



## COMMUNICATION OUTREACH PLAN

**FY25**

### **ABSTRACT**

Defines targeted stakeholders, expected outcomes, ROSC member tasks/responsibilities; indicators to measure and evaluate.

**Overview:** Through the communication outreach plan our goal is to map out how we would like to engage our stakeholders and create a relationship that allows us to work collaboratively. Our desire is to raise awareness concerning substance use and mental health disorders while ensuring resources exist that support this community. We will build a rapport with our community organizations and stakeholders by showing up to their meetings and events, being engaged, and providing assistance and education when needed. We hold monthly meetings and during each meeting we hope to gain new participants and council members because of the outreach with the community. In addition, we want to make sure we are properly communicating all pertinent information to our stakeholders, Council Members and Non-Member volunteers. The Near South Side ROSC assigned neighborhoods are Near South, Bridgeport, Mckinley Park, and Amour Square.

The **Strategic plan** and its continued progress will be communicated in several ways including Monthly ROSC Calls and via email. Sections of the strategic plan will be discussed on monthly calls as deliverables relating to the appropriate section are approaching. The Strategic plan's current goals are 1: Increase the awareness of substance use disorder education and services. 2. Increase Sober Community Events 3. Increase the knowledge and development of Family Support education 4. Decrease Stigma in the community 5. Housing 6. Employment 7. Transportation. Stakeholders, Council members and Non-Member Volunteers will have access to the full scope of the strategic plan which includes detailed actions for implementing each of the goals listed here. Details for implementing the strategic plan will also be discussed in monthly ROSC meetings as appropriate. We have taken action to tackle our goals including increasing Sober events decreasing Stigma and Increasing the knowledge and development of family support education. We held our first health fair and Sober Day party during Overdose awareness day. We had several people with lived experience who are currently in recovery attend these events. We also added a family member of a person struggling with Substance use to our council and have been connecting this individual with resources to assist and educate themselves and their family member.

The **Monthly Meeting Notes** will be available to all members and non-member volunteers as requested and will be delivered by email.

The **Community Resource List** will be sent to all members and non-member volunteers quarterly by email. The community resource list provides information on resources that have been identified for the recovery community such as resources related to recovery support services, housing, employment, vocational training, transportation, independent living, health care, policing, government etc.

**Meetings, Events and Trainings** will be communicated on each monthly call as well as via email and should also be housed on the Governor State College website section for the Near South Side ROSC (NSSR).

The **Needs Assessment results** will be available via email to all members and non-member volunteers. The needs assessment results will also be discussed on monthly ROSC calls and should be housed on the Governor State College website section for the Near South Side ROSC (NSSR).

**Employment and Advocacy** efforts will be ongoing and discussed with each organization the NSSR connects with. Efforts such as partnerships with businesses willing to hire individuals who are in recovery and success stories about those individuals in recovery who have found meaningful employment. These employment and advocacy efforts will be communicated during Monthly ROSC calls and via email.

Below please see the 5 presentations we have derived from our strategic plan which is targeted to our community Stakeholders.

**Expected out Come:** Our desire is that through our efforts we will build a council of strong Community leaders, and stakeholders who have a heart for working with the recovery community. As mentioned previously here, our desire is to raise awareness concerning substance use and mental health disorders while ensuring resources exist that support these communities. We will discuss expected outcomes during the monthly ROSC Calls for Near South.

**Indicators to Measure and Evaluate:** Indicators are specific, measurable criteria used to assess the performance or impact of a program. We will use indicators such as Participation rates, attendance at events, participant satisfaction. Data will be collected through surveys and interviews. The results will be discussed during monthly calls and will be shared via email and may also be included in future deliverables such as the Strategic plan update.

Stakeholders	Steps	Owner	Timeline
1). PLE (Persons with Lived Experience)	<p>People who have direct experience with issues that affect their communities can provide valuable insights into those issues. Their knowledge and expertise can help improve systems, policies, and programs. We hope to connect with these individuals to assist us in implementing our Strategic plan because we value their knowledge and experience.</p> <p><b>Steps:</b> Determine what we want to achieve when connecting with PLE’s. We would like them to provide mentorship and provide support to those wanting to be sober or maintain their sobriety, and to conduct educational workshops. We also want to outline topics and skills the PLE’s can address such as coping strategies and Life skills.</p>	Gloria Prowell, Daniel Mendez, Goldie Fleming	On-going
2). Law Enforcement/CAPS/District Beat	It is very important that we develop relationships with law-enforcement.	Gloria Prowell, Daniel Mendez, Goldie Fleming	On-going

	<p>Having the support of the local Police Department and building a rapport is important to the long-term success of the Near South Side ROSC.</p> <p><b>Steps:</b> Start by explaining we have shared objectives such as promoting public health.</p> <p>We will stay engaged with police by attending police events. We will be we will ask to be invited and be vendors at their events as well.</p> <p>We will invite them to our events and ask them to be vendors.</p> <p>Attend Monthly Beat and CAPS Meetings both in Person and through Zoom.</p>		
<p>3). Politicians/Aldermen and Alderwomen</p>	<p>It is very important that we develop relationships with elected officials in the Near South Side area. We understand that getting our local government to support people in recovery is a great initiative.</p> <p><b>Steps:</b> Stay engaged with elected officials through attending ward nights and promote substance use and mental health resources.</p> <p>Promote recovery activities through Alderman/Alderwoman monthly community newsletters.</p> <p>Be open to suggestions and be willing to adapt our proposal based on input from the local government.</p>	<p>Gloria Prowell, Daniel Mendez, Goldie Fleming</p>	<p>On-going</p>
<p>4). Develop Faith based Partnerships</p>	<p>We will take the opportunity to get to know local faith-based organizations. Our goal will be to find those faith base groups that promote multiple pathways to recovery. We</p>	<p>Gloria Prowell, Daniel Mendez, Goldie Fleming</p>	<p>On-going</p>

	<p>will endeavor to develop a partnership with local churches.</p> <p><b>Steps:</b>  Identify potential partners: Research local churches that have programs focused on community service, mental health, or substance use disorder support.</p> <p>Attend events, or community gatherings to introduce NSSR and our cause.</p> <p>Present Vision and possible collaboration: Prepare short pitch that outlines our mission, the specific needs of the community, and how the church can help. Suggest specific ways the church can get involved, such as hosting support groups, providing resources for recovery, or organizing community events focused on Substance use awareness.</p>		
<p>5). Develop Partnerships with local Community Organizations</p>	<p>Developing a relationship with local community members is very important as we will have the opportunity to assess resources that are provided for the recovery community. There are many organizations that are doing great work already, and we are proud to have connected with several Mckinley Park News, and the Midwest Asian Association.</p> <p><b>Steps:</b>  Identify community organizations that focus on health, mental health, housing, social services, or substance use disorders. Make a list of potential partners.</p>	<p>Gloria Prowell,  Daniel Mendez,  Goldie Fleming</p>	<p>On-going</p>

	<p>Develop personal relationships with key contacts within the organizations. We will maintain Regular communication and face-to-face meetings to help build trust over time.</p> <p>Get involved in programs offered by these organizations to demonstrate our commitment and willingness to collaborate.</p>		
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