**Kenneth Young Center** 

**ROSC-ISN FY25 Communication Plan** 

**ROSC Council: Kenneth Young Northwest Suburban ROSC** 

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Deliverable 1: Create and carry out a communication plan, covering the grant period, to be submitted within 60 days of award. The communication plan shall include a website and other methods for communicating the following, at a minimum: 1) the ROSC Council's strategic plan, including outreach and communication plans, and progress toward that plan; 2) notes from monthly meetings; and 3) the result of community mapping, including links to peer recovery support services. The communication plan may also include ongoing employment opportunities for people in recovery, opportunities for advocacy for individuals in recovery and upcoming events, including ROSC Council meetings.

## **Communication Goals**

Goal 1: Communicate the goals of the ROSC project to the community by using mass media and hosting quarterly community events through June 30, 2025.

Goal 2: Educate 500 community members about the goals and objectives of the ROSC via 30 minutes or longer presentations by May 31, 2025.

Goal 3: Engage three individuals per sector in the Council's efforts by April 30, 2025.

Goal 4: Share project resources community members using mass media and community-wide events by May 31, 2025.

Goal 5: Provide six community education event opportunities that are 60 minutes+ by June 30, 2025.

Goal 6: Share the strategic plan with the community at three community events by June 15, 2025.

Media Outlet/Product	Corresponding Goal		July	August	September	October	November	December	January	February	March	April	Мау	June
Brochures	1		X	X	X	X	Х		Х		Х		Х	
Flyers	1						Х	х	х	х	х	х	х	х
Newsletters	2			×		Х		Х		Х		Х		Х
Presentations	2						Х	х			Х	х	х	
Trainings for Council/Community Members	2	Plan		х	Х		×			×		х	Х	
Social Media: Twitter	1		х	х	х	Х	х	х	х	х	х	х	х	х
Social Media: Facebook	1	Distribution	х	х	х	Х	Х	х	х	х	Х	х	х	х
Social Media: LinkedIn	1	stri	х	х	х	Х	Х	х	х	х	Х	х	х	х
Social Media: Instagram	1	Ö	X	×	X	×	Х	Х	х	Х	х	х	х	х
ROSC Resource Guide	1		×	×	×	X	X	×	X	×	X	х	х	х
Email Updates (Council/Partners)	3		×	×	×	×	х	х	х	х	х	х	х	х
Notes from Monthly Meetings	3		×	×	×	X	Х	×	Х	×	Х	×	х	×
ROSC Council and KYC Website	1 - 6		х	х	х	Х	Х	х	х	х	Х	х	х	х
Newspaper/Partner Articles	1, 2							х	х	х		х	х	х
Project Strategic Plan (incl. Outreach and Communication Plans)	3, 6				×			×			×		х	х
Progress Reports to GSU/IDHS- SUPR	1 - 6		х	х	х	х	х	х	х	х	х	х	х	х