



Strategic Plan
Fiscal Yr 24

Goal: To continue community support at Metro-East Recovery Council Meetings

Objective: Maintain 50% member attendance at meetings monthly

- Strategy 1: Council will meet on the 3rd Thursday of the month monthly
- Strategy 2: Retain members with lived experience through \$25 gift card stipend
- Strategy 3: Engage members through regular meeting summary and sharing of events

Outcome Measures:

- Meeting sign-in sheets
- Regular email updates go out regularly

Goal: Create council work groups to focus on specific identified needs

Objective: Develop Recovery Advisory Board with minimum of 6 stakeholders per Advisory Board

- Strategy 4: Develop purpose (diverse advisory board of individuals in recovery to offer their experience and feedback)
- Strategy 5: Recruit Advisory Members to offer expertise and lived-experience to better fulfill the Council's mission and vision

Outcome Measures:

- Advisory Board meeting sign-in sheets
- Number of specific recovery support initiatives submitted from the advisory boards to the MERC at regular Council meetings.



FY24

Goal: Create opportunities for exposure to additional pathways to recovery

Objective: Create a weekly meeting consisting of a group for those in early recovery with questions about coping with early recovery.

Goal: Expose Madison and St. Clair County residents to the MERC philosophy and engage community members in the work of the group

Objective: Plan and host a Metro-East Recovery Council Event

- Strategy 6: Engage Council membership in planning.
- Strategy 7: Advertise through media outlets and social media formats.
- Strategy 8: Host the event

Outcome Measure:

- Number of Council members engaged in the planning process.
- Number of community members attending events

Goal: Establish a stronger recovery presence on college/university campuses

Objective: Engage at least one college or university in Madison and St. Clair Counties to create a Collegiate Recovery Presence on campus

- Strategy 11: Meet with key university stakeholders to assess buy-in and present relevant data
- Strategy 12: Promote students in recovery
- Strategy 13: Discuss/plan a recovery and recruitment campus event with a few interested students from the student activity committee at multiple colleges/universities
- Strategy 14: Finalize the student recovery
- Strategy 16: Establish recovery support groups on campus

Outcome Measures:

- Number of recovery support groups established on college campuses
- Establishment of Student Recovery



FY24

Goal: Decrease barriers for those leaving jails and prisons in finding resources for recovery or MAR (Medically Assisted Recovery).

- Strategy 17: Establish and support networking between MAR/MAT
- Strategy 18: Connect services to those coming from jails

Outcome Measures:

- Number of service programs that encourage recovery
- Number of additional employers who support hiring of individuals in recovery

Goal: Increase support of individuals seeking or maintaining recovery by Certified Peer Recovery Specialists in Madison and St. Clair Counties.

There are currently only 2 Recovery Coaches in the two counties. Objective: Increase Peer Recovery Specialists/Recovery Coaches to eight (8) by end of year 3

- Strategy 19: Partner with Governor State University(Chicago) to create a Southern Region training course
- Strategy 20: Create volunteer opportunities for Peer Recovery Specialists to supervise their hours for their Certified Peer Recovery Specialist (CPRS) and work with treatment centers for employment/additional training opportunities

Outcome Measures:

- Number of Recovery Specialists/Coaches available for the growing recovery community
- Number of training opportunities

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Outcome Measures:

- Number of Recovery Specialists/Coaches available for the growing recovery community

Number of training opportunities Goal: Maintain community engagement

Objective: Establish a dual-county recovery event/recognized recovery day

Strategy 21: Host an annual event so that the community can hear progress from the Council/Community and testimony from those in recovery

Strategy 22: Continue efforts to publicize efforts of the group and maintain community support of those in recovery through social media posts and other engagement opportunities Outcome

Measures:

- Number of events held
- Number of social media posts and other communication efforts
- Number of individuals engaging in MERC events/meetings



FY24

Goal: To ensure continued growth and independence of Council

Objective: Become a standalone 501 c 3

- Strategy 22: Elect officers (if not already accomplished)
- Strategy 23: Revise or create necessary internal documents
- Strategy 24: File paperwork necessary to become recognized by the IRS as a 501c3

Outcome Measures:

- Recognition by the IRS as a 501c3 organization

Goal: To maintain updated evaluation, assessment data, and strategic plan in order

Objective: Evaluate progress and programs established

- Strategy 25: Conduct Community Needs Assessment
- Strategy 26: Measure where the 501 c 3 is with progress and effectiveness within the community to adapt and make any necessary changes to continue the social enterprise mission and vision

Outcome Measure:

- Results of Community Assessment
- Revised Strategic Plan