

# DeWitt County R.O.S.C. Council

## Communication Plan

### Mission Statement:

The mission of the DeWitt County Recovery Oriented System of Care Council is collaborating to build and empower communities of recovery.

### Communication Plan

1. To increase the awareness of DeWitt County ROSC Council and opportunities for involvement in DeWitt County.
2. Increase engagement on the DeWitt County ROSC Council
3. Decrease stigma regarding substance use and recovery
4. Increase representation of Persons with Lived Experience on our ROSC Council
5. Expand the peer support networks in the community

### Objectives:

1. Create a working email list of all community stakeholders
2. Collaborate with professionals, peers, formal and informal service providers to support the recovery process to the greatest extent possible.
3. Increase access to and capacity, proper placement, and quality of care, as well as retention for those in Recovery.
4. Distribute at least five different communication methods (press release, social media blasts, email blasts, rack cards, special events....) to community by June 30<sup>th</sup>, 2025.

### Targeted Audiences for focus are:

1. SUD/Mental Health Providers
2. People and Families with Lived Experience
3. Hospitals and Primary Care Providers
4. Law Enforcement Agencies
5. Faith Communities
6. Youth

### Piatt County ROSC Council Lead Agency Contact Information:

<b>Tony Kirkman</b> Executive Director <a href="mailto:tkirkman@piattmhc.org">tkirkman@piattmhc.org</a> 217.762.5371	<b>Jaime Porter</b> Clinical Director <a href="mailto:jporter@piattmhc.org">jporter@piattmhc.org</a> 217.762.5371	<b>Maggie Memmott</b> ROSC Coordinator <a href="mailto:mmemmott@piattmhc.org">mmemmott@piattmhc.org</a> 217.762.5371
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<b>Deliverables</b>	<b>Methods To Address Deliverables</b>
<p><b>Communication Plan – How we will communicate with people in the community.</b></p>	<ol style="list-style-type: none"> <li>1. Email</li> <li>2. Facebook</li> <li>3. Linked-In Contact</li> <li>4. Rack Cards</li> <li>5. Press Releases</li> <li>6. Town Hall Meetings/Discussions</li> <li>7. PCMHC Website</li> <li>8. Tele-Communication</li> </ol> <ol style="list-style-type: none"> <li>1. Provide all contact numbers (Tony Kirkman &amp; Jaime Porter) to address any issues that the council may have.</li> <li>2. Develop Zoom link/accounts to help with establishment of virtual meeting option</li> <li>3. Utilize Telehealth</li> </ol>