

# DeWitt County R.O.S.C. Council

## Community Outreach

### Mission Statement:

The mission of the DeWitt County Recovery Oriented System of Care Council is to collaborate to build and empower communities of recovery.

### Communication / Outreach Goals

1. To increase the awareness of the DeWitt County ROSC Council and opportunities for involvement in DeWitt County.
2. Increase engagement on the DeWitt County ROSC Council
3. Decrease stigma regarding substance use and recovery
4. Increase representation of Persons with Lived Experience on our ROSC Council
5. Expand the peer support networks in the community

### Objectives:

1. Create a working email list of all community stakeholders
2. Collaborate with professionals, peers, and formal and informal service providers to support the recovery process to the greatest extent possible.
3. Increase access to and capacity, proper placement, and quality of care, as well as retention for those in Recovery.
4. Distribute at least five different communication methods (press releases, social media blasts, email blasts, rack cards, special events....) to the community by June 30<sup>th</sup>, 2025.

### Targeted Audiences for focus are:

1. SUD/Mental Health Providers
2. People and Families with Lived Experience
3. Hospitals and Primary Care Providers
4. Law Enforcement Agencies
5. Faith Communities
6. Youth

### DeWitt County ROSC Council Lead Agency Contact Information:

<b>Tony Kirkman</b>	<b>Jaime Porter</b>	<b>Maggie Memmott</b>
Executive Director	Clinical Director	ROSC Coordinator
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217.762.5371	217.762.5371	217.762.5371

<b>Deliverables</b>	<b>Methods To Address Deliverables</b>
<p><b>Communication Plan – How we will communicate with people in the community.</b></p>	<ol style="list-style-type: none"> <li>1. Email</li> <li>2. Facebook</li> <li>3. Linked-In Contact</li> <li>4. Rack Cards</li> <li>5. Press Releases</li> <li>6. Town Hall Meetings/Discussions</li> <li>7. PCMHC Website</li> </ol> <p>Tele-Communication</p> <ol style="list-style-type: none"> <li>1. Provide all contact numbers (Tony Kirkman &amp; Jaime Porter) to address any issues that the council may have.</li> <li>2. Develop Zoom links/accounts to help with the establishment of a virtual meeting option</li> <li>3. Utilize Telehealth</li> </ol>
<p><b>Community Outreach Plan – How do we reach out to the community?</b></p>	<ol style="list-style-type: none"> <li>1. Word of Mouth – Council members, staff, and peers will talk to others about ROSC and its goals.</li> <li>2. Rack Cards w/list of treatment options</li> <li>3. Conduct Educational Seminars</li> <li>4. Attend County/City Meetings</li> <li>5. Request to speak at local faith communities</li> <li>6. Disseminate flyers</li> </ol>