Audience:

TAC members identified eleven different groups in the community for focus of our Outreach Plan. These groups will remain our focus for the upcoming year.

Audience	Communication Goal
College (Kaskaskia College)	College is aware of our efforts and how they can support recovery among students and employees.
Substance Use Disorder and Mental Health Providers	All providers in the Clinton County area are aware of the efforts of our ROSC Council and how they can be involved.
Persons with Lived Experience (PLE's)/Families with Lived Experience (FLE's)	PLE's and FLE's are aware of the efforts of the Council, how they can engage, and what recovery supports are available in the community.
Recovery Communities (12 Step and other support groups)	Individuals are aware of the Council, how they can engage, and recovery supports available in the area.
Faith Community	Churches and faith groups are engaged

	in the work of the ROSC Council and have resource materials to share.
Businesses	Businesses are aware of the efforts of the ROSC Council and how they can support individuals in recovery.
Law Enforcement/Probation Dept./Drug Courts	Officers/Probation Dept./Drug courts officials are aware of the work of the ROSC Council and how they can be involved.
Mental Health Alliances	These groups are made aware of the work of the ROSC Council and how they can be involved.
Medical Community	Physicians and other medical personnel are aware of our efforts and how they can support individuals in recovery and their families.
Local Elementary and Secondary Schools	Schools are aware of our efforts and how they can support recovery and foster prevention among students, families, and employees.
Government Officials	Officials are aware of the work of the ROSC Council and how they can be involved.

The five most critical audiences for our area are:

1. Persons with lived experience (PLE's)/families with lived experience (FLE's)
2. College/Elementary/Secondary Schools
3. Faith Community
4. Law Enforcement/Probation Department/Drug Court
5. Government Officials

The timeline for the project was identified in our objectives. The Chestnut Community Health Specialists will work with TAC members to further develop our plan by the outlined dates.