Community Outreach Plan FY24 Moultrie and Shelby ROSC Council (MSCRC)

Region: ROSC Region 4 Agency: Hour House ROSC County: Moultrie and Shelby Counties Contacts: ROSC Coordinator, Tess Miller ROSC Program Supervisor, Jenna Hays

Purpose of the Final Report: This report documents the implementation of short-term goals set by MSCRC during FY24.

The MSCRC has successfully delivered over five engaging presentations to local stakeholders, outlining the impactful ROSC strategic plan. Additionally, the ROSC has effectively convened 12 monthly ROSC Council meetings and hosted monthly education groups/events. MSCRC has played a pivotal role in expanding support groups for peers and has significantly increased access to education within communities, particularly focusing on harm reduction pathways. Furthermore, MSCRC has engineered a series of impactful events aimed at reducing stigma and promoting open recovery, such as candle light vigils, second chance employment fairs, "hidden in plain sight" exhibitions, and Narcan training. MSCRC has also successfully elevated the visibility of ROSC through strategic social media campaigns, podcasts, radio ads, billboards, and bus ads, thus resulting in a steady increase in ROSC Council membership by at least one member every quarter.