



## Community Outreach Plan

### Will and Grundy County

**Purpose:** This Community outreach is a strategic approach that HLM Recovery180 R.O.S.C will employ to actively engage Will and Grundy Counties. Our goal is to build strong relationships, raise awareness about their services or causes and work collaboratively to address SUD, Mental Health, and other shared challenges, as well as provide the means and resources to solve them.

**Benefits of being involved in community outreach:** Being involved in community outreach plans can offer a wide range of benefits, both for individuals and the community as a whole. Here are some of the key advantages:

- Positive Impact
- Sense of Purpose
- Networking
- Skill Development
- Increased Empathy and Understanding
- Personal Growth
- Building a Stronger Community
- Enhanced Problem-Solving
- Increased Civic Engagement
- Legacy and Long-Term Impact

## Action Plan: Community Outreach

Goals and Target Audience	Method/Next Step	Who?	When?	Completed
<p><b>#1 Engage local community leaders in effort to fulfill required stakeholder sectors.</b></p> <p>The engagement of local leaders brings a host of benefits that contribute to the success, sustainability, and positive impact of initiatives within a community. Their influence extends beyond their individual roles, making them valuable partners in community development efforts.</p>	<p>▶ <b>Fulfilling stakeholders for the ROSC council is crucial for the overall success and sustainability of a robust resource network.</b></p> <p><b>Method:</b> Community Networking, social media, and monthly council meetings</p>	Executive Director- Neesha	Weekly	Ongoing
	<p>▶ <b>Identify and Prioritize Needed Stakeholders</b> based on their influence, interest and impact within the SUD and Mental health Community</p>		Weekly	
	<p>▶ <b>Layout clear goals and objectives</b> to ensure stakeholders understand how their involvement contributes to the achievement of our goals</p>		Initial onboarding/as needed	
	<p>▶ <b>Conduct workshop meetings</b> to facilitate collaboration. The sessions are intended to brainstorm ideas, solve problems, and build a sense of ownership among stakeholders</p>		Whenever possible	
<p><b>#2 Engage Faith-based Community.</b></p> <p>Engaging faith-based communities in SUD and Mental Health can offer various benefits as these communities play a vital role in providing support, guidance, and resources. It's important to approach the engagement of faith-based communities with respect for diverse beliefs, ensuring inclusivity and collaboration. By leveraging the strengths of faith communities, substance use programs can become more holistic, culturally sensitive, and effective in promoting recovery and well-being.</p>	<p>▶ <b>The goal of engaging faith-based community is to provide awareness, education, guidance, and resources that will reduce stigma and open the door for more conversation.</b></p> <p><b>Method:</b> Direct Community Engagement with churches and hosting meetings specifically for faith-based leaders, Interactive education, Open forum discussions</p>	Neesha and Tarcia	Quarterly	Ongoing
	<p>▶ <b>Cultural Relevance</b> -Faith-based communities may offer culturally relevant approaches to addressing SUD and Mental health challenges, considering the unique cultural and spiritual context of individuals</p>		Whenever possible/as needed	
	<p>▶ <b>Prevention initiatives</b>-Faith-based organizations can actively participate in prevention initiatives, educating their members and wider community about risks and promote healthy choices.</p>		As needed	
	<p>▶ <b>Stigma</b>-In some cases, engaging faith communities can help reduce the stigma associated with SUD and Mental health. Which can encourage individuals to seek help without</p>			

**Action Plan: Community Outreach**

	fear of judgement.			
<p><b>#3 Developed partnerships with the Courts</b></p> <p>Developing partnerships with the courts for substance use disorder programs can offer a range of benefits, creating a collaborative approach to addressing the complex issues associated with substance use disorder. It becomes possible to create a more comprehensive and effective system for addressing and promoting rehabilitation and enhancing community well-being.</p>	<p>▶ <b>Forging a relationship with the courts can hopefully reduce recidivism, integrate support services, and reduce stigma.</b></p> <p><b>Method:</b> Building a Relationship with MAR and providing a Recovery Support Specialist.</p>	Tarcia Leak	3rd Quarter FY24	2 <sup>nd</sup> Quarter of FY25
	<p>▶ <b>Integration of support services</b>, therefore giving a comprehensive approach that addresses multiple aspects of an individual's life</p>		As needed	Ongoing
	<p>▶ Help <b>Influence policy changes</b> leading to the development of more effective and compassionate approaches to handling substance se disorders within the legal system</p>		Partnerships, Networking, and discussions and being integrated into the MAR initiatives	Ongoing
	<p>▶ <b>Impact public health</b> by addressing SUD as a public health concern rather them solely a criminal justice issue.</p>			
<p><b>#4 Develop a youth coalition for SUD awareness and education.</b></p> <p>Establishing a youth coalition for substance use disorder (SUD) prevention and mental health issues can have numerous benefits, harnessing the energy and perspectives of young individuals to address critical public health concerns. youth coalitions play a vital role in creating a more proactive and youth-centered approach to addressing substance use disorder prevention and mental health issues. Their involvement brings unique perspectives, energy, and innovation to these critical public health initiatives.</p>	<p>▶ <b>Establishing youth coalition for substance use disorder and Mental Health challenges can open the door for perspectives of young individuals to address critical health concerns.</b></p> <p><b>Method:</b> Schools, Youth Groups and Social Media Campaign</p>	Jada Anthony	Fy25	Ongoing
	<p>▶ <b>Collaboration with schools and communities</b> to implement and strengthen prevention initiatives that could target peers and use their platforms and communication methods to effectively reach youth demographics.</p>			
	<p>▶ <b>Social Support network</b> that provides a sense of community and foster a supportive environment that is culturally relevant.</p>			
	<p>▶ By involving young people in <b>prevention effort</b>, youth coalitions can contribute to the long-term impact on societal attitudes towards SUD and mental health creating a culture of awareness and support.</p>			

## Action Plan: Community Outreach

### Measures of Success

<b>Indicators of Success: Goal #1</b>	▶ Number of new members
	▶ Retention rate of council members attending monthly council meeting
	▶ Demographic Diversity
	▶ Engagement levels, contribution to initiatives and willingness to take leadership roles
<b>Indicators of Success: Goal #2</b>	▶ Attendance and Participation in trainings and Quarterly faith-based meetings
	▶ Receptivity to Narcan education and distribution
	▶ Recovery Programs and Resource being available within their congregation
	▶ Assess whether the organization approach to SUD and Mental Health aligns with the Recovery community
<b>Indicators of Success: Goal #3</b>	▶ Measure the degree to which participants adhere to court mandated plans
	▶ Assess whether participate receive services necessary to achieve their recovery goals
	▶
	▶
<b>Indicators of Success: Goal #4</b>	▶ Monitor the response to use of social media and communication platforms
	▶ Assess the influence of the group in fostering peer-to-peer conversation about SUD and Mental Health
	▶ Encourage youth members to share success stories of influencing their peers positively
	▶

Community Outreach Events

**COMMUNITY OUTREACH  
PLAN**

**CELEBRATE FAMILIES WALKATHON TBD 2024**

HLM Recovery 180 is hosting its first annual Celebrate Families Walkathon. It is the mission of Heartlife Ministries to make connections that help the entire family, which in turn will help the entire community. Celebrate Families is a workshop that will be offered in June to offer tangible coping mechanisms for dealing with a family member that suffers with addiction. This walkathon will bring families of all different types, ages, and stages together to walk and be empowered to continue to press for recovery. It is the representation that recovery is a journey, not a destination, and it's important to know you are not alone. Join us as we raise awareness for the Celebrate Families workshop and make lasting connections with families in the community. We will partner with local businesses to donate and promote the Walkathon and raise funds.

**MEMBERS RESPONSIBLE:** , RUBY P. AND KRISTEN D

**TARGET:** COMMUNITY CENTERS, SCHOOLS,

**MOVIE IN MIND Summer 2024**

Movie N Mind is a community Outreach program for our youth targeted specifically to highlight the importance of socializing and reminding our youth that they are not alone. We watch a thought filled movie that highlights areas of mental health and development. The stakeholders involved in this is youth groups at local churches. There is eating, socializing, movie, discussion, and connection. The most important part of the forum is the open conversation at the end.

**MEMBERS RESPONSIBLE:** ALL

**TARGET :**SCHOOLS, LOCAL CHURCHES

**LOVE AND GRIEF CARE EVERY 3RD TUESDAY 7-8PM**

Love and Grief Care is a community centered program that offer a place for people to come while experiencing their grief. There are many different kinds of grief, and many different stages. No matter what age, stage, or kind of grief, this monthly meet up is for you. The plan is to reach out to highschool, community centers and local funeral homes and drop off a flier that shows the date, time and zoom link of the love and grief care. We will continue to show up at the events hosted in the community to show that we are here.

As we get more acquainted, we will ask stakeholders who are open to be speakers at the Love and Grief Care. It is hosted virtually every Tuesday of the Month

**MEMBERS RESPONSIBLE:** KRISTEN DEAN,

**TARGET:** AA, ALANON, FUNERAL HOMES, SCHOOLS, LOCAL CHURCHES

## COMMUNITY OUTREACH PLAN

### **CELEBRATE FAMILIES :Spring 2024**

The Celebrating Families!<sup>TM</sup> curriculum is an evidence based cognitive behavioral, support group model written for families in which one or both parents have a serious problem with alcohol or other drugs and in which there is a high risk for domestic violence, child abuse, or neglect. Celebrating Families!<sup>TM</sup> works with every member of the family, from ages 3 through adult, to strengthen recovery from alcohol and/or other drugs, break the cycle of addiction and increase successful family reunification. Celebrating Families!<sup>TM</sup> fosters the development of safe, healthy, fulfilled, and addiction-free individuals and families by increasing resiliency factors and decreasing risk factors while incorporating addiction recovery concepts with healthy family living skillful . Our team has 20 plus years of experience and has been certified to walk families through this program. We will be hosting classes in Frankfort IL.

**MEMBERS RESPONSIBLE: RUBY P. AND KRISTEN D**

**TARGET: COMMUNITY CENTERS, SCHOOLS, LIBRARIES, AA, ALANON**

### **SHOW UP RECOVERY: ALL YEAR**

HLM Recovery 180 plans to show up wherever there is an event centered around mental health, SUD, homelessness and unemployment. It is vital that we make ourselves available to the community as a resource to other resources. There is no better way to do that than to SHOW UP. This initiative has been created in hopes to empower our council members to stay committed to showing up wherever we can.

**MEMBERS RESPONSIBLE: NEESHA STRINGFELLOW,  
TARCIA LEAK**

**FOR MORE INFORMATION VISIT [HTTPS://WWW.HLMRECOVERY.COM/](https://www.hlmrecovery.com/)**

