Community Outreach Plan FY24 Edgar ROSC Council (EdCRC)

Region: ROSC Region 4 Agency: Hour House ROSC County: Edgar Contacts: ROSC Coordinator, Ambrosia Branson ROSC Program Supervisor, Jenna Hays

Purpose of the Final Report: This report documents the implementation of short-term goals set by EdCRC during FY24.

The EdCRC has successfully delivered over five engaging presentations to local stakeholders, outlining the impactful ROSC strategic plan. Additionally, the ROSC has effectively convened 12 monthly ROSC Council meetings and hosted monthly education groups/events. EdCRC has played a pivotal role in expanding support groups for peers and has significantly increased access to education within communities, particularly focusing on harm reduction pathways. Furthermore, EdCRC has engineered a series of impactful events aimed at reducing stigma and promoting open recovery, such as recovery picnics, educational panels, "hidden in plain sight" exhibitions, and Narcan training. Additionally, EdCRC assisted community stakeholders in creating monthly laundry days. EdCRC has also successfully elevated the visibility of ROSC through strategic social media campaigns, painting recovery messages on community windows, podcasts, radio ads, billboards, and bus ads, thus resulting in a steady increase in ROSC Council membership by at least one member every quarter.