

ROSC Planning Committee Meeting
August 12, 2024

Attendees: KS, Kelly Jefferson – NAMI, Kate J, LM, ES, Shelley Miller, Alexandria LaFaye, Chaz Swearington, Carmen Lanham, Stephanie Carson, Candi Mazza, Brittney Card

- Need to add additional types of social media – can't just use YouTube and Facebook – need to use Snapchat, TikTok, Instagram – to engage younger people.
- Anti-stigma campaign is more focused on adults. Need something for youth. Youth committee meeting is tomorrow – we invite people who work with youth to be part of it.
- What about youths submitting their own Snapchat videos? Maybe a competition? Tic Toc Challenge?
- Also, there is a lot out there already – maybe worth having them pick a list of different tiktoks other videos available they already really like.
- It's important to have the faces and voices of the people of Macoupin County on these recordings – this is what made the previous campaign really powerful. Would want the same on other campaigns through this ROSC.
- Window clings for anti-stigma campaign waiting to get approved to be shown at school district. (CM)
- Resource and Stigma Board is still in the works (KS). I need people to volunteer to help. If want to help, show up to meet - Wellness committee meets at 10 AM Wednesday Beacon church.
- Recovery Month events – Mason County ROSC having 2 separate recovery walks. Can send information in emails.
- Overdose awareness event – haven home – next network – come up at end of august – august 31 – distributing lightbulbs for overdose awareness. Need help with hashtag or stickers for lightbulbs.
- ES—There was money in the RCORP budget for recovery month, so we donated it to ROSC, which brings events and training to the community. We also donated 200 lightbulbs (purple ones). It would be really cool to hand them out for free for people to put in front of their homes and to light up the community purple for recovery month. The first event will be the ROSC table at Haven Home of Hope. If you know anyone, we can give these to, please let us know. We need your help distributing these across Macoupin and Montgomery County. “The Power of Purple”
- Permanent LED lights – can turn them purple. Not cheap but they are not expensive – may want to consider getting something like this.
- The State of IL has created a letter you can send to the police dept, courthouse, and other govt officials to light government buildings purple.
 - Maybe after the ROSC meeting everyone can get together to complete some of these letters – if so, we should add as an agenda item – make announcements at the meeting.

- ROSC consortium – appreciation – collaboratively – ideas about what this should look like.
- We have 30-50 members – calendar for ROSC members for mental health and recovery.
 - Press release in local paper thanking people.
 - Some type of potluck.
 - Overdose awareness event – highlighting all Macoupin County first responders.
 - Existing events – walks, rock for recovery, vigils.
 - *Untoxicated* Pride Parade
- Recovery Utopia ROSC Game
 - Collaborative game at each ROSC meeting. 4 resource foundations – utopia – 1 utopia per quarter.
 - In order to get a utopia, there are 6 sections in the strategic plan. Each of those is color-coded – will be progressive board with steps representing the 12 months.
 - Based on game called Catan > similar to ROSC – find resources and make a utopia
 - The problem is getting people at the ROSC table to contribute – lots of the time this is because people don't know how to.
 - The whole point is to draw a card, it will tell you what task for the month is. It may be to invite someone to the table to do different things. Give people an idea of how to contribute to the ROSC so they can create utopia.
 - Helps people contribute in some way.
 - Progressive board will show building of resources and connections with communities – how it is supposed to be played – there are 6 sides on a dice. Roll the dice and that would be the section of the strategic plan you would start on. You would draw an action card on that deck – that card will tell you what specific action you will do that month. With it being a collaborative game, this sparks conversations with other ROSC members.
 - Each player's goal is to complete one item per sector.
 - After Action card, collect an engagement card – chamber of commerce, media, law enforcement. Reach out to one of those individuals and then reach out to one individual.
 - What determines a successfully completed action card? If you put forth the effort to complete the card, then it is considered successful.
 - If the action is successfully completed the player piece is moved up on the progressive board.
 - Shows dystopia and utopia on the board.
 - Player piece will have name and organization on it. Reason wanted to bring it to you – to gage – what you would want to see on the action card?
 - What is already on the strategic plan
- Gearing up for recovery a good strategy for ROSC meeting on the 26th. Event planning committee – what would this entail? Who would be interested? Could also talk about quarterly fundraisers with ROSC.

- Legislative meeting last week – WSMI Forum podcast you can now listen to. Community Wellness meeting Wed 10 AM Beacon Church.
- Sheriff Robins announced his retirement – going to Florida. Tyson Holehouser will be the sheriff – it is important to set up a meeting with him. We Need a good relationship with him because he will be receptive.