

2024-2025



THREE  
CORDS  
STRONG  
ROSC ALLIANCE

# Community Outreach Plan

Oakland-Kenwood-HydePark\_Woodlawn



# Purpose

The Three Cords Strong Community Outreach initiative aims to establish a comprehensive support network for individuals with substance use and mental health challenges fostering resilience and empowerment within the community. Through a multifaceted approach encompassing education, support, and empowerment initiatives, Three Cords Strong seeks to provide individuals with the tools, resources, and community connections necessary to navigate the challenges of recovery and thrive in their journey towards long-term wellness. By engaging stakeholders, implementing evidence-based strategies, and fostering collaboration among community members, Three Cords Strong strives to destigmatize addiction, promote holistic healing, and build a more resilient and inclusive community where every individual has the opportunity to achieve their full potential.

# Objective

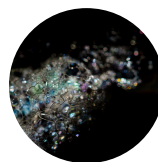
Objective:

To address the identified needs of the community by providing comprehensive support services, fostering collaboration among stakeholders, and promoting collective action to enhance community well-being.

## ORGANIZATION AND MANAGEMENT



**Marjorie Howard**  
Program Director



**Vawnshekia Oklah**  
ROSC Coordinator



Program  
Assistant/PLE

# Mission and Vision



## MISSION

At Three Cords Strong, our mission is to empower individuals on their recovery journeys by weaving together the essential strands of personal growth, family support, and community resilience. We believe that recovery is a continuous journey rather than a final destination and strive to embrace and support individuals on their unique paths to recovery.



## VISION

Three Cords Strong ROSC Alliance envisions a world where recovery is celebrated as a lifelong journey, weaving the threads of personal growth, family bonds, and community support into a resilient tapestry not easily broken.

# Target Audience...

Housing Programs
Mental Health and Treatment Programs
Recovery Community
Families
Local healthcare providers
Stakeholders
MAR Providers
At Larger Community Members
Primary Care Facilities
Law enforcement
Local business owner(s)
Local government and policymakers
Persons with lived experience (PLEs)
SUD Prevention Providers & SUD Intervention Providers (such as recovery homes)
SUD Treatment Providers & SUD Peer Recovery Support Services provider(s)

# Strategies

## 1. Recovery Support Services:

- Establish partnerships with local organizations and government agencies to advocate for the establishment of recovery homes, half-way houses, and transition living facilities.
- Host community forums and Think Tanks to raise awareness about the importance increasing housing facilities, destigmatizing housing facilities for target population and homeless shelters in the community.
- Collaborate with healthcare providers and mental health professionals to advocate for the creation of mental health refuges and support services for individuals facing mental health challenges.

## 2. Substance Use and Mental Health Awareness:

- Organize educational workshops and seminars to raise awareness about substance use disorders, mental health challenges, and available treatment options.
- Distribute informational materials and resources in community centers, schools, and local businesses to promote access to affordable and culturally competent treatment services.
- Partner with local media outlets and influencers to amplify messaging around seeking help, reducing stigma, and promoting mental wellness in the community.

## 3. Community Engagement and Empowerment:

- Facilitate support groups like AA/NA and peer-led recovery groups to provide ongoing support and encouragement for individuals in recovery.
- Launch outreach campaigns to encourage community members to speak openly about mental health, substance use, and the importance of seeking help.
- Train community members and volunteers to serve as peer supporters and advocates for individuals facing mental health and substance use challenges.



# Strategies

## 1. Partnership Building and Resource Coordination:

- Forge partnerships with local businesses, faith-based organizations, and community leaders to expand access to job training programs, workforce development initiatives, and employment opportunities.
- Collaborate with social service agencies and non-profit organizations to provide wraparound services, including housing assistance, food assistance, and transportation support.
- Establish a centralized resource hub or online platform to connect residents with available resources, support services, and community events.

## 2. Community Safety and Well-being:

- Work with law enforcement agencies to develop suggestions for community policing strategies, enhance trust, and promote positive relationships between officers and community members.
- Engage members in community service projects, leadership development programs, and empowerment activities to promote positive social connections and reduce risk factors for substance use and violence.



# Evaluation and Feedback

- Implement regular evaluations and assessments to measure the effectiveness of outreach efforts, identify areas for improvement, and track progress towards community well-being goals.
- Solicit feedback from residents, stakeholders, and community partners through surveys, focus groups, and community forums to ensure that outreach strategies are responsive to community needs and priorities.



“This country will not  
be a good place for  
any of us to live in  
unless we make it a  
good place for all of us  
to live in.”  
Theodore Roosevelt



Vawnshekia Oklah



[voklah@transitionaltrainingservices.org](mailto:voklah@transitionaltrainingservices.org)



773-636-4689