Piatt County R.O.S.C. Council

Community Outreach

Mission Statement:

The mission of the Piatt County Recovery Oriented System of Care Council is collaborating to build and empower communities of recovery.

Communication / Outreach Goals

- 1. To increase the awareness of Piatt County ROSC Council and opportunities for involvement in Piatt County.
- 2. Increase engagement on the Piatt County ROSC Council
- 3. Decrease stigma regarding substance use and recovery
- 4. Increase representation of Persons with Lived Experience on our ROSC Council
- 5. Expand the peer support networks in the community

Objectives:

- 1. Create a working email list of all community stakeholders
- 2. Collaborate with professionals, peers, formal and informal service providers to support the recovery process to the greatest extent possible.
- 3. Increase access to and capacity, proper placement, and quality of care, as well as retention for those in Recovery.
- 4. Distribute at least five different communication methods (press release, social media blasts, email blasts, rack cards, special events....) to community by June 30th, 2025.

Targeted Audiences for focus are:

- 1. SUD/Mental Health Providers
- 2. People and Families with Lived Experience
- 3. Hospitals and Primary Care Providers
- 4. Law Enforcement Agencies
- 5. Faith Communities
- 6. Youth

Piatt County ROSC Council Lead Agency Contact Information:

Tony Kirkman	Jaime Porter	Tia Schum
Executive Director	Clinical Director	ROSC Coordinator
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Deliverables	Methods To Address Deliverables	
Communication Plan – How we will	1. Email	
communicate with people in the community.	2. Facebook	
	3. Linked-In Contact	
	4. Rack Cards	
	5. Press Releases	
	6. Town Hall Meetings/Discussions	
	7. PCMHC Website	
	Tele-Communication	
	1. Provide all contact numbers (Tony	
	Kirkman & Jaime Porter) to address any	
	issues that the council may have.	
	2. Develop Zoom link/accounts to help with	
	establishment of virtual meeting option	
	3. Utilize Telehealth	
Community Outreach Plan – How do we reach	1. Word of Mouth – Council members, staff	
out to the community.	and peers will talk to others about ROSC and its goals.	
	2. Rack Cards w/list of treatment options	
	3. Conduct Educational Seminars	
	4. Attend County/City Meetings	
	5. Request to speak at local faith	
	communities	
	6. Disseminate flyers	