

# Recovery Oriented System of Care



## Alexander/Pulaski County ROSC Council Meeting

03/21/2024

### Attendance:

Kelly Johnson, Arrowleaf

Beverly Holland, Region 5 TA

Emily Middleton, Arrowleaf

Tor Neal, Arrowleaf

Trina Martin, Arrowleaf

I. Report

II. Discussion of Report

a. Top 5 Barriers

i. Do people realize that there is public transportation?

b. Believable Information

i. Do people mistrust the Health Department because of COVID-19?

ii. Should Facebook have been higher up on the list?

1. Perhaps there is distrust of Facebook leaders?

c. People in this area are going to CHESI for medical care. CHESI is where we need to focus our outreach!

d. Community events are important to people! We need to partner with churches in the area to host events to get started.

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- e. We should pass out fliers at schools, grocery bags, dollar generals, hair store, and the library.
  - f. Trina is looking into where we could put a window display in the area.
  - g. We could get a banner to display in front of the office once it opens!
  - h. In the future we would like to:
    - i. Target Pulaski county residents more
    - ii. Ask what they consider local news
    - iii. Ask what social media they are using
- III. Next Meeting on: April 18 at 1PM!