



Bond County Recovery Council Bond

County

Outreach and Communication Plan

FY25

Communication/Outreach Goals

1. Increase awareness of the ROSC Council and the opportunities for involvement in Bond County.
2. Increase engagement on the ROSC Council.
3. Continue to strengthen relationships with existing Council members.

Objectives:

- 1a. Develop at least five different communication methods (press release, social media blasts, email blasts, radio interviews & podcast interviews) for distribution by June 30, 2025.
- 1b. Increase the Social Media presence of BCRC by February 2025
- 2a. Distribute a minimum of four outreach packets per month.
- 2b. Increase average attendance by 25% (from 20 to 25) at ROSC Council meetings by June 30, 2025.

Audience:

BCRC members previously identified nine different groups in the communities for focus of our Communication and Outreach Plan. These groups will remain our focus for the upcoming year.

Audience	Communication Goal
College (Greenville University)	Ensure the College is aware of our efforts and how they can support recovery among students and employees. Also, how the BCRC can provide resources and training to the University. We have built a strong relationship here and want to build upon that. Presentations have been done to Social Work students with a lot of positive feedback. We are hoping to present to the Justice Department students also this year.

Substance Use Disorder and Mental Health Providers	All providers in the Bond County area are aware of our efforts to initiate a ROSC Council and how they can be involved. Continue to encourage involvement as new providers come to the area. Also, continue to build and support our relationships with existing providers.
Persons with Lived Experience (PLE's)/Families	PLE's and their families have become aware of the efforts of the Council, how they can engage, and what recovery supports are available in the community. We will also continue with our monthly Advisory Board (PLE's) meetings to guide the work of the council. This group has grown and we continue to engage new members.
Recovery Communities/Oxford Houses	Individuals are aware of the Council, how they can engage, and recovery supports available in the area. Although we do not currently have any sober living available in Bond County, we have built relationships with surrounding counties.

Faith Community	Churches and faith groups in Bond county are becoming engaged in the work of the ROSC Council and we will continue to provide resource materials, trainings and engage the Faith Community in our work. We participate in the monthly Ministerial Alliance meetings and continue to nurture these relationships. We have also worked closely with Patrick Miller to establish "Recovery Churches" in the community.
Businesses	Businesses are becoming aware of the efforts of the ROSC Council and how they can support individuals in recovery. We want to continue to build relationships with local business owners.
Law Enforcement/Probation Dept./Drug Courts	Officers/Probation Dept./Coroner are aware of the work of the ROSC Council and how they can be involved. We will continue to engage and support these groups.
Mental Health Alliances	These groups are made aware of the work of the ROSC Council and how they can be involved.

Medical Community	Physicians and other medical personnel are aware of our efforts and how they can support individuals in recovery and their families. We have formed a close relationship with the local HSHS hospital. They attend meetings regularly and help to support the councils efforts.
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The five most critical audiences for our area are:

1. Persons with lived experience (PLE's)/families
2. Recovery Community Service Providers/Medical Providers
3. Faith Community
4. College
5. Law Enforcement/Probation Department/Coroner

The timeline for the project was identified in our objectives. The Chestnut Community Health Specialists will work with BCRC members to further develop our plan by the outlined.

We will continue to email out minutes, resources and flyers to all members of the Council each month so that all Community Partners are aware of the Councils work. We have several Partners who are unable to attend monthly meetings, but want to continue being involved with the Council projects.

For Questions contact :

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