

**Outreach Plan FY 24**

**Recovery Oriented System of Care  
Community Outreach Plan  
Sangamon County ROSC Council (PIRSC)**

**Region:** ROSC Region 4

**Lead Agency:** Family Guidance Centers

**County:** Sangamon

**Overview:**

The ROSC project is based on the fundamentals of public action to support the prevention of substance use disorders, mental health afflictions and recovery from both. The focus of the ROSC coalition is to bridge community services and supports for those in recovery. In order to encourage success on one's chosen recovery path, the ROSC is focusing activities and education within the following arenas:

- Stigma Reduction and Education
- Trauma Workshops
- Adaptive Living Skills
- Parenting Skills
- Job Development/Career Building
- Sober Recreation
- Health & Wellness
- Alternative Therapies
- Secular Support Groups

**Outreach Goals:**

1. Bring public awareness to and education of substance use issues in our communities.
2. Determine areas of deficiencies in our geographical area to advocate for necessary services.
3. Empower existing services to best and successfully meet the needs of our communities.
4. Connect those in need to appropriate, timely services.

5. Engaging our communities in understanding the importance of recovery and wellness.
6. Communities that embrace recovery in collaborative efforts.

**Outreach Objectives:**

- 1a. Develop different communication methods to distribute into the county.
- 1b. Remain in contact with ROSC Council members.
- 2a. Gap analysis of community needs in rural settings.
- 2b. Increase awareness and assist local community member in making a plan to address gaps, when possible.
- 3a. Coordinate meetings with key stakeholders and persons with lived experiences to identify gaps, barriers and supports.
- 4a. Coordinate efforts within different sectors in the community to individuals in need.
- 4b. Maintain and increase communication throughout sectors.
- 5a. Distribute information (care packages, leave behind bags, tri-folds, events, education) into community through presentations.
- 6a. Host one community event for recovery month in September.
- 6b. Participate in local community events.

**Outreach Methods:**

Recovery Oriented System of Care Council website

Social Media

E-mail blasts

Recovery Oriented System of Care brochure

Zoom

ROSC Presence

Presentations

Tables/exhibits at community/education/benefits events trainings

Town Hall meetings/discussions

<b>Method(s)</b>	<b>Outreach Goal</b>
Recovery Oriented System of Care Council website	To provide meeting information, events, anti-stigma campaign and resources.
Social Media	Facebook pages for Sangamon County ROSC and Recovery in Action Subcommittee. To provide meeting information, events, resources, local updates.
E-mail blasts	To provide meeting information, events, anti-stigma campaign trainings and resources.
Recovery Oriented System of Care brochure	To provide information regarding the mission, vision and goals of ROSC along with contact information and meeting times.
Zoom	Creating a hybrid platform for both in person and online meetings. Utilize for individual meetings.
ROSC Presence	To be informed of updates regarding other Sangamon County Councils and committees. Also to provide ROSC related updates to other committees.
Presentations	To provide education, meeting information, events, anti-stigma campaign trainings and resources.
Tables/exhibits at community/education/benefits events trainings	To provide education, meeting information, events, anti-stigma campaign trainings and resources.
Town Hall meetings/discussions	To provide education, meeting information, events, anti-stigma campaign trainings and resources.

### **Outreach Strategy**

<b>Outreach Strategy/ Tool</b>	<b>Outreach Goal</b>	<b>Responsible Person/s</b>	<b>Intended Audience</b>	<b>Dissemination Method</b>	<b>Frequency</b>
Education/Recruitment	1, 2,3	ROSC Coordinator, Outreach team	Social Workers (behavioral, jails, treatment centers,	Presentation	Quarterly

			shelters, hospital)		
Education/Recruitment	1, 4, 6	ROSC Coordinator, Outreach team	Other Behavioral Health Community Workers	Presentation	Quarterly
Education/Recruitment	1, 4, 6	ROSC Coordinator, Outreach team	Probation, Specialty Courts	Presentation	Twice per year
Education/Recruitment	1, 2, 3	ROSC Coordinator, Outreach team	Local Government	Monthly Collaboration	Monthly
Education/Recruitment	5	ROSC Coordinator, Outreach team	Schools	Presentation	Quarterly
Education/Recruitment & Planning	1, 3, 5, 6	ROSC Coordinator, ROSC Consultant, Outreach team	ROSC Council Meetings	Open Discussion	Monthly
Collaboration & Brainstorming	6	ROSC Coordinator, Outreach team	ROSC Council Members	Zoom Call	Monthly
Education and Recruitment	1, 5, 6	ROSC Coordinator, Outreach team	Community Members	ROSC Handouts	As Needed
The Newsletter	1, 2, 3, 5, 6	ROSC Coordinator	Community Members	Electronicky/FB/ Website	Quarterly