

## **Community Outreach Plan FY24 Effingham County ROSC Council (EfCRC)**

**Region:** ROSC Region 4

**Agency:** Hour House

**ROSC County:** Effingham

**Contacts:**

ROSC Coordinator, Samantha Hicks

ROSC Program Supervisor, Karen Cook

**Purpose of the Community Outreach Plan:** This plan explains the in-depth process of how the EfCRC will provide outreach to their community and implement the concept of ROSC.

**Outreach Goals:**

1. Continue to maintain and engage Effingham County ROSC Council through monthly ROSC meeting.
2. Implement and utilize Advisory subcommittee to gather real life experience and ideas for ROSC Council future goals (December 2023.)
3. Engage in 1:1 meeting with local stakeholders and community members to build SUD awareness and identify community gaps or barriers related to recovery resources.
4. Assist in building SUD awareness in the community by providing additional SUD resources, education, events, and discussion opportunities.
5. Develop additional recovery support opportunities, SUD treatment resources, local essential resources, and sober events for persons in recovery and their families.
6. Increase awareness and information for health promotion around harm reduction and recovery services including Recovery Navigators/Peer Support Specialists in the area.
7. Hold bi-monthly ROSC hosted event for recovery community to promote sober, family-oriented activities and fun.

**Outreach Objectives:**

- 1.a. Continue monthly ROSC Council meetings.
- 1.b. Remain in consistent communication with ROSC Council members.
  - Send meeting minutes within 3 business days of each Council meeting.
  - Send reminder of Council meeting 1 week prior.
  - Send additional Council meeting reminder 3 days prior.
  - Follow up with members via email, phone, or in-person meetings.
- 2.a. Hold monthly Advisory subcommittee meetings.
  - Remind members of Advisory meeting via phone, email, and in-person at local recovery meetings throughout the month.
  - Send meeting minutes within 3 business days of each Advisory meeting.
  - Delegate meeting minute taker (December 2023.)
  - Bring ideas and suggestions of Advisory meeting to ROSC Council meeting members and follow through with requests (if applicable.)
- 3.a. Recruit 2+ people to represent each stakeholder sector or category.

- Attend local coalition meetings, community meetings and events to identify possible champions of the community/stakeholder sector.
  - Consult with Council members to assist in identifying gaps in these sectors.
- 3.b. Monitor retention of community stakeholders each month.
- Document Council member participation in the Effingham County ROSC Membership activity log.
  - Follow up with inactive members to re-engage.
- 4.a. Coordinate/facilitate events in which key stakeholders and people with lived experience are able to come together and discuss potential gaps/barriers in Effingham County via 1:1 interaction or sharing of PLE testimonies.
- 4.b. Coordinate/facilitate collaboration between key stakeholders within the county in order to better serve people in recovery.
- 4.c. Conduct the Hidden in Plain Sight Event at participating local high schools (if applicable)- Effingham, Teutopolis, Altamont.
- 5.a. Collaborate with local SUD treatment organizations/individuals.
- Create a relationship/partnership with Heartland Human Services.
  - Continuously identify SUD counselors in community and conduct 1:1 meetings to facilitate partnership with ROSC.
- 5.b. Coordinate efforts to provide MAR in Effingham County jail.
- Bring necessary MAR information in regards to education and funding to Effingham County Sheriff.
  - Include Gentle Care Consultants in coordination of MAR practices in Effingham County in regards to the jail.
- 5.c. Coordinate efforts to provide transportation for recovery related events/appointments.
- Communicate with CIPT and attend transportation advisory meetings to advocate for additional transportation resources (Ongoing FY24.)
  - Examine the Rural Transportation Toolkits developed by the statewide ROSC.
  - Include CIPT in discussions of transportation to/from locations of local recovery events.
  - Include CIPT bus pass accessibility from the Health Department on Laundry Day flyers.
- 5.d. Coordinate efforts for Early Intervention educational resources to be brought into local schools- K-12.
- Perform Narcan training at TriStar Academy and Aspire High School (September 2023.)
  - Bring educational material to such events and available resources for school officials to access and utilize.
  - Continue to reach out to local school officials to educate on ROSC concept.
- 5.e. Provide information campaigns to reduce stigma and provide support to persons with substance use disorders.
- Lease County specific billboard for FY24 to promote “Recovery Is Possible.”
  - Distribute state and national information campaigns.
  - Coordinate local resource information campaigns as needed.

- Participate in area health and wellness resource fairs and information campaigns.
- Distribute ROSC information brochures and treatment related resources.
- Collaborate with the Hour House Prevention Team and Illinois Family Resource Center.
- Provide SUD related webinar and additional training information to council members.
- Increase awareness of SUD in Effingham County during local events.

6.a. Increase awareness and information for health promotion around harm reduction and services.

- Provide information on the ROSC social media page on where/how to access harm reduction services and programs.
- Work with partnering agencies to share social media posts and educational materials.
- Identify additional needs in the community to expand access to Narcan, Safe Needles, Fentanyl Test Strips, and other resources.
- Partner with the Effingham County Health Department to increase distribution and training for Narcan.
- Provide stakeholders updates on harm reduction services, supplies and resource guides.

6.b. ROSC Council will provide support for the Problem-Solving Court in Effingham County.

- Engage and offer coordination of fundraising events for STAR.

6.c. ROSC Council will provide support and education to the Effingham City Safe Passage Program and assess gaps of program if needed.

6d. Determine locations in Effingham County for Recovery Navigator to meet with clients.

- Communicate with ROSC Council to determined safe meetings places for clients.
- Allocate at least 5 safe meeting spots within Effingham County.

6.e. Distribute Recovery Navigator referral forms via resource folders and during 1:1 meeting with organizations, businesses, and PLEs.

6.f. Attempt contact with referral within 48 hours of Recovery Navigator being notified via ROSC supervisor or County coordinator.

6.g. Recovery Navigator will assist in the development of an “All Recovery” meeting in the county.

7.a. ROSC Council & Advisory committee with collaborate for ideas for sober recovery events.

- Ask Advisory committee what they’d like to see happen in their community Assess resources to hold such requests via Council & developed community partnerships.

**Outreach Goals:**

Effingham County ROSC has identified outreach goals for each type of communication method.

**Outreach Strategies and Audience:**

Method(s)	Outreach Goal(s)
E-Mail	To provide meeting information- agendas, minutes, meeting attachments, & event flyers
	To inform of available trainings, grant opportunities, resource connection, etc
Zoom	In person meetings are also available over Zoom to create a hybrid platform
	Utilize for one on one meetings and online trainings
Council Newsletter	Share council accomplishments, events, and resources
	Include mission, vision, and purpose of ROSC
	Encourage testimonies from persons with lived experience and their families
	Inform of meeting dates, times, and location for council meeting and subcommittee meetings
Social Media	Facebook- Recovery is Possible East Central IL ROSC
	Facebook- Invite PLEs to Advisory Subcommittee Facebook page for planning events and updates
	Encourage sharing on additional platforms LinkedIn, Instagram, etc.
ROSC Presence	Effingham County Health Coalition Meeting
	Effingham County CIPT Advisory Meeting
	Effingham County CASP Meeting
	Monthly ROSC events (partnership with other agencies and solo)
	Recovery Support Meetings
	Other meetings identified that pertain to the mission of ROSC
Word of Mouth	Encourage council members to invite others to attend ROSC meetings and/or ROSC events
Printed Materials (also available in PDF)	ROSC Brochure- English and Spanish
	Recovery Navigator Brochure- English and Spanish
	EfCRC Membership Brochure
	Education and Event Flyers
	Harm Reduction Materials- Narcan, Fentanyl Testing, Xylazine, etc.
	Quick Resources and Find Treatment Guides
External Media	Press releases in local newspaper
	Encourage local radio to cover events and provide interviews by request- Premier Broadcasting
	Anti-stigma campaigns and/or testimonials on radio
Billboard	Anti-stigma billboard currently located on Banker Street in Effingham, IL 62401
GSU Website	Communication Plan, Community Outreach Plan, Strategic Plan

	Membership Roster and Protocols, Meeting Minutes, Event information
	Community Resource Assessment, Gap Analysis, Asset Mapping
Other	Resource Bags/Folders
	Harm Reduction Kits, sharing awareness of DOPP sites
	Other methods determined by the ROSC Council

<b>Outreach Activity</b>	<b>Outreach Goal</b>	<b>Audience</b>	<b>Timeline</b>	<b>Responsible Persons</b>
E-mail communication with council members, meeting reminders	Develop and maintain local ROSC Council meetings.	Key stakeholder, Persons with lived experience	Weekly	ROSC Coordinator
	Maintain consistent retention of ROSC Council Members.			
Attend CASP meetings	Increase awareness about the ROSC Council.	Key stakeholder	Monthly	ROSC Coordinator & Navigator
	Identify Community needs voiced during these meetings and develop supportive measures.			
	Identify local stakeholders.			
Attend local chamber events	Provide resources and education materials for events when requested.	Key stakeholder, Persons with lived experience	Bi-Annual (if applicable)	ROSC Coordinator & Navigator
	Increase awareness of ROSC by participating in community events.			
	Develop relationships with local community members.			
Attend CIPT Advisory meeting (Public Transportation)	Facilitate discussion on the lack of transportation within the community.	Effingham Co.	Quarterly	ROSC Coordinator & Navigator
	Assist in identifying solutions to the transportation barrier.			
	Provide resource information related to SUD and Recovery.			
Attend Health Coalition meeting	Facilitate discussion via Recovery and SUD resources.	Key stakeholder, Persons with lived experience	Monthly	ROSC Coordinator & Navigator
	Provide resource information related to SUD and Recovery.			
	Develop relationships with local community members.			
Attend recovery meetings	Provide resources and education materials for events when requested.	Persons with lived experience, SUD high	Weekly	Navigator
	Increase awareness of ROSC by speaking with PLEs after the			

	Recovery meeting about ROSC events in the area.	risk individuals		
	Identify Community needs voiced during these meetings and develop supportive measures.			
Continue to hold Laundry Days	Provide ROSC resources & other resources in partnership with other agencies.	Effingham Co.	Monthly	ROSC Coordinator & Navigator
	Provide Narcan pop-up trainings at event.			
	Develop relationships with local community members.			
Develop and maintain a schedule for Recovery Navigator	Assist in connecting persons to substance use treatment options in and around the county.	Effingham Co.	weekly	Navigator
	Identify additional barriers to recovery.			
	Compile a list of referrals & take appropriate measures to make/attempt contact.			
	Provide education and support to those with lived experience and family members via All Recovery meeting.			
Assist in discussion of medication assisted recovery	Assist in increasing substance use treatment options in the county.	Effingham Co.	monthly	ROSC Coordinator & Navigator
	Network with other treatment agencies.			
	Provide resources for education and implementation of MAR for interested agencies.			
Candlelight Vigil	Develop additional support systems for persons in recovery and their families.	Effingham Co. & surrounding areas	August	ROSC Coordinator & Navigator, PLEs
	Reduce stigma surrounding recovery.			
Social Media presence-SUD/Recovery Education	Make local SUD resources known by sharing to multiple groups on Facebook.	New and returning followers	Weekly	ROSC Coordinator & Navigator
	Reduce stigma surrounding recovery.			
	Provide education and awareness.			
Anti-Stigma Campaign-Billboard to promote	Develop additional support systems for persons in recovery and their families.	Effingham Co.	FY24	ROSC Supervisor
	Reduce stigma surrounding recovery.			

reduction of stigma	Promote sharing personal messages that Recovery is Possible.			
	Provide education and awareness.			
Social Media presence- promote recovery navigator services	Develop additional support systems for persons in recovery and their families.	Effingham Co. SUD high- risk individuals	monthly	ROSC Coordinator & Navigator
	Reduce stigma surrounding recovery.			
	Promote sharing personal messages that Recovery is Possible.			
	Provide education and awareness.			
Newspaper presence- Press releases in local newspapers to promote ROSC events	Encourage community members to engage with the ROSC Council.	Effingham Co.	quarterly	ROSC Coordinator
	Reduce stigma by providing education to the Community as a whole.			
Develop ROSC Council Newsletter	Encourage ROSC Council participation and engagement.	Effingham Co.	monthly	ROSC Coordinator
	Increase awareness of resource information related to SUD and Recovery.			
	Increase awareness of ROSC participation in the community.			
Resource Bags/Folders- to provide information to families and people in recovery.	Provide needed resources to community members.	Effingham Co. SUD high risk individuals, low-income	At ROSC related events & other event invites	Navigator
	Assist local agencies and stakeholders in reducing barriers to basic needs.			
	Provide resource information related to SUD and Recovery.			
	Increase the supportive efforts of ROSC			
Provide presentations of ROSC Strategic Plan.	Increase awareness about the ROSC Council.	Healthcare, Judicial, Civic organizations, Education, Persons with lived experience	5 times annually FY 24	ROSC Coordinator & Navigator
	Encourage community members to engage with the ROSC Council.			
	Increase the supportive efforts of ROSC in non-active sectors.			