



Recovery Oriented System of Care Strategic Plan

This strategic plan serves as the roadmap that outlines the programs objectives, priorities, and actions to achieve our desired goals. It provides a structured framework for decision making and resource allocation.

Goal	Further Develop and Maintain Will and Grundy County Council
Objective 1	Recruit Members in varies community sector as required
Action Step	Identify pivotal organizations, individual and initiatives to join or develop partnerships that will lead to membership.
Action Step	Recruit Council members by featuring meeting topics that corresponds with the profess of the desired council member and invite recruit to speak.
Objective 2	Establish and Maintain 75% Council meeting attendance.
Action Step	Email blast and tag council members in social media post
Action Step	Send ROSC meeting on calendar so that members can be notified
Objective 3	Increase awareness of mission of ROSC Council
Action Step	Clearly articulate our mission in a concise and compelling way. Make sure people understand the purpose and goals of our mission. Share this mission at Partnerships and Alliance events.
Action Step	Create a compelling story around our mission, using the narrative to convey the impact and importance of our mission. Share this story on social media to leverage the platform to reach a broad audience.

Goal	Engage Faith-Based Community
Objective 1	To Promote education, spiritual, and social/community support
Action Step	Have faith-based organizations to complete needs assessment to understand the specific substance use challenges faced by their congregation or community. Identify existing support systems and gaps they experience in addressing SUD and Mental Health Challenges.
Action Step	Empower the faith-based community to take ownership of SUD and Mental Health awareness. Encourage them to be active participants in shaping and sustaining the program
Action Step	Connect Churches that have jail ministry with the MAR NOW to serve as a support and a resource.
Objective 2	Reducing Stigma
Action Step	Develop a language matters awareness to address stigma associated with SUD within the faith-based community. Encourage open conversations and foster an environment of empathy and understanding.
Action Step	Introduce ROSC to faith-based community. Hosting stigma education using story telling. Personal stories and experiences humanize individuals affected by stigma, personal narratives can help break down stereotypes and create empathy.

Goal	Provide Education and Support for Families in Recovery
Objective 1	Launch Celebrate Recovery Program
Action Step	Partner with a PLE to customize the celebrate recovery program to better fit the needs of those in recovery and their families.
Action Step	Advertise the program within our counties, using social media, the courts and key partnerships with the community.
Objective 2	Engage Local school administration
Action Step	Host conversation groups with students and administration separately to complete a need assessment
Action Step	Meeting with school administration to discuss support service options

Goal	Partnership with Courts and MAR Now Program
Objective 1	Hire a Peer Recovery Specialist
Action Step	Integrate peer support specialist into MAR NOW to connect individuals with mentorship to help successfully navigate similar challenges
Action Step	Have Peer recovery specialist to launch public awareness campaign to reduce stigma associated with medical-assisted recovery and educate the community about the benefits of this approach.

Goal	HLM Recovery Expansion
Objective 1	Become RCO
Action Step	Move forward to develop the 3 phases of developing an RCO
Action Step	Seek out grant and private funding to support programs within RCO.
Objective 2	Workforce Initiatives
Action Step	Building a workforce initiative program as part of the RCO.
Action Step	Attend Workforce initiative workshops and joining workforce conversations.

Goal	Evaluations and Assessments
Objective 1	Evaluate progress and programs
Action Step	Perform a SWOT analysis
Action Step	Develop Key Performance Indicators (KPIs)
Action Step	Assess the program's outcomes by examining the impact on the target population. Measure changes in knowledge, behavior, or other indicators related to the program's objectives.
Action Step	Evaluate the program's impact over different timeframes. Consider short-term, intermediate, and long-term outcomes to understand the sustainability of positive changes.
Action Step	Communicate evaluation findings to stakeholders through reports, presentations, or other mediums. Clearly convey successes, challenges, and recommendations.