

Franklin/Williamson ROSC Council (FWRC)

FY25 Communication Plan



Contacts:

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Mission: We will develop partnerships that are rich and diverse in the communities we serve. To provide a flexible system of services and resources that is responsive to different pathways in recovery. Through education, we can reduce the stigma surrounding substance use and other co-occurring disorders.

Purpose of the Communication Plan:

This document outlines how the Franklin/Williamson County Recovery Oriented Systems of Care Council (ROSC) will communicate the ROSC concept by educating community stakeholders on our mission, objectives, events, and other related activities.

Communication Objectives:

1. Increase community awareness of FWRC development & mission.
2. Increase engagement with the ROSC Council and other entities.
3. Promote the concept of Recovery Oriented Systems of Care (ROSC) and Franklin/Williamson ROSC Council (FWRC)
4. Utilize all available methods of communication; see Community Outreach Plan.
5. Confirm all Council information is current, including brochures, flyers, Facebook page, to coincide with Community Outreach Plan.
6. Provide and highlight stigma reduction messaging in the community.

Communication Focus- Target Audience Sectors:

1. Persons with Lived Experiences- Persons in Recovery and/or their family and close friends
2. Faith-based Groups- Local churches, pastors, Ministerial Alliances
3. Law Enforcement- Local Police, County Sheriff’s Office, ISP, and State Attorney’s Office.
4. Recovery Supports- RCO, 12 Step or other community support groups, recovery homes.
5. Substance Use Treatment Organizations- Substance use/mental health treatment providers.
6. Judicial- Drug Court Representative, Public Defenders Office, Probation

Communication Goals by Target Audience Sector:

Sectors	Communication Goals/Communication Channels
PLE’s	<ul style="list-style-type: none"> • Engage PLE’s in the concept of ROSC to enhance fellowship across recovery community groups. • Invite & empower PLE’s to sit on advisory subcommittees to voice input on ROSC goals. • Encourage PLE’s to share their stories of recovery to help reduce stigma of addiction and recovery.
Faith-based groups	<ul style="list-style-type: none"> • Attend the Pastoral Ministerial meeting to provide resources & introduce the ROSC concept. • Provide educational training by Take Action Today and the Illinois Faith and Recovery Collaboration to assist churches in becoming Certified Recovery Congregations. • Assist in events to provide information on SUD and recovery resources.
Law Enforcement	<ul style="list-style-type: none"> • Educate jail officials and officers on the concept of ROSC and how ROSC can help criminal justice involved individuals. • Meet with an officer or the jail administrator quarterly and encourage attendance of ROSC Council meetings. • Connect with the Chief of Police and/or the Sheriff to provide support, resource materials, training, and grant opportunities for the Safe Passage initiative. • Provide materials – brochures, training opportunities, grant information, newsletters, resource bags etc. Update materials as need throughout the year.

<p>Recovery Supports</p>	<ul style="list-style-type: none"> • Attending local recovery meetings and engage in conversation of how individuals can be a part of the ROSC Council. • Identify gaps in recovery support options in the community. Assist local recovery support in developing additional meetings through network and education. • Add recovery supports to the ROSC email distribution list to provide SUD education and training
<p>Substance Use Treatment Organizations</p>	<ul style="list-style-type: none"> • Engage substance use treatment organizations and invite them to the ROSC Council meetings. • Collaborate on local events. • Increase awareness of treatment organizations by sharing materials, bed openings, referral process, etc.
<p>Judicial</p>	<ul style="list-style-type: none"> • Continue to provide support to the Williamson County Drug Court through TAT Peer Recovery Services • Continue to build partnership with Franklin County Sheriff Department to gain referrals for TAT recovery services program. • Provide resource information such as brochures, training opportunities, flyers, and harm reduction materials as needed. • Continue to establish relationships between entities in the judicial system