



COMMUNICATION PLAN

FY24

ABSTRACT

Includes methods for communicating- strategic plan, outreach plan, monthly meeting minutes, & result of latest community mapping.

Gloria J. Prowell

The communication plan gives a layout of the Near South current execution plan for conveying events, education, training, updates, etc. to the community. This plan will be on-going and will be updated as new processes are created. One of our goals is to make the community rich with information that will assist in supporting those in need of recovery support services.

	Information	Frequency	Desired result	Date Distributed/ Planned	Owner
Internet	Promote Events, Outings, Meetings, Meeting Minutes YouTube channel houses all recorded Training Monthly Newsletter	Monthly/As Required	Provide outreach and information to community members to increase awareness of available SUD and MH community support	Monthly/As Required	Gloria Prowell & Daniel Mendez
Events	Training Events facilitated by Rush Hospital Sobriety Events such as Overdose awareness day, Recovery Month etc. Community Health Fair	Trainings take place Monthly. The SUD events are Annually. This is the first health fair scheduled as an annual event.	Educate the community on SUD and Mental Health disorder, Reduce Stigma in the Recovery Community	Monthly Trainings are scheduled to take place on the last Tuesday of each month, but this date can change at any time. Recovery Month is celebrated during the UMARC conference we participate in each year during the month of September. The first Health fair will take place June 1 st 2024	Gloria Prowell & Daniel Mendez
Outdoor	We will continue to meet with local	These events are	The goal is to make	Monthly	Gloria Prowell

	organizations such as the Police departments for CAPS and Beat meetings as well as the Alderman's and Alderwomen's Ward nights	held Monthly or Bimonthly	connections with community steak holders and let them know we are here to help and serve. The goal is also to get them to take a more permanent interest in the program.		and Daniel Mendez
Print	<ul style="list-style-type: none"> • Flyers • Brochures • Newsletters 	Monthly/As required	Provide information on ROSC and give updates on new developments	Monthly/As Required	Gloria Prowell & Daniel Mendez