

Updated: September 2023

Southern IL ROSC FY24
Communication Plan
Chestnut Health Systems-Madison & St. Clair County
MERC – Metro East Recovery Council

Mission/Situation Statement:

“Collaborating to build and empower communities of recovery.”

There is a lack of understanding in the counties we serve that “recovery happens within the community.” The development of a collaborating Recovery Oriented System of Care will work to create a culture that builds and nurtures recovery.

Vision:

- * People can and do recover.
- * Individuals and families determine the support and services they need.
- * Services and supports are continuous and cohesive across different phases of care, and are coordinated across various agencies involved in their delivery.
- * Support of recovery is a community responsibility and value.
- * There is inherent flexibility in the system, so it can be responsive to different pathways to recovery.
- * Informed, educated and empowered individuals and communities.
- * Determination of existing services available as well as the needs to expand necessary services in the areas of prevention, treatment, peer recovery support and systems improvement.
- * Reducing stigma surrounding substance use disorder

Stakeholder Members:

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- * Madison & St. Clair County Mental Health Board
- * People with lived experience
- * Madison County Drug Court
- * St. Clair County Drug Court
- * Madison & St. Clair County Probation
- * RCO-Amare nfp

New Target Stakeholders:

Persons with Lived Experience
Graduates of Madison & St. Clair County Drug Court
Department of Children and Families
All County Emergency Services (EMT, police, fire)
Religious Organizations
Government Departments
Community Members
Community Business Members

Position Message:

The economic toll of addiction in the state of Illinois is estimated to be greater than \$3.5 billion, even with 75% of individuals not receiving help. The Recovery Oriented System of Care will ensure a continued collaborative effort in Madison and St. Clair counties in order to assist our communities in understanding substance use and also to assist individuals in receiving services and movement toward recovery.

Incentives:

- * Bring public awareness to and education of substance use issues in our communities.
- * Determine areas of gaps in our geographical area to advocate for necessary services.

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- * Empower existing services to best and successfully meet the needs of our communities.
- * Connect those in need to appropriate, timely services.
- * Engaging our communities in understanding the importance of recovery and wellness.
- * Healthier and well communities.
- * Communities that embrace recovery in collaborative efforts.

Outreach Methods:

- * GSU Website
- * Facebook
- * Recovery Oriented System of Care Brochure
- * Press Releases
- * Radio Interviews
- * Presentations
- * Tables/exhibits at community/education/benefits events
- * Trainings
- * Town Hall meetings/discussions

Primary Spokespersons:

Mark Knott Community Health Specialist III MERC Chestnut Health Systems

Angella Holloway Community Health Specialist MERC Chestnut Health Systems

Dan Hutchison Associate Director of Community Health Chestnut Health Systems

Tool/Measures to Assess Progress:

- * 12 productive local ROSC Council meetings over an 12-month period
- * State Collaborative Monthly Meetings
- * 12 monthly e-mail blasts

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- * Update Needs Assessment
- * Update Protocols
- * Update Strategic Plan
- * Participation in local community meetings
- * Update GSU Website monthly