

Community Outreach Plan FY24
Effingham County ROSC Council (EfCRC)

Region: ROSC Region 4

Agency: Hour House

ROSC County: Effingham County

Contacts:

ROSC Coordinator,

Samantha Hicks

ROSC Program Supervisor,

Karen Cook

Purpose of the Final Report: This report documents the implementation of short-term goals set by EfCRC during FY24.

The EfCRC has successfully delivered over five engaging presentations to local stakeholders, outlining the impactful ROSC strategic plan. Additionally, the ROSC has effectively convened 12 monthly ROSC Council meetings and hosted monthly education groups/events. EfCRC has played a pivotal role in expanding support groups for peers and has significantly increased access to education within communities, particularly focusing on harm reduction pathways. Furthermore, EfCRC has engineered a series of impactful events aimed at reducing stigma and promoting open recovery, such as candlelight vigils, recovery reading groups, educational panels, mental health walks, "hidden in plain sight" exhibitions, and Narcan training. EfCRC has also successfully elevated the visibility of ROSC through strategic social media campaigns, radio ads, billboards, and bus ads, thus resulting in a steady increase in ROSC Council membership by at least one member every quarter.