



Southland Recovery Coalition ROSC Council

FY24 Outreach Plan

Overview of SRC:

SRC is comprised of three anchor nonprofit organizations which include: Cornerstone Community Development Corporation, NFP (Cornerstone CDC); Indigenous Community Service Center (ICSC); and Together We Cope (TWC). With a host of members representing various industries, backgrounds, and people with lived experience, SRC raises recovery and mental health awareness.

SRC endeavors to create a recovery-oriented system of care in the south suburban region of Cook and parts of Will County. These counties include but are not limited to areas east and west of I-57 and the southeastern corridor of Will County, which includes parts of Park Forest, Steger, and University Park; along with Crete, Monee, and training/community workshop(s) in Joliet. Individually, our partners have been hard at work to provide a supportive recovery community and believe that the formation of a ROSC Council will significantly help to expand that work while building a holistic, comprehensive network of services. Systematic efforts to develop a robust public health approach focused on the prevention of substance use and mental health issues in the general population while changing communities and restoring lives.

Outreach Vision:

The SRC ROSC Council is intent on thoughtful planning, community research, and a strong commitment to active listening as part of its vision to spread recovery awareness throughout the Southland. SRC seeks to be attuned to the Southland's evolving needs. Using and updating our community survey tool is one mechanism to our foundation of successful outreach. By SRC remaining aware of gaps and structuring efforts to address them, we hope to develop a more collaborative environment focused on driving positive change, all while boosting SRC's visibility and recovery awareness throughout the Southland.

FY24 Outreach Goals and Objectives (SMART Objectives)

1. Host at least one (1) pop up event per quarter.

Objectives:

- Engage health care partners to use as potential collaborations for pop up events (i.e., Walgreens, CVS, community health clinics).
- Use places where SRC outreach has been conducted to do presentations (i.e., beauty/barber shops, churches, etc.)

2. Engage community to increase ROSC Council membership and volunteer pool.

Objectives:

- Have ongoing participation by members of law enforcement. Law enforcement is represented on the ROSC Council by at least 2 members by the end of FY24.
- Have at least 1-2 policymakers/elected officials on the ROSC Council by the end of FY24.

3. Continue Stakeholder Engagement

- Invite key individuals to sit in on virtual meetings. Having direct engagement to invite key individuals to in-person meetings.
- Schedule and attend 1:1 community stakeholder meetings to introduce SRC ROSC Council. Target is 5 primary meetings by 6/30/24.

SOUTHLAND RECOVERY COALITION
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Changing Communities...Restoring Lives!
SRC ROSC COUNCIL PARTNER AGENCIES
Cornerstone Community Development Corporation, NFP (Lead Fiscal Agent)
Indigenous Community Service Center • Together We Cope (Partner Agencies)



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Outreach Channels

Elementary and High School	School Bulletins/Presentations
Community Colleges	Partnering with student unions/Tabling Opportunities
Churches	Programs/Tabling Opportunities/Recovery Meetings
Local Businesses	Flyer Drops/Community Events/Presentations
Law Enforcement	Local community policing meetings/Flyer Drops in Stations
Elected Officials	Participation in public board/trustee meetings/Flyer Drops

Materials Needed

<i>Printed materials</i>	<i>Branded materials</i>
SRC Postcard	SRC Pop Up Banner
SRC Pamphlets	SRC Giveaways
Partner Agency supports	SRC Tablecloth
UMARC	
The HUB	

Community Outreach Plan > How do we reach out to the community?

- Word of Mouth - Council members, community navigators, volunteers, and PLEs peers will talk to others about ROSC and its goals.
- Flyers - distributed via email and posted throughout the agencies in our network.
- Host ongoing meetings with businesses and other entities within service area.
- Invite individuals into the partner agency facilities for focus groups and tours.
- Conduct educational and certification trainings and workshops.
- Attend community-based meetings.
- Circulate SRC quarterly newsletters.
- Attend municipal public Board/Trustee and Town Hall Meetings.
- Host pop ups throughout the Southland (at least 2 per quarter).
- Host SRC Recovery Conference.



Community Assessment Survey

For each topic area, place a checkmark in the column that best reflects your opinion Please answer ALL question. Thank you for your assistance.

Name and/or Organization (Optional) _____.

RESPONSES TO SURVVEY QUESTIONS BELOW ----->	YES	NO	NOT SURE
Is there availability of safe affordable housing in your community?			
Is there adequate access to social services (i.e. day care, counseling, support and/or safety services)) in your community?			
Is there availability of adequate Health Care services: pharmacies, hospitals, local clinics, including mental health and substance abuse services in your community?			
Are there grocery stores and fresh fruit markets in your community?.			
Is there adequate accessibility to local schools, elementary, secondary, and post-secondary and vocational programs in your community?			
Is there police, fire protection, and public safety in your community?			
Do you have access to Spiritual, Social & Cultural Activities?			
Is there a commitment from community leaders to provide public awareness towards advancing the growth and development in your community?			
Is there adequate availability to employment training services, including internships and apprenticeships opportunities; as well employment assistance services?			

What do you consider to be a strength of your community? _____

What services are needed in your community to help combat substance use? _____

Have you heard of the Southland Recovery Coalition before? YES NO