

**Community Outreach Plan FY24  
Coles County ROSC Council (CCRC)**

**Region:** ROSC Region 4

**Agency:** Hour House

**ROSC County:** Coles County

**Contacts:**

ROSC Coordinator, Dana

Tell

ROSC Program Supervisor,

Jenna Hays

**Purpose of the Final Report:** This report documents the implementation of short-term goals set by CCRC during FY24.

The CCRC has successfully delivered over five engaging presentations to local stakeholders, outlining the impactful ROSC strategic plan. Additionally, the ROSC has effectively convened 12 monthly ROSC Council meetings and hosted monthly education groups/events. CCRC has significantly increased access to education within communities, particularly focusing on harm reduction pathways, currently Coles County has over 60 sites to obtain free narcan. Furthermore, CCRC has engineered a series of impactful events aimed at reducing stigma and promoting open recovery, such as candlelight vigils, "hidden in plain sight" exhibitions, and Narcan training. CCRC conducts monthly education events on various topics like DEC, ACES, Expungement and sealing, and more. CCRC has also successfully elevated the visibility of ROSC through strategic social media campaigns, radio ads, billboards, and bus ads, thus resulting in a steady increase in ROSC Council membership by at least one member every quarter.