



Introduction and Objectives of the Communication/Outreach Plan

Will and Grundy County

Purpose: This Community outreach is a strategic approach that HLM Recovery180 R.O.S.C will employ to actively engage Will and Grundy Counties. Our goal is to build strong relationships, raise awareness about their services or causes and work collaboratively to address SUD, Mental Health, and other shared challenges, as well as provide the means and resources to solve them.

Benefits of being involved in community outreach: Being involved in community outreach plans can offer a wide range of benefits, both for individuals and the community as a whole.

Here are some of the key advantages:

- Positive Impact
- Sense of Purpose
- Networking
- Skill Development
- Increased Empathy and Understanding
- Personal Growth
- Building a Stronger Community
- Enhanced Problem-Solving
- Increased Civic Engagement
- Legacy and Long-Term Impact

Key Components of the Communication/Outreach Plan

Communication of the ROSC Council's Strategic Plan and Progress

- Method: Publish updates on the council's strategic plan, including the communication/outreach plan, and its progress.
- Channels:
 - ROSC Council Website: Use dedicated sections to post monthly updates on the strategic plan.
 - Email Newsletter: Monthly summary emails with highlights from updates and progress.
 - Social media: Regular posts on progress, spotlighting completed milestones.
- Frequency: Monthly

Monthly Meeting Notes and Event Announcements

- Method: Share notes from monthly meetings, upcoming events, and other relevant announcements.
- Template Compliance: Follow the specified template for posting on the GSU/ROSC council website.
- Distribution Channels:
 - Website: Post meeting notes and event details.
 - Email Notifications: Send out summaries to subscribed members.
- Frequency: Monthly after each meeting

Community Resource List and Needs Assessment

- Purpose: To make the community aware of available resources and assess gaps in services for individuals in recovery.
- Method:
 - Annual Report: Publish the result of the community needs assessment.
 - Online Resource Library: Maintain a list of community resources on the ROSC council website.
 - Social Media Highlights: Regular posts spotlighting various resources.
 - HLM Website
- Frequency: Annual for assessment, continuous updates as new resources emerge.

Action Plan: Community Outreach

Goals and Target Audience	Method/Next Step	When?	Progress
<p>Local Community leaders</p> <p><i>The engagement of local leaders contributes to the success, sustainability, and positive impact of initiatives within the community. Their influence extends beyond their individual roles, making them valuable partners in community development efforts.</i></p>	<p>Fulfilling stakeholders for the ROSC council is crucial for the overall success and sustainability of a robust resource network.</p> <p>Method: Community Networking, social media, and monthly council meetings.</p> <p>Identify and Prioritize Needed Stakeholders based on their influence, interest and impact within the SUD and Mental health Community</p> <p>Layout clear goals and objectives to ensure stakeholders understand how their involvement contributes to the achievement of our goals.</p> <p>Conduct workshop meetings to facilitate collaboration. The sessions are intended to brainstorm ideas, solve problems, and build a sense of ownership among stakeholders.</p>	3 rd and 4 th quarter	Haven't officially started yet, but networking is ongoing
<p>Faith-based Community</p> <p>Engaging faith-based communities in addressing substance use disorder (SUD) and mental health</p>	<p>The goal of engaging faith-based community is to provide awareness, education, guidance, and resources that</p>	1 st and 2 nd Quarter	We are reaching out to the faith-based community setting up conversation to provide education on their unique opportunity to provide support

<p>offers unique benefits that strengthen prevention, support, and recovery efforts. These communities often hold a respected role, trust, and influence within populations, and their involvement can lead to positive outcomes by providing spiritual, emotional, and practical support.</p>	<p>will reduce stigma and open the door for more conversation. Method: Direct Community Engagement with churches and hosting meetings specifically for faith-based leaders, Interactive education, Open forum discussions Cultural Relevance -Faith-based communities may offer culturally relevant approaches to addressing SUD and Mental health challenges, considering the unique cultural and spiritual context of individuals Prevention initiatives-Faith-based organizations can actively participate in prevention initiatives, educating their members and wider community about risks and promote healthy choices. Stigma-In some cases, engaging faith communities can help reduce the stigma associated with SUD and Mental health. Which can encourage individuals to seek help without fear of judgement.</p>		<p>to their congregation in the area of recovery. We also promote Illinois Faith & Recovery Collaborative. This is ongoing</p>
<p>Youth Coalition Engaging youth in substance use disorder (SUD) and mental health initiatives has numerous benefits. Youth bring fresh perspectives, influence peers, and are directly impacted by these issues, making their involvement essential to creating relevant, effective solutions.</p> <p>Parents Engaging parents in substance use disorder (SUD) and mental health initiatives brings numerous benefits to prevention, treatment, and recovery efforts. Their involvement plays a critical role in creating supportive home environments, fostering early intervention, and promoting resilience in families.</p>	<p>The goal of engaging youth health promotes early awareness and prevention. Method: Educate, build protective factors, encourage healthy choices by creating leadership opportunities and creating peer support networks. Collaboration with schools and communities to implement and strengthen prevention initiatives that could target peers and use their platforms and communication methods to effectively reach youth demographics. Social Support network that provides a sense of community and foster a supportive environment that is culturally relevant. Prevention efforts, youth coalitions can contribute to the long-term impact on societal attitudes towards SUD and mental health creating a culture of awareness and support.</p>	<p>1st and 2nd quarter</p>	<p>Ongoing: We are hosting Clips and Conversations in the Minooka school system as well as faith-based youth groups. We are networking within our counties to connect with different youth groups.</p>

<p>Employment and Workforce Development Engaging the employment and workforce development sector in substance use disorder (SUD) and mental health efforts brings several critical benefits. This collaboration helps individuals achieve long-term stability in recovery and builds a supportive environment for mental health in the workplace.</p>	<p>The goal is to promote long-term recovery, stability, and self-sufficiency for individuals affected by SUD and mental health challenges. The partnership seeks to create supportive employment pathways that empower individuals, reduce stigma and foster recovery friendly workplace.</p> <p>Method: Form partnerships with workforce development organizations, host educational workshops for employers, and create public awareness campaigns highlighting success stories.</p> <p>Upskilling and career advancement opportunities workforce development programs can provide individuals in recovery or with mental health challenges opportunities for upskilling, leading to higher-paying jobs and more satisfying career paths.</p>	<p>3rd and 4th quarter</p>	<p>Haven't officially started yet, but networking is ongoing</p>
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Measures of Success	
Local Community Leaders	<ul style="list-style-type: none"> ⇒ Participation in Meetings/Events: Track attendance and active participation of local leaders at monthly council meetings, and SUD/mental health events. ⇒ Resource Allocation: Evaluate funding or resources that leaders contribute to SUD/mental health programs, such as donations, space, or promotional support. ⇒ Public Communication and Endorsements: Track public statements, social media posts, or endorsements related to SUD and mental health efforts by local leaders.
Faith-Based Community	<ul style="list-style-type: none"> ⇒ Program Involvement: Track the number of faith-based organizations involved in SUD/mental health programming, including support groups, educational workshops, or recovery events. ⇒ Collaboration on Community Events: Monitor participation in or hosting of community-wide events, such as mental health awareness walks, SUD prevention fairs, or educational seminars. ⇒ Certified Recovery Congregation: Track how many churches have become certified recovery congregations.
Youth Coalition	<ul style="list-style-type: none"> ⇒ Youth Participation in Programs: Measure the number of youth actively participating in SUD/mental health programs, peer support groups, or prevention initiatives. ⇒ Leadership Roles: Track youth involvement in leadership roles, such as youth councils, peer mentorship, or advisory roles for coalition activities.

	<ul style="list-style-type: none">⇒ Social media and Peer Outreach: Measure youth-led outreach activities on social media or peer-to-peer initiatives, like campaigns, awareness videos, or events.⇒ Feedback and Input: Collect qualitative feedback from youth on SUD/mental health programs to assess engagement and relevance.
Employment and Workforce Development	<ul style="list-style-type: none">⇒ Program Partnerships: Track the number of employment organizations partnering on SUD/mental health initiatives, such as job training for individuals in recovery.⇒ Advocacy and Education: Count the number of awareness sessions, workshops, or materials provided by employers to educate staff about SUD and mental health.