

**Attendees:** Kristina Drum, Kyle Houser, Bobbye Scott, Norm Wilson, Eddie McFarland, Sara Ruholl, Cindy Hanley, Donnelle Darling, Nicki Hanks, Adam Lovell, Julie Pohlman, Brandi Rhoades, Michelle Edwards

*Minutes*

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**Agenda Item:** Introductions of attendees

**Spotlight speaker** – No spotlight speaker this month

**Meeting Summary:** The council discussed the results of a community survey, focusing on the sources of information people use and the prevalence of substance use disorders in the community. They also discussed the progress on their Facebook page, plans for the communication campaign, and the need for help planning and executing events related to their ROSC concept. Lastly, they explored harm reduction strategies, specifically needle exchange programs, and their potential benefits for the community.

**Clark/Cumberland County Facebook Page:** Kristina discussed the progress on their Facebook page, which now has 546 followers and 216 likes.

**Improving Meeting Attendance and Engagement:** Kristina addressed ongoing concerns regarding low attendance at council meetings and the decline in active participation over the past several months. The council will continue brainstorming ways to re-engage past members and attract new participants. To improve attendance, the meeting schedule and timing have been adjusted.

**ROSC Reboot:** Kyle led the discussion on a ROSC reboot for Cumberland County, which has experienced a decline in momentum due to COVID-19 and staffing changes. The reboot event is scheduled for April 28th and will feature a panel discussion where attendees can share what they wish they had in early recovery. The goal is to reintroduce ROSC to the community and encourage participation from stakeholders across various sectors. The event will take place at the CCEEBA building in Toledo at 5 PM.

**Marketing Strategies:** Council members explored strategies to engage the community and ensure widespread invitations to the ROSC Reboot and other events. Kristina and Kyle plan to utilize Every Door Direct Mail again and will also leverage signage outside the bank and Municipal Building. They emphasized the power of word-of-mouth outreach and encouraged council members to actively share event details within their networks. Brandi suggested distributing flyers in students' backpacks as an additional way to spread the word.

**Community Survey Results:** The survey results highlighted key issues, such as the high prevalence of substance use disorders in the community, with 80% of respondents knowing someone affected. Additionally, 70% reported having access to reliable transportation, contradicting concerns about accessibility. There was also discussion about community awareness of available services, revealing that while food assistance is well-known, services related to domestic violence, sexual assault, legal aid, affordable housing, and physical health need more visibility. The survey also revealed the best and under-utilized communication strategies. Email communication was found to be ineffective, while Facebook has proven to be a more successful platform. Kristina highlighted that 63 people expressed interest in learning more about ROSC, leading to several follow-up meetings. There was also discussion on leveraging word-of-mouth and social media to increase meeting attendance and awareness.

**Gap Analysis:** The community survey results were utilized to identify gaps within each community and will be incorporated into the needs assessment for each county.

**Needs Assessment:** Kristina has completed the needs assessments for both counties and will share them with the council once the final edits are complete.

**Narcan Vending Machine:** The Narcan vending machine was installed and stocked on January 23rd at the Forsythe Center in Marshall. A press release and photo will be featured in the *Marshall Advocate* on Friday, the 21st. Since its installation, 26 boxes of Narcan have been dispensed from the machine.

**Opioid Relief Funds:** Kristina updated the council on items purchased with the allocated funds and their distribution within both communities. Homeless backpacks, funded by the Cumberland County Opioid Relief Funds, have been distributed to ERBA, Probation, and God's Closet. Additionally, recovery literature will be donated to libraries in each county to establish a dedicated recovery corner. Kristina encouraged council members to suggest additional recovery books and proposed adding *Addiction Monster* as a resource for children.

**Harm Reduction/Community Readiness:** The council discussed each county's readiness for a needle exchange program, noting that Clark County appears more open to the initiative. Eddie McFarland from the Clark County Health Department stated that he did not anticipate significant opposition to implementing a needle exchange program. The conversation then shifted to the negative feedback received on a Facebook post featuring an image of the Narcan vending machine. Norm from HRC highlighted the stigmatizing comments, emphasizing the need for continued education and community engagement to address misconceptions.

**Subcommittee Meeting:** Kristina provided an update on the events planned during the last subcommittee meeting and encouraged anyone interested in assisting to reach out. She also noted that an email with potential dates for the next meeting would be sent out soon.

**Reminders/Tasks:**

- Please Sign the MOUs and return them to Kristina Drum.
- Kristina will schedule additional opportunities to educate the community on the ROSC Concept.
- Kristina to send out an email to schedule the next subcommittee meeting.
- Kristina and Kyle to finalize the time for the Cumberland County reboot panel event on April 28th.
- All council members to help spread the word about the Cumberland County reboot panel event.
- All council members to consider volunteering for the laundry day event on February 27th.
- Kristina to order recovery literature for Clark County libraries.
- Council members to suggest recovery-related books for library donation.
- All council members to invite potential new members from the 13 stakeholder categories to join the ROSC.
- Kristina to consider organizing a future event with Joe Trotter to speak on harm reduction.

**Next Meeting:** March 18<sup>th</sup>, 2025 5:00 p.m. at Calvary Tabernacle in Toledo & Zoom

**New Facebook Page:** Please go like and follow The Clark/Cumberland County ROSC [Clark/Cumberland County ROSC Facebook Page](#)