



Recovery Oriented System of Care

LC ROSC Communication and Outreach Plan

FY25

Mission, Values and Goal

LC ROSC Mission: Creating a community that embraces and cultivates recovery while reducing the stigma of substance use disorders and mental health.

ROSC Values: We strongly believe:

- Recovery is possible!
- Individuals may have many paths to recovery and recovery can look different for everyone.
- People in recovery and their families can and should determine the services they need.
- Strong recovery communities translate to improved community health outcomes.
- Addressing co-occurring mental health, economic, and social issues to create an integrated approach to recovery can improve outcomes for people struggling with substance use disorder.
- Words matter. Addressing stigma around recovery, Medicated Assisted Recovery (MAR), and substance use disorder (SUD) can help increase understanding and opportunities for life in long-term recovery.

ROSC Goals:

- Goal 1: Improve access to recovery supports and services.
- Goal 2: Increase opportunities for people in recovery.
- Goal 3: Increase awareness around the challenges of recovery and the resources in place to combat these challenges.
- Goal 4: Create a culture of advocacy for recovery and offer ways for new advocates to add their voices to the recovery conversation.

ROSC Goals:

- **Goal 1: Improve access to recovery supports and services.**

How: We will do the following:

Continue to partner and collaborate with other recovery support providers.

The ROSC Coordinator will make regular and attend community events with ROSC materials to promote ROSC and network with other providers and community members.

We will increase our invitations to attend our monthly ROSC Council meetings.

We will also diversify our presentations during our monthly ROSC Council meetings.

Consciously build a network of recovery support providers and foster a sense of collaboration and not competition.

- **Goal 2: Increase opportunities for people in recovery.**

How: We will do the following:

During our events we will share the benefits of volunteering by having our volunteers openly share their experiences.

We will increase our communication for the need for volunteers.

We will increase our presence on all social media platforms. (I.e. Facebook, Instagram, Threds and Tik Tok.) This will allow us to reach all a plethora of demographics.

Host an off-site location. Our goal is to have an off-site in the city of North Chicago. The residents of this city have been hardest hit with overdoes experiences and also have been the most challenging to reach.

Continue to partner with local government officials and systems to help remove stigma and create a safe space for those in recovery to receive assistance.

- **Goal 3: Increase awareness around the challenges of recovery and the resources in place to combat these challenges.**

How: We will do the following:

We will continue to attend the monthly Non for Profit and Faith Based meetings held with Mayor Ann Taylor of Waukegan. During these meetings we will engage in conversations to help bring awareness surrounding the challenges of recovery.

We will participate in the Faith Based Community sponsored by the churches. This will allow us to create a oneness that will help us to share and build a Faith Based Recovery Community.

Actively participate in programs and events sponsored by Lake County Chamber of Commerce.

Reduce stigma by creating a space for families and youth to rebuild their relationships. (Game and movie nights, workshops, etc.)

▪ **Goal 4: Create a culture of advocacy for recovery and offer ways for new advocates to add their voices to the recovery conversation.**

How: We will do the following:

We will host a podcast that will host a safe space for individuals in recovery to share their stories. This will create open dialogue among others.

The podcast will also allow us to build a community of hands-on advocates, giving them a voice,