

# Winnebago County ROSC (WCR)

COMMUNICATION PLAN

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Objective	Activity	Measure	When
<b>Goal 1: Increase the involvement of family members and other natural supports in the Recovery process of loved ones</b>			
Provide outreach to family members and natural supports in the community.	<p>Activity A. Point people in the direction of events such as Al-anon meetings and Celebrate Recovery.</p> <p>Activity B. Host community events at WCR location for those who would like to know more about supporting the recovery community and supporting their loved ones who are in recovery.</p>	Track the number of events held, participants and referrals to outside events.	<p>Current and continuing to make progress.</p> <p>Tally ongoing results quarterly</p>
<b>Goal 2. Decrease Stigma in the community</b>			
Increase knowledge of what People who are in Recovery experience on a human level before and during the recovery process.	<p>Activity: A. Create a campaign on stigma and address misconceptions related to persons in recovery.</p> <p>Activity B. Allow people to share their stories so people see “them” and not the “stigma”.</p>	Track # of campaigns and events surrounding the topic	<p>Current and working towards reducing Stigma.</p> <p>Tally ongoing results quarterly</p>
<b>Goal 3. Housing</b>			
Provide resources and information to help assist people find and sustain housing.	<p>Activity A. Hold events teaching how to find and sustain an apartment.</p> <p>Activity B. Hold events on Money management and savings.</p> <p>Activity C. Provide resources and information on how to overcome an eviction.</p> <p>Activity D. Provide resources and information on how to build credit.</p>	<p>Track the number of events held, participants and referrals to outside events.</p> <p>Sum of organizations that have agreed to partner</p>	<p>Currently in the works.</p> <p>Tally ongoing results quarterly</p>
<b>Goal 4. Employment</b>			

<p>Increase opportunities for people to find sustainable employment.</p>	<p>Activity A. Host Job fair events.</p> <p>Activity B. Host resume workshops.</p> <p>Activity C. Host Mock Interviewing sessions.</p> <p>Activity D. Host skills training.</p>	<p>Track the number of events held, and participants</p> <p>Sum of organizations that have agreed to partner</p>	<p>Job resource events have been current.</p> <p>Tally ongoing results quarterly</p>
<p>Goal 5. Transportation</p>			
<p>Help people find transportation options for work and recovery groups.</p>	<p>Activity A. Develop a list of organizations and resources that offer transportation for free or at low/discounted rate.</p> <p>Activity B. Confirm resources available through the city and state for public transportation for those in need.</p>	<p>Sum of organizations that have agreed to partner</p> <p>Sum of organizations that fulfill agreement</p>	<p>Tally ongoing results quarterly</p>
<p>Goal 6. Improve knowledge of recovery events in the community</p>			
<p>Increase community awareness of activities, education, and events taking place in the Recovery Community.</p>	<p>Activity A. Outreach to institutions in the community for people in recovery or at risk of substance use disorders.</p> <p>Activity B. Ask organizations to take part in the outreach by posting events of their websites and Social Media pages.</p>	<p>Track number of institutions outreached to</p> <p>Sum of organizations that have agreed to partner</p> <p>Sum of organizations that fulfill agreement</p>	<p>Assess after each outreach event</p>
<p>Goals 7. Build Recovery programs alongside providers</p>			
<p>Increase the number of people in Recovery who work with providers to establish new programs and services.</p>	<p>Activity A. Encourage those in Recovery working with Recovery centers to push for their voice and opinions to be heard in the creation of new services and programs.</p> <p>Activity B. Encourage Organizations to invite</p>	<p>Track through monthly meetings and outreach</p>	<p>Assess after each meeting and outreach event</p>

	employees who are in Recovery to take part in important advisory meetings.		
<b>Goals 8. Increase and Maintain ROSC Council</b>			
Continue to meet and outreach to potential ROSC Council Organizations and Individuals.	<p>Activity A. Hold ROSC Council meetings the second Tuesday of each month.</p> <p>Activity B. Invite those who will assist increase the growth of the ROSC.</p>	Track # of meetings with new participants who sign MOU's	Assess after each meeting
<b>Goal 9. Establish Recovery Support Services for Winnebago County</b>			
Establish a Recovery Support Services Program in Winnebago County.	<p>Activity A. Provide Recovery Coaching and Peer Coaching to individuals in Recovery from SUD in Winnebago County.</p> <p>Activity B. Provide Employment Training to individuals in Recovery from SUD in Winnebago County.</p>	Currently working on this goal.	The Recovery Support Services (RSS) program is currently in the works.