

Community Outreach Plan FY24 Douglas County ROSC Council (DCRC)

Region: ROSC Region 4

Agency: Hour House

ROSC County: Douglas County

Contacts:

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Purpose of the Community Outreach Plan: This plan explains the in-depth process of how the DCRC will provide outreach to their community and implement the concept of ROSC.

Outreach Goals:

1. Continue and maintain and engage local ROSC Council meetings.
2. Fulfill stakeholder required categories.
3. Identify local ROSC Council community needs through ROSC Council meetings and utilizing our strategic goal.
4. Assist in increasing substance use treatment/recovery support options in the county.
5. Develop additional support systems for persons in recovery and their families.
6. Introduce recovery navigator services available for Douglas County.
7. Increase visibility of the Douglas County ROSC Council.
8. Increase sector representation in ROSC and welcome new membership.
9. Create opportunities for involvement in ROSC efforts.
10. Reduce stigma surrounding substance use and recovery.
11. Conduct community outreach to increase visibility of DCRC to the sectors identified in the communication plan.
12. Create awareness of ROSC deliverables.
13. Promote sharing personal messages that recovery is possible.

Outreach Objectives:

- 1.a. Douglas County ROSC Council will continue to meet once a month.
- 1.b. Remain in consistent communication with ROSC Council members.
 - o Send meeting minutes within 5 business days of each council meeting.
 - o Send reminder of meeting 2 weeks prior.
 - o Send additional reminder of meeting 3 days prior
 - o Follow up throughout the month by phone, in-person one-on-one meetings, or email.
- 2.a. Recruit 2-3 people to represent each stakeholder sector or category.
 - o Consult with council members to assist in identifying gaps in these sectors.
 - o Increase membership by 1 new member each quarter.
- 2.b. Monitor retention of community stakeholders each month.
 - o Document the council member participation in the Douglas Co ROSC Membership activity log.
- 3.a. Coordinate meetings with key stakeholders and people with lived experience to identify strengths and barriers to recovery in Douglas County.
- 3.b. Conduct ongoing formal and informal Community Needs Assessment.

- 4.a. Coordinate efforts to provide transportation for treatment services.
 - Communicate with the transportation committee.
 - Communicate with Dial-A-Ride.
 - Examine the Rural Transportation Toolkits developed by the statewide ROSC.
- 5.a. Facilitate collaboration between key stakeholders within Douglas County to encourage the organizations to work together.
- 5.b. Provide information campaigns to reduce stigma and provide support to persons with substance use disorders.
 - Lease Bus Ads for Douglas County to promote Recovery Is Possible.
 - Distribute state and national information campaigns.
 - Coordinate local resource information campaigns as needed.
 - Participate in area health and wellness resource fairs and information campaigns.
 - Distribute ROSC information brochure and Douglas County membership ROSC brochure.
 - Collaborate with the Hour House Substance Use Prevention Team and Illinois Family Resource Center.
 - Provide SUD related webinar and additional training information to council members.
- 5.c. Increase awareness and information for health promotion around harm reduction and services.
 - Provide information on the ROSC social media page on where/how to access harm reduction services and programs.
 - Provide information in the ROSC Newsletter on where/how to access harm reduction services and programs.
 - Work with partnering agencies to share social media posts and educational materials.
 - Identify additional needs in the community to expand access to Narcan, Safe Needles, Fentanyl Test Strips, and other resources.
 - Partner with the Douglas County Health Department to increase distribution and training for Narcan (PROMPT).
 - Partner with the Douglas County Health Department to increase distribution and training for Fentanyl testing kits.
 - Partner with entities throughout Douglas County to increase distribution and training for Narcan through the Hour House Drug Overdose Prevention Program (DOPP).
 - Partner with Shalynn's Hope, Inc. to increase distribution and training for Narcan (DOPP).
 - Provide stakeholders updates on harm reduction services, supplies and resource guides.
- 5.d. ROSC Council will provide advocacy for a local Drug Court in Douglas County.
 - Meet with AOIC Board to retain information on how to establish a drug court.
 - Provide Support opportunities by providing connection to other local drug courts.
 - Promote education on Drug Court.

Outreach Goals:

Douglas County ROSC has identified outreach goals for each type of communication method.

Method(s)	Outreach Goal(s)
E-Mail	To provide meeting information- agendas, minutes, and meeting attachments.
	To inform of available trainings, grant opportunities, etc.
Zoom	In person meetings are also available over Zoom to create a hybrid platform
	Utilize for one on one meetings and online trainings.
Council Newsletter	Share council accomplishments, events, and resources
	Include mission, vision, and purpose of ROSC
	Encourage testimonies from persons with lived experience and their families.
	Inform of meeting dates, times, and location for council meeting and subcommittee meetings
Social Media	Facebook- Recovery is Possible East Central IL ROSC, Douglas County Newsfeed
	Encourage sharing on additional platforms LinkedIn, Instagram, etc.
ROSC Presence	Douglas County Area Coalition (DCAC)
	Douglas County Board Meeting
	Douglas County Transportation Advisory Council
	Douglas County Medical Reserve Corps (MRC)
	East Central IL Deflection Initiative Planning Meetings
	Recovery Support- Open Meetings
	Other meetings identified that pertain to the mission of ROSC
Word of Mouth	Encourage council members to invite others to attend ROSC meetings and/or ROSC events
Printed Materials (also available in PDF)	ROSC Brochure- English and Spanish
	Recovery Navigator Brochure- English and Spanish
	DCRC Membership Brochure
	Education and Event Flyers
	Harm Reduction Materials- Narcan, Fentanyl Testing, Xylazine, etc.
	Quick Resources and Find Treatment Guides
External Media	Press releases in local newspaper
	Encourage local TV to cover events and provide interviews by request
	Anti-stigma campaigns and/or testimonials on radio
Billboard	Anti-stigma billboard currently located on Route 36 West of Tuscola, IL (FY23)
GSU Website	Communication Plan, Community Outreach Plan, Strategic Plan
	Membership Roster and Protocols, Meeting Minutes,
	Community Resource Assessment, Gap Analysis, Asset Mapping
Other	Resource Bags
	Harm Reduction Kits
	Other methods determined by the ROSC Council

Outreach Strategies and Audience:

Outreach Strategy	Outreach Goal	Audience	Timeline	Responsible Persons
E-mail communication with council members, meeting reminders	Develop and maintain local ROSC Council meetings.	Key stakeholder, Persons with lived experience	weekly	Coordinator
	Maintain consistent retention of ROSC Council Members.			
Attend county board meetings	Increase awareness about the ROSC Council.	Key stakeholder, Persons with lived experience	quarterly	Coordinator, Council Members
	Identify Community needs voiced during these meetings and develop supportive measures.			
	Identify local stakeholders.			
Attend local chamber events	Provide resources and education materials for events when requested.	Key stakeholder, Persons with lived experience	bi-annual	Council Members
	Increase awareness of ROSC by participating in community events.			
	Develop relationships with local community members.			
Attend Transportation Advisory Council meetings	Facilitate discussion on the lack of transportation within the community.	Douglas Co.	quarterly	Coordinator, Council Members
	Assist in identifying solutions to the transportation barrier.			
	Provide resource information related to SUD and Recovery.			
Attend East Central IL Deflection Initiative Planning meetings	Facilitate discussion on the importance of deflection.	Key stakeholder, Persons with lived experience	bi-annual	Coordinator, Council Members
	Provide resource information related to SUD and Recovery.			
	Develop relationships with local community members.			
Attend Douglas County Medical Reserve Corps (MRC) meetings	Provide resources and education materials for events when requested.	Key stakeholder, Persons with lived experience	bi-annual	Coordinator
	Increase awareness of ROSC by participating in community events.			
	Develop relationships with local community members.			
Attend Douglas County Area Coalition (DCAC) meetings	Provide resources and education materials for events when requested.	Douglas Co.	quarterly	Coordinator, Council Members
	Increase awareness of ROSC by participating in community events.			
	Develop relationships with local community members.			
	Increase awareness about the ROSC Council.	Douglas Co. SUD high risk	quarterly	

Attend local Recovery Support open meetings	Identify Community needs voiced during these meetings and develop supportive measures.	individuals, Persons with lived experience		Coordinator, Recovery Navigator
	Develop relationships with local community members.			
Develop and maintain a schedule for recovery navigator	Assist in increasing substance use treatment options in the county.	Douglas Co.	weekly	Coordinator, Recovery Navigator
	Identify additional barriers to recovery.			
	Provide education and support to those with lived experience and family members.			
	Increase PLE participation for the ROSC Council.			
Assist in discussion of medication assisted recovery	Assist in increasing substance use treatment options in the county.	Douglas Co.	monthly	Coordinator, Recovery Navigator
	Network with other treatment agencies.			
	Provide education and training as needed for all sectors involved.			
Candlelight Vigil- To honor those in recovery and those lost to overdose	Develop additional support systems for persons in recovery and their families.	Douglas Co. & surrounding areas	August	Coordinator, Council Members
	Reduce stigma surrounding recovery.			
Social Media presence- SUD/Recovery Education	Develop additional support systems for persons in recovery and their families.	new and returning followers	weekly	Coordinator, Recovery Navigator, Council Members
	Reduce stigma surrounding recovery.			
	Promote sharing personal messages that Recovery is Possible.			
	Provide education and awareness.			
Anti-Stigma Campaign- Billboard and Bus Ads to promote reduction of stigma	Develop additional support systems for persons in recovery and their families.	Douglas Co. & surrounding areas	FY24	Coordinator, Supervisor
	Reduce stigma surrounding recovery.			
	Promote sharing personal messages that Recovery is Possible.			
	Provide education and awareness.			
Social Media presence- promote recovery navigator services	Develop additional support systems for persons in recovery and their families.	Douglas Co. SUD high-risk individuals	monthly	Coordinator, Recovery Navigator
	Reduce stigma surrounding recovery.			
	Promote sharing personal messages that Recovery is Possible.			
	Provide education and awareness.			
Newspaper presence- promote	Develop additional support systems for persons in recovery and their families.	Douglas Co. SUD high-	quarterly	Coordinator
	Reduce stigma surrounding recovery.			

recovery navigator services	Promote sharing personal messages that Recovery is Possible.	risk individuals		
	Provide education and awareness.			
Newspaper presence- Press releases in local newspapers to promote ROSC events	Encourage community members to engage with the ROSC Council.	Douglas Co.	quarterly	Coordinator
	Reduce stigma by providing education to the Community as a whole.			
Develop ROSC Council Newsletter	Encourage ROSC Council participation and engagement.	Douglas Co.	monthly	Coordinator
	Increase awareness of resource information related to SUD and Recovery.			
	Increase awareness of ROSC participation in community events.			
Resource Bags- to provide information to those entering recovery (600 bags total)	Provide needed resources to community members.	Douglas Co. SUD high risk individuals, low-income	Monthly, kickoff in Sept.	Coordinator, Recovery Navigator, Council Members
	Assist local agencies and stakeholders in reducing barriers to basic needs.			
	Provide resource information related to SUD and Recovery.			
	Increase the supportive efforts of ROSC			
Provide presentations of ROSC Strategic Plan.	Increase awareness about the concept and mission of the ROSC Council.	Persons with lived experience, Law Enforcement, Healthcare, Judicial, Youth Organizations	Minimum 5 times annually	Coordinator
	Encourage community members to engage with the ROSC Council.			
	Increase the supportive efforts of ROSC			