



# STRATEGIC PLAN

**FY24**

## ABSTRACT

Addresses gaps/barriers from Needs Assessment & Gap Analysis, including goals that address deliverables. Include achievable goals, objectives & activities within grant period.

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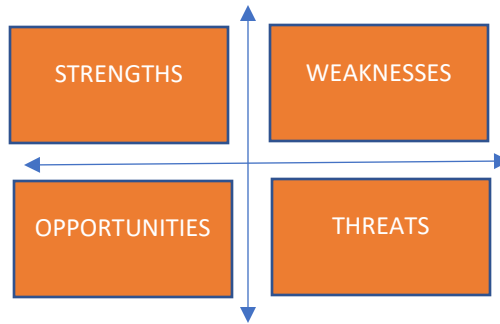
**Purpose:** This strategic plan will assist the Near South Side ROSC (NSSR) define its direction and set goals and objectives that align with our vision and mission. This will serve as a systematic process that involves stepping back from day-to-day operations to establish long-term priorities and ambitions for the future. This plan will help the NSSR to focus on what the current priorities should be and identify opportunities to support the community.

It is our desire that the Strategic plans can help establish accountability and will help our organization identify areas for improvement and cultivate areas of excellence.

**NSSR Mission:** to bring organizations together that provide services for the Recovery Community that will support their growth, safety, and assist in developing a life for those same individuals that promotes happiness, security, and good health.

**NSSR Vision:** to be a Leader in the Recovery community by helping provide access to supportive services that will increase the overall success for individuals suffering from substance use disorder.

## SWOT Analysis



<b>Strengths</b>	<b>Weaknesses</b>
Detox facility	Lack of community awareness of services
Inpatient & Outpatient facilities	Employment Opportunities
Mentors and role models	Stigma
Partnerships between recovery/non recovery organizations	Housing opportunities
Certified Peer Specialist	Transportation
Residential treatment Facilities	Involvement of Family and community in planning services
Continuing recovery support services	Lack of awareness of Substance use education
Variety of treatment options	Lack of family support education
Grief support	Limited number of providers
Diverse service providers	Knowledge of Medicated Assisted Treatment (MAT) and Harm reduction techniques
<b>Opportunities</b>	<b>Threats</b>
Partnership Collaborations	Funding for Housing
Increase Community Sober events	Lack of family support
Community Education events	Stigmas
Improve the building of partnerships	Lack of employment
More funding/Grants	Resources spread thin
Increase overall outreach to family and other natural supports	

## Strategic Plan Goals

### **Goal 1: Increase the awareness of substance use disorder education and services.**

**Objective:** To promote and increase substance use disorder education and services throughout the Near South Side Communities.

Activity A. Work alongside provider and organizations to assist in promoting their substance use disorder services.

Activity B. Work alongside organizations to assist in hosting substance use disorder educational/informational events that brings awareness (In person or Virtual) at the NSSR location.

### **Goal 2. Increase Sober Community Events**

**Objective:** Increase community awareness of activities, and events taking place in the that promotes a non-triggering fun and sober environment.

Activity A. Partner with organizations and institutions in the community to create and promote Sober events and activities.

Activity B. Host Sober events at the NSSR location.

### **Goals 3. Increase the knowledge and development of Family Support education**

**Objective:** To promote and develop family support education in the Recovery Community.

Activity A. Assist in developing additional Family Support education for the recovery community.

Activity B. Promote and advertise community organizations Family and Support education services.

### **Goal 4. Decrease Stigma in the community**

**Objective:** Increase knowledge of what People who are in Recovery experience on a human level before and during the recovery process.

Activity: A. Assist in the creation of information, events, and trainings that will work to combat the spread of stigma and address misconceptions related to persons in recovery.

Activity B. Allow people to share their stories so people see “them” and not the “stigma”.

## Goal 5. Housing

**Objective:** Provide resources and information to help assist people find and sustain housing.

Activity A. Work alongside organizations to assist in holding events on finding and sustaining apartments.

Activity B. Work alongside organizations to assist in holding events on Money management and savings.

Activity D. Work alongside organizations to assist in holding events on how to build credit.

## Goal 6. Employment

**Objective:** Increase opportunities for people to find sustainable employment.

Activity A. Work alongside organizations to assist in promoting and hosting Job fairs.

Activity B. Work alongside organizations to assist in promoting and hosting resume workshops.

Activity C. Work alongside organizations to assist in promoting and hosting skills training.

## Goal 7. Transportation

**Objective:** Assist those in need of finding transportation options for work and recovery service appointments.

Activity A. Develop a list of organizations and resources that offer transportation for free or at low/discounted rate.

Activity B. Confirm resources available throughout the city and state for public transportation for those in need.