



## **Egyptian Health Department - SI SUPRT**

### **Recovery Oriented System of Care**

#### **Strategic Plan UPDATE**

#### **FY24**

SI SUPRT's primary vision is to create a culture that nurtures recovery, reduces discrimination against people who use drugs, and supports the expansion of recovery capital in the community.

**Goal:** Increase awareness of recovery support services in our area

**Objective:** Ensure that community members know where to locate support services

**Objective:** Ensure that the community sees treatment, recovery, and harm reduction services as accessible and normal

**Objective:** Elevate Recovery Support Specialists and peers as ambassadors of recovery in our community

**Activity:** Make Recovery Support Specialists visible at community events, other coalitions, and organizations throughout the community

**Activity:** Ensure that people with lived experience are represented in situations where the needs of people with substance use challenges are discussed

**Activity:** Increase engagement on social media

**Activity:** Create new, strategic marketing campaign for the upcoming year that promotes positive, easily accessible support services

**Goal:** Reduce stigma against people who use drugs and people living in recovery

**Objective:** Increase recovery messaging

**Activity:** Create quarterly social media campaigns with person-centered language featuring people living in recovery

**Activity:** Create marketing and printed material with person-centered language

**Activity:** Plan events that are welcoming to people with substance use challenges

**Activity:** Plan events that are welcoming to people in recovery and their families

**Activity:** Hold community forums that address overdose, harm reduction, and substance use challenges in a non-discriminatory way

**Goal:** Develop partnerships within the community

**Objective:** Increase community engagement in SI SUPRT and our community events

**Activity:** Share SI SUPRT's networking opportunities, such as monthly meetings, events, and trainings

**Activity:** Reach out to key stakeholders for continued partnership

**Activity:** Invite local businesses to sponsor our Free Laundry Day events

**Activity:** Education stakeholders on the science of chemical dependency

**Goal:** Make the Recovery Resource Center a hub for recovery supports in our community

**Objective:** Increase utilization of Recovery Resource Center outside of clinical services

**Activity:** Hold in-person SI SUPRT Council meetings at the Recovery Resource Center

**Activity:** Hold quarterly lunch and learns, or drop-in days at the center

**Activity:** Ensure that lobby of Recovery Resource Center is welcoming and accessible to everyone

**Goal:** Help to create local housing options for people with substance use challenges

**Objective:** Locate provider or partner for recovery housing, transitional housing, and/or emergency housing that serves and/or doesn't discriminate against people with substance use issues

**Activity:** Invite faith-based partners to council meeting in our effort to fund or expand housing resources

**Activity:** Follow-up with Oxford House to aid in their efforts to open housing in our coverage counties

**Activity:** Attend informational sessions on low-barrier housing models for people who use drugs

**Activity:** Partner with shelters outside of our coverage area