



Bond County Recovery Council

STRATEGIC PLAN

November 2023

We identified three gaps in Bond County recovery supports through our Community Assessments and Key Informant Interviews: Housing, Transportation, and Stigma Reduction. Our Coalition identified one additional gap--Engaging more people in our coalition.

1. Engaging more people in our coalition:

Problem: There is a need to increase membership in the coalition, including people from all sectors.

Objective/Goal Statements:

Year One Plan:

1. By December 2023, we will have 3 Persons with Lived experience attending our monthly meetings.

Strategy:

- a. Identify and invite persons with lived experience to serve on our Coalition.

Outcome Measure: Attendance taken/Sign in Sheets

2. By December 2023, we will have 3 local officials (e.g., mayor, city/county council, local/county Police Department, Probation Dept., State's Attorney Office) attending our monthly meetings regularly.

Strategy:

- a. Invite local officials and candidates for election to attend our meetings.

Outcome Measure: Attendance taken/Sign in sheets

3. By March 2024, we increase our average meeting attendance from 15 to 20 people.

Strategy:

- a. Advertise meetings in media (newspapers, social media, & radio).

Outcome Measure: newspaper and social media clippings; request letters/emails sent to media.

- b. Create and disseminate Outreach Packets about our coalition to prospective members.

Outcome Measure: number of packets distributed in the community each month.

- c. Create and implement a retention plan for current members.

Outcome Measure: Date Retention Plan is developed.

- d. Have speakers with short relevant messages at monthly meetings to engage members and increase substance use disorder and stigma reduction knowledge.

Outcome Measure: Agendas/Minutes from Coalition meetings.

- e. Challenge members to "Bring a Friend" to a meeting quarterly.

Outcome Measure: Attendance taken/Sign in sheets.

- f. Use Facebook and Instagram sites to engage a broader segment of the Bond County population.

Outcome Measure: Site traffic, comments and "follows" by local members of the community.

2. Housing

Problem: There is no transitional housing within the county.

Objective/Goal Statements:

Year One Plan:

1. By June 2023, Coalition Member will contact current RCO's in Southern Illinois and visit some sites.

Strategy:

- a. A Coalition Member will inquire about having an RCO organization representative speak at one of our Coalition meetings.

Outcome Measure: Agenda/Minutes from Coalition meetings

Strategy:

- b. By December 2023, Coalition Member begin process to start a non-profit.

Outcome Measure: Official paperwork of a 501C3

2. By December of 2023, a Coalition member will obtain information on obtaining non-profit status to fund Coalition activities and supported site in Bond County.

Strategy:

- a. Coalition member to set-up an appointment with other non-profit agencies for them to share their experiences and knowledge about starting a non-profit and then share the information at a Coalition meeting.

Outcome Measure: Agenda/Minutes from Coalition meetings

Year Two Plan:

1. By December 2024, Coalition Member will look into grant funding available for recovery site.

Strategy:

- a. Coalition Members to begin searching for funding opportunities to purchase/lease property for a recovery site.

Outcome Measure: Report to coalition on available funds.

2. By December 2024, Coalition Member to research Zoning Board requirements and potential property availability for an RCO.

Strategy:

- a. Coalition Member will talk to Bond County Zoning Board to see what the requirements and restrictions would be for putting a recovery site in one of our communities.

Outcome Measure: Agendas/Minutes from Coalition meetings where information was presented to Coalition

- b. Coalition Member to research available properties suitable for use as a recovery site and report on cost and expenses projected to bring site up to code as a recovery site.

Outcome Measure: List of potential properties and quotes for repairs if applicable.

3. By December 2024, Coalition to develop a plan to reduce stigma surrounding an RCO in our community.

Strategy:

- a. Coalition to continue efforts to reduce stigma specifically around a recovery site in a neighborhood.

Outcome Measure: Agendas/Minutes from Coalition meetings, newspaper and social media clippings, photos of other media used to reduce stigma

3. Transportation

Problem: There is a lack of affordable, consistent public transportation within Bond County outside of traditional business hours.

Objective/Goal Statements:

Year One Plan:

1. By June 2023, Coalition Member will compile a list of existing transportation options within Bond County, including schedules, costs, and contact information.

Strategy:

- a. Contact Bond County Transit, HSHS Holy Family Hospital, regional cab services, rideshare services, Madison County Transit and other regional transportation services for information, schedules and barriers to services in Bond County

Outcome Measure: Meeting notes, schedules, promotional materials from agencies, contact information gathered from meetings. BCRC will also add information to its website & social media

2. By March 2023, Coalition Members will find committed faith community partners for meeting transportation needs for PLE's and individuals with SUD including medical, court and counseling appointments

Strategy:

- a. Coalition Member to meet with Bond County Ministerial Alliance to discuss churches providing transportation services.

Outcome Measure: Commitment by churches to provide transportation to programs located on their property. Commitment by one church to provide transportation to in-patient treatment and medical appointments. Commitment by two churches to provide in-county transportation to recovery groups. Commitment by one church to provide transportation to courts. List of church provided transportation options for PLE's and individuals with SUD on church websites and BCRC website and social media

3. By December 2023, Coalition Members will meet with Bond County Transit to develop a weekly route to grocery stores outside of the county at a discounted price.

Strategy:

- a. Coalition Member to meet with Bond County Transit and discuss "grocery trip route" weekly.

Outcome Measure: Bond County Transit will offer these routes. Flyers will be posted throughout the county to advertise. We will have communication about numbers taking advantage of this program.

- b. Coalition Member to identify a List of contacts and costs for transportation options available on the BCRC Facebook page and social media.

Outcome Measure: List of costs and directions for accessing services posted on BCRC social media and Facebook page.

4. By March 2024, Coalition Members will develop a plan for expanding utilization of Bond County Transit by PLE's and individuals with SUD.

Strategy:

- a. Coalition Member will contact Bond County Transit about ways to expand evening transportation options and shortening the time necessary to schedule a ride.

Outcome Measure: Increased use of Bond County Transit by PLE's and individuals with SUD as reported by BCRC partners. Expanded evening and weekend hours and shortened reservation timelines stated on the Bond County Transit websites and publications

Year Two Plan

1. By June 2024, Coalition Member will compile list of potential foundations, private donors and governmental agencies that could be contacted for helping fund transportation options identified in 2023.

Strategy:

Coalition Member will contact recovery focused programs in other counties in the region to identify funding sources.

Outcome Measure: List of potential funding sources

2. By December 2024, Coalition Member will meet with government representatives, private donors and foundations to begin processes for requesting funds for 2025.

- a. Coalition Member will schedule meet with city councils, non-profits and key business leaders asking for donation to support transportation programs in 2025.

Outcome Measure: Meeting notes. Funding commitments.

4. Stigma Reduction

Problem: There is a need to reduce stigma around substance use disorder, recovery, and prevention in Bond County

Objective/Goal Statement:

Year One Plan:

1. By July 2023 Coalition to have a stigma reduction message billboards & 50-100 of yard signs in multiple Bond County communities

Strategy:

- a. Coalition Member to call Lamar Advertising for available billboards and their cost.

Outcome Measure: Billboards will be displayed.

- b. Coalition Member to design art and message for a billboard and road sign campaign.

Outcome Measure: Billboards and signs will be displayed

- c. Coalition Member will contact Johnson Signs for cost information.

Outcome Measure: Signs will be displayed.

2. By June 2024, Coalition will hold 2 stigma reduction events in Bond County.

Strategy:

- a. Coalition Member will talk to Bond County Arts Committee and school drama program sponsors about performing "If I Never Wake Up" or another play or musical with a stigma reducing theme in the fall of 2024.

Outcome Measure: Dramatic performance will be scheduled and attended.

- b. Coalition Members will lead a September Recovery Awareness Event on the courthouse lawn.

Outcome Measure: Event will be executed and attended

3. By December 2024, Coalition will provide a training for employers to understand SUD and hiring and supporting employees with SUD or lived experience.

Strategy:

- a. Coalition member will discuss and create a training in partnership with the Chamber of Commerce, BCRC and Chestnut Health Systems.

Outcome Measure: Execute the training attended by business owners

4. By December 2024, Coalition will provide a training for churches to understand and support PLE's and individuals with SUD.

Strategy:

- a. Coalition member will discuss and create a training in partnership with the Bond County Ministerial Alliance, BCRC and Chestnut Health Systems.

Outcome Measure: Execute the training attended by church leaders

5. By December 2024, Coalition will partner with local recovery programs to participate in three parades with stigma reducing messages

Strategy

- a. Coalition member will Invite recovery programs to participate in the Bond County Fair parade together and have a float in the parade as well to celebrate recovery success

Outcome Measure: Programs send representatives to participate in the Bond County Fair activities

- b. Coalition member will Invite recovery programs to participate in the Pocahontas Fireman's Picnic parade together and have a float in the parade to celebrate recovery success

Outcome Measure: Programs send representatives to participate in the parade both on the float and walking

- c. Coalition member will Invite recovery programs to participate in the Keyesport Halloween parade together and have a float in the parade to celebrate recovery success

Outcome Measure: Programs send representatives to participate in the parade both on the float and walking

Year Two Plan

6. By December 2024, Coalition will host two stigma reduction presentation in Bond County schools for parents and students

Strategy

- a. Coalition Member to work with schools to provide stigma reduction education during Red Ribbon Week.

Outcome Measure: How many presentation are done with students during the last week in October

- b. Coalition Member to talk with administration of Greenville High School about having an information table at their Freshman Orientation event.

Outcome Measure: BCRC staff attend a table at Freshman Orientation and share resources with attendees

7. By September 2024, Coalition will host one stigma reduction event at Greenville University

Strategy

- a. Coalition member will work with Greenville University to provide a chapel speaker with distributed information

Outcome Measure: Speaker on schedule, schedule speaks and students attend.