



Southland Recovery Coalition ROSC Meeting Minutes

Date/Time: 12/18/2024 9:30 AM to 10:30 AM

LOCATION: Zoom

PRESENTER(S): Yvonne M. Orr, Facilitator

TOPIC: Getting the Message Out Community Surveys & Engagement

ATTENDEES		AFFILIATION	ATTENDEES		AFFILIATION
1	Yvonne M. Orr	ICSC, Partner Agency	13	Denise Jones	Tender Touch, Executive Dir
2	Kathryn Straniero	Together We Cope, Partner	14	Capucine Walls	Cornerstone, Workforce Coor
3	Kamil Walton	Cornerstone, Deputy Director	15	Christine Cornacchia	Together We Cope
4	April Haymond	HHI, Network Coord	16	Katie Huffman	Together We Cope
5	Leonard Noble	Cornerstone, Workforce Dev Dir	17	Latrina Silas	IL Family Resource Center
6	Kami Garrison	Statewide ROSC TA – Region 3	18	Denise Jones	Tender Touch, Executive Dir
7	Bridgett Carter	Carter & Carter, Consultant	19	David Underwood	PLE
8	Lamont Wallace	ICSC, Community Navigator	20	Yasmeen Hismeh	Together We Cope
9	May Salman	Together We Cope	21	Marianne Bithos	NAMI South Suburbs
10	Maya Hardy	United Way of Metro Chicago	22	Kenneth Brown	Proactive Community Services
11	Souheir Rahman	Together We Cope			
12	Neesha Stringfellow	HLM Recovery Will Grundy ROSC			

MEETING SUMMARY: Southland Recovery Coalition ROSC Council Meeting

The Southland Recovery Coalition ROSC Council Meeting focused on community engagement and outreach. This included an overview of strategies to get more people to complete the survey and tips on making a great pitch the first time out.

Getting Out

- Yvonne introduced various ways SRC could develop and evaluate strategies to conduct an effective community survey to inform the Southland Recovery Council's initiatives moving forward.
- She went over the survey with attendees and gathered talking points from ROSC Members.

Key Discussion Points:

1. Purpose of the Survey:
 - Understand community needs and priorities for recovery efforts.
 - Gather data on economic, social, and environmental concerns.
 - Foster community engagement and inclusivity.
2. Target Audience Identification:
 - Residents of diverse age groups, cultural backgrounds, and socioeconomic statuses.
 - Specific outreach to underserved communities to ensure representation.
3. Survey Methodologies:
 - Online Surveys: She explained how the survey was created using Jot Form to support widespread, cost-effective distribution.
 - Paper Surveys: Can be dropped off at libraries, community centers, and public events for accessibility.



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4. Distribution Channels:
 - o Digital Channels: Social media, email newsletters, and local government websites.
 - o Community Partners: Schools, faith-based organizations, and nonprofits.
 - o Local Media: Radio, newspapers, and public service announcements.
 - o Public Spaces: Flyers and posters in high-traffic areas.
5. Incentives for Participation:
 - o Offer gift cards, discounts at local businesses, or entries into raffles to increase engagement.
6. Challenges and Mitigation Strategies:
 - o Addressing digital access gaps with paper and in-person options.
 - o Overcoming language barriers with multilingual support.
 - o Building trust with community ambassadors.
7. Action Items:
 - o Assign survey development team.
 - o Identify and collaborate with distribution partners.
 - o Develop a marketing strategy to promote survey participation.

General Announcements

- The survey includes 10 state-provided questions and additional questions drafted by each ROSC group, with a goal to distribute it in December.
- Yvonne discussed the logistics of distributing the survey electronically.

Next Steps:

- Reconvene to review the survey and start planning for Asset Mapping.
 - Finalize strategies and allocate resources.
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