

GOVERNORS STATE UNIVERSITY FOUNDATION



INVEST IN YOUR INTEREST



FOUNDATION MISSION STATEMENT

The Governors State University Foundation was established in 1968 as the university's primary fundraising division. Officially incorporated as a not-for-profit organization, the GSU Foundation fosters relationships with philanthropic individuals, GSU alumni, and numerous corporate and foundation partners on behalf of the University.

GSU BY THE NUMBERS

- Alumni: 57,000+
- 32 Undergraduate Degrees
- 34 Master's Degrees
- 5 Doctoral Degrees
- 19 Graduate Level Certificates

WAYS TO GIVE



foundation@govst.edu

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University Park, IL 60484
www.govst.edu



Partner with the Jewel of the Southland

We are proud of the impact Governors State University is making in the Southland. It's an impact we've been making for over 50 years. We're committed to continuing the work and we know partnerships make it possible. We see a way to make the world better. We see it in our exceptional students who are achieving their dreams and accomplishing goals. We see it in the faculty who are expanding the depths of research and development in their areas of expertise. You might see it, too, as you hire an exceptional GSU graduate or create opportunities for current employees to achieve new goals within your organization.

Together, we're making a difference.

Together, we must.



Event Sponsorships Provide Valuable Exposure

Every year, we celebrate and recognize the achievements of our Jaguar community through meaningful events and programs.

Because we are near I-57, a major north-south route, and I-80, the region's major east-west route, we are a premiere destination for a wide variety of visitors and guests including students, faculty, staff, and alumni, as well as community members, elected officials, and business leaders.



SPONSORSHIP OPPORTUNITIES



NATHAN MANILOW SCULPTURE PARK



SCULPTURE WINE AND DINE

This event celebrates the award-winning Sculpture Park on the grounds of Governors State University with a farm-to-table dinner, cocktails, and a guided tour of the Park. As one of GSU's favorite events, community members, artists, faculty, staff, and students gather to honor the contributions made over the past year and to hear continued vision for the Park as it continues on its mission of art, conservation, and education.



FALL FLING

This event, held on our Lakeside Patio, brings together business leaders and alumni to build relationships and partnerships that extend beyond the GSU campus. We recognize our GSU alumni are a large part of the local workforce, and we want to continue building the connections that make the local businesses and communities better. This event brings them together in one place for an afternoon of music, food, and fun.



DISTINGUISHED ALUMNI RECEPTION

Our alumni are doing incredible things. We use this night to honor their contributions: past, present and future. The GSU impact is evident all throughout the year and this event highlights those stories. This nomination-based event brings together the people who are making a great impact in the business world, in their communities, in the GSU community, and beyond. Support of this event allows us to continue to share those stories and inspire the next generation of stories.



HOMECOMING WEEK

Homecoming honors the traditions of a university. Here at GSU, we honor our history and call our alumni home to celebrate with our current students, faculty, staff, friends, and family. This week is full of events of all varieties – there is something for everyone. We invite you to be a part of this special week by supporting events that match your interests and passions.



MLK DAY CELEBRATION

Each year, we take time to honor the legacy of Dr. Martin Luther King Jr. As we pause to remember and reflect, we also aim to put before our GSU community new and substantial ways that his legacy can be activated. This day of celebration incorporates speakers who bring us new challenges or inspiration, students who are driving campus initiatives, and community members who are invested in the future of Dr. King's and GSU's legacy toward a greater future.



GSU 5K RUN AND WALK

The GSU 5k Run and Walk actively brings together our Jaguars to move and have fun. This 3.1 mile race takes place throughout the stunning campus, past sculptures and along the Alumni path. Alumni are often seen running or walking with their kids, reminiscing about their days at GSU. Community members also love this race because it falls at an ideal time in the annual race calendar, giving our Chicago Marathoners a short re-entry race. We even have current students wake up early enough to join the fun. Volunteers line the course as directional help, but more importantly, the cheering squad! A DJ keeps the music going and the typically beautiful fall weather makes it a great day to move those muscles. This event promotes high community engagement and partnership in an energetic and fun atmosphere.

Follow this guide to track audience engagement for each event:

- GSU Students (G)
- Alumni (A)
- Community Members
- P-12 students
- Faculty/Staff
- Businesses & Organizations

SPONSORSHIP OPPORTUNITIES (CONTINUED)



G A C B

SPRING GALA

This April Gala is our focal fundraising event of the year. With an important focus on raising funds for our students, we recognize the ways this event fuels everything from scholarships to athletics to alumni events. This single event has a far-reaching impact into various donor interests and passions.



G A C S F B

GSU'S BIRTHDAY PARTY

Birthdays are a big deal at GSU and we like to celebrate and honor each passing year with music, food, and fun. To honor our roots, we invite our students and alumni, stakeholders and community members, friends and future Jaguars to Downtown Park Forest. This event allows us to partner with local businesses, connecting and celebrating our roots with our future.



G

SCHOLARSHIPS

Last year, scholarships helped 339 students achieve their educational goals by providing \$341,250 in financial assistance. Our Annual Report highlights some of the achievements from this past year. We are aware these educational goals are really a part of dreams that reach beyond this moment. Your donation goes to support students as they journey toward those dreams.



G A C S F B

ATHLETICS

Since 2014, GSU has been fostering an environment that brings student-athletes to our campus. This focus allows us to develop exceptional student athletes that engage the local communities, inspiring future Jaguar athletes and developing a Jaguar-proud community. Giving to athletics makes a positive impact on nearly every GSU entity, from students to future students, and community members to businesses. Year-round athletic sponsorships are available and customizable. Contact foundation@govst.edu to learn more.



G A C F B

CHICAGO SOUTHLAND INTERNATIONAL FILM FESTIVAL

The Chicago Southland International Film Festival enriches a long tradition of a vibrant arts and cultures community that exists at Governors State University. The Chicago Southland International Film Festival (CSIFF) exists to propel "reel" stories forward and provide a platform for independent filmmakers with diverse perspectives to share their work and grow in their craft. This festival is funded in part by an Intellectual Life Grant provided by Governors State University's Library and the Intellectual Life Grant Committee.



G A C S F B

CENTER FOR THE PERFORMING ARTS

The Center for Performing Arts presents more than 50 performances to 60,000 guests annually making diverse Chicago-based, touring and community theatre, music, dance and education programs accessible to all Southland residents. Our state-of-the-art facility seats 1,165 patrons and our theatre offers unique opportunities for pre- and post-show meet-and-greets, receptions, lectures, and social events. We welcome the community to the stage, attract customers to businesses, and find creative solutions to educate students in innovative ways that augment classroom learning. Contact foundation@govst.edu to learn more.

Follow this guide to track audience engagement for each event:

- G** GSU Students (G)
- A** Alumni (A)
- C** Community Members
- S** P-12 students
- F** Faculty/Staff
- B** Businesses & Organizations

SPONSORSHIP **BENEFITS**



SPONSORSHIP BENEFITS	SPONSORSHIP LEVEL			
	Sustaining \$10,000+	Contributing \$5,000+	Supporting \$2,500+	Friend of GSU \$1200+
Premium acknowledgment on event collateral	X			
Prominent logo placement	X			
Print: Poster/flyer	X	X		
Print: Program guide (logo by event)	X	X	X	
Print: Event banners	X	X		
Digital: Live event social media tags and posts	X	X		
Digital: Registration website logo placement & link	X	X	X	
Event: Table space (tent, table, & chairs)	X			
Event: Announced recognition on stage	X	X	X	X
Event: Distribute sponsor provided promotional giveaways	X	X	X	X

- Benefits vary by event. See event descriptions for details.
- All materials must be received by agreed upon deadlines.

CONTACT FOUNDATION@GOVST.EDU TO SPONSOR AN EVENT OR PROGRAM

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Corporate and Organization Partnership Opportunities

Through your sponsorship, your organization will:

- Increase its brand, visibility and exposure
- Provide cultural and career-building events.
- Build connection with our alumni, faculty, staff, students, emeriti, and community members.
- Empower students to achieve their dreams through scholarship and financial assistance.
- Demonstrate your commitment to impactful, accessible, and life-changing education.

Your investment in GSU shows that you support education that is impactful, exceptional, and life changing. Philanthropy is the fuel empowering students to achieve their dreams through scholarships, financial aid, advanced classroom programming/technology, and exposure to cultural and career-building events.

